

Privacy Policy for Mahjong Tile Blast

At Mahjong Tile Blast, we respect your privacy and are committed to protecting the personal information you share with us while using our mobile game ("Game"). This Privacy Policy explains how we collect, use, and safeguard your information. By downloading, accessing, or using the Game, you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

When you use the Game, we may collect the following types of information:

a. Personal Information

•**Account Information:** If you create an account in the Game or use social media integration (such as Google or Facebook login), we may collect personal information such as your name, email address, and username.

•**In-Game Data:** We may collect data related to your gameplay, including tile-matching progress, mahjong-themed level completion, virtual coin/item usage, in-game purchases, and interactions with game features (e.g., power-up activation, daily challenge participation).

b. Usage Data

We automatically collect certain information about how you interact with the Game. This includes:

- Device information (e.g., device model, operating system, unique device identifiers, and mobile network details)
- IP address
- Gameplay statistics (e.g., session durations, number of matches completed, level difficulty preferences, error logs, and crash reports)
- Performance-related data (e.g., load times, frame rate, and technical issues to improve stability)

c. Location Data (if applicable)

If you enable location services on your device, we may collect information about your geographic location to provide region-specific content (e.g., localized event themes) or relevant advertisements. You can disable location services at any time through your device settings.

2. How We Use Your Information

We may use the information we collect for the following purposes:

- To provide, maintain, and improve the Game (e.g., fixing bugs, optimizing tile-matching mechanics, and enhancing level design)
- To personalize your experience (e.g., recommending relevant levels, tailoring difficulty based on gameplay history, and customizing in-game content)
- To process in-game purchases and deliver virtual goods (e.g., virtual coins, power-ups, or themed tile sets)
- To send you promotional messages, game updates, and exclusive offers related to Mahjong Tile Blast (only if you have opted-in to receive such communications)
- To respond to customer support requests and resolve technical issues (e.g., addressing gameplay errors or purchase disputes)

- To analyze usage trends (e.g., understanding popular game features, player behavior patterns, and optimizing user experience)

3. Third-Party Services

We may use trusted third-party services to support the Game's functionality, analytics, and advertising. These services may collect and process your information as described below:

•**Analytics Providers:** We use tools such as Google Analytics to understand how users interact with the Game (e.g., which levels are most played, where players encounter challenges). These services collect information such as device type, operating system, and usage patterns to help us refine the Game.

•**Advertising Partners:** We may serve advertisements through third-party ad networks (e.g., Google AdMob, Unity Ads). These networks may collect your IP address, device identifiers, and non-personal gameplay data to deliver relevant ads. You can control personalized advertising through your device settings or ad network preferences.

•**Payment Processors:** For in-game purchases, we use third-party payment services (e.g., Apple Pay, Google Pay) to process transactions securely. These processors do not share your full payment details with us—only confirmation of the transaction.

4. How We Share Your Information

We do not sell, rent, or disclose your personal data to third parties for their own marketing purposes without your explicit consent. However, we may share your information in the following limited situations:

•**Service Providers:** We may share your information with trusted third-party companies that perform services on our behalf (e.g., hosting, analytics, customer support, or payment processing). These providers are contractually obligated to protect your information and use it only for the purposes we specify.

•**Legal Compliance:** We may disclose your information if required by law, regulation, or valid legal requests (e.g., a subpoena, court order, or government inquiry) or to protect our legal rights, the safety of our users, or the integrity of the Game.

•**With Your Consent:** If you grant us permission (e.g., agreeing to share your progress on social media), we may share your information for specific purposes.

5. Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, including meeting legal, accounting, or reporting obligations. When your data is no longer needed (e.g., if you delete your account), we will securely delete or anonymize it to prevent identification.

6. Data Security

We take reasonable technical and organizational measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction. These measures include encryption of sensitive data, secure server storage, and regular security audits. However, no method of data transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security. We encourage you to use strong passwords and protect your device from unauthorized access.

7. Your Rights and Choices

Depending on your location and applicable laws (e.g., GDPR, CCPA), you may have the following rights regarding your personal data:

- Access and Correction:** You may request access to the personal data we hold about you and ask for corrections if the information is inaccurate.

- Data Deletion:** You can request the deletion of your personal data, subject to exceptions (e.g., if we need to retain data for legal or accounting purposes). To delete your account, contact our support team via email.

- Opt-Out of Marketing:** You may opt-out of receiving promotional communications by following the unsubscribe instructions in our emails or adjusting your notification settings within the Game.

- Cookie Controls:** We may use cookies or similar tracking technologies to improve the Game. You can manage cookie preferences through your device or browser settings. For more details, see our Cookie Policy (if applicable).

8. Children's Privacy

The Game is not intended for children under the age of 13, and we do not knowingly collect personal information from children under 13. If we learn that we have inadvertently collected personal data from a child under 13, we will take immediate steps to delete that information. Parents or guardians who believe their child has provided personal information can contact us to request deletion.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Any updates will be posted on this page, and the "Effective Date" (listed below) will be revised. We encourage you to review this Privacy Policy periodically. Your continued use of the Game after the updated policy is posted constitutes your acceptance of the changes.

Effective Date: [12/10 2025]

Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or your personal data, please contact us via email at: tbased007@gmail.com