

August 11, 2026



Dear Conifer High Marketing Parents,

The 2026-27 DECA Officer Team and I request your presence at our Student/Parent Meeting on **Tuesday, September 1st at 4:15 pm** in the evening in the Conifer High School cafetorium. This is just before Back to School Night begins, so we will end promptly by 5:00pm! The purpose of this meeting is to help parents and students understand our DECA program and the many exciting opportunities and responsibilities our students will encounter this year as they learn about Marketing, Management, Ethics, Finance, Negotiating, Entrepreneurship, Personal Finance and participate in DECA.

Some of the events scheduled for our marketing students are:

Mock Role play.....Dates TBD during Lab..... (mandatory for competitors)
DECA Invitionals.....September & October TBD - 1 day eachDECA competition (optional)
DECA Old Town Throw Down Invitational.....October 6th 7am to 4pm @ Fort Collins..... (optional)
DECA District Conference Testing.....At Districts..... (mandatory for competitors)
DECA District Conference - Role play qualifier.....Thursday, November 19th...all day @ Douglas County Fairgrounds (mandatory)
DECA Holiday & Alumni Party.....Thursday, December 17th from 6PM to 8:30PM.....Location TBD
Mock Role play - practice role play February _____ during Lobo Lab..... (mandatory for State Competitors)
DECA State Conference.....February 20th - 23rd.....Broadmoor Hotel (optional – must qualify)
Mock Role play - practice role play.....April during seminar..... (mandatory for ICDC Competitors)
DECA International Conference (ICDC).....April 17th - 21stAnaheim, CA (optional – must qualify)
Conifer DECA Celebration of Excellence/ Banquet.....May date TBD.....Location TBD

The Officer Team will also introduce the many civic, social and leadership activities planned for this year and will explain how your marketing student can get involved. Travel paperwork, including travel authorization forms, will be sent out prior to travel experiences.

It is helpful for you to meet with us to fully understand the tremendous opportunities and responsibilities awaiting your student this year. This will be the only parent meeting we hold for the year other than our banquet in May to celebrate our DECA members' accomplishments. All additional information will be communicated throughout the year via email.

The Officer Team and I look forward to seeing or meeting you!

Sincerely,

Amber Hall

Marketing Teacher/ DECA Advisor

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