



# Key Career Info: Consulting – Management

**About the Industry Area:** is the practice of helping organizations to improve their performance. Organizations may draw upon the services of management consultants for a number of reasons, including gaining external (and presumably objective) advice and access to the consultants' specialized expertise.

## Career Overview

- Overview
- The Job
- Outlook
- What is Management Consulting?
- Who are the Big 4 management consulting firms?
- Consulting Is?

## Carlson School of Management Employment Data

- Employment Report 2019

## Student Involvement Opportunities and Resources

- Consulting Enterprise
- Student Resources
- Organizational Partnerships
- Alumni Community
- Student and Alumni Profiles
- Case Competitions
- Full-Time MBA Blog

## Recruiting Context

### On-Campus

- TalentLink
- Graduate Business Career Center
- Career Guide
- Careers
- Career Services
- Recruiting is very heavy on fall semester side (both internship and full-time interviews are predominantly done in late September/early October)
- GBCC hosts many information sessions throughout the semester

### *How to Stand out in the Recruiting Process?*

- Meet with employers and recruiters through on campus events such as Career Fair, Info sessions, recruiter office hours, Snack stops, and student org presentations.
- Speak with recent alumni to learn about job responsibilities, their organization and the industry
- Show knowledge and preference for service line



## Case Interview Prep Resources

- Case Interview Video Examples
  - Please note: these are the same cases utilized in our practice interview appointments. If you intend to do a practice interview, we recommend watching these after.
  - Pay Less, Die Less Profitability Video Example
    - Case Text
  - Slot City Market Entry Video Example
    - Case Text
  - Graduate Business Career Center Resources
- Additional Resources
  - Healthcare Case Studies
  - Case in Point, Marc Cosentino (Available through UMN Library)
  - Case Interview Secrets, Victor Cheng (Available through UMN Library)
  - Victor Cheng Youtube Series; Victor Cheng Website and Newsletter
  - Mental Math Practice - Arithmetic Flashcards by Magoosh

## Professional Groups

- Unions and Associations
- Resources & Associations
- Institute of Management Consultants USA
- Consulting and Business Associations

## Additional Resources

- The Work
- Education and Training Requirements
- Certification, Licensing, and Special Requirements
- Tips for Entry