

WHO I AM

I'm Brandy Clark, aka the Terrific Lady: Horror content creator, writer, and the voice behind **Retro Horror School**, where I explore horror movies from the 1970s to the 2010s through analysis, reviews, fan commentary, and creative takes.

My audience knows me for thoughtful character breakdowns, unique video concepts, real talk about horror culture, and a mix of fun, education, and retro vibes.

AUDIENCE STATS

Based on the latest social & platform analytics

- **Instagram:** 1100
 - **YouTube:** 1804
 - **Threads:** 3489
 - **Primary Audience Age:** 25–44
 - **Audience Gender Mix:** M + F
 - **Top Interests:** Retro horror, commentary, deep dives, nostalgia
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COLLAB OPPORTUNITIES



- **Film & Event Promotion** – Reviews of horror films, festival coverage, guest interviews (virtual/in-person).
 - **Voice Work & Commentary** – Narration, custom commentary tracks, trailer intros.
 - **Panels & Moderation** – Available for cons, Q&As, virtual events, and IRL coverage (see Brand Fit section below for panels I've hosted).
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BRAND FIT

Ideal for:

- Indie horror filmmakers & streaming platforms
 - Conventions/festivals (Missouri Horror Con, Monsterpalooza, Days of the Dead, HorrorHound, etc.)
 - Convention Panels Hosted
 - **Panelist - Missouri Horror Con (October 11-12, 2025)**
 - Horror Tropes 101
 - Why Horror? Exploring Our Love For Fear, Fun, and Fandom
 - **Panelist - Planet Comicon (March 27-29, 2026)**
 - Will You Survive the Horror Movie? - Retro Horror School Live
 - Hosted a standing-room-only interactive horror panel at Planet Comicon Kansas City at Bartle Hall in room 2505A, where I led audience discussion and post-panel engagement.
 - Authors, podcasters, and digital creators seeking an engaged audience
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CONTACT

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