

Email Sequences

Email 1 (The welcome email)

NOTE: This email is used for the first thing that is going to be sent to the prospect that opted into the email forum. This is either used to tease the value that the next emails and the future will hold for them, or to give a lead magnet (gift) to the prospect that is promised in an opt-in page)

Subject line: **Welcome to the profits world of the crypto future...**

Hey <name>,

Welcome!

This is going to mark the start of the reveal of the glorious path to financial upgrades in your life, with the help of the blockchain.

A new opportunity is shown right in front of your eyes...

A new way to use the blockchain that allows you to earn back the money that you've spent on non-valuable apps and subscriptions.

You did the hard part (The first step).

Are you ready to do the easy one?

See the next email for the next step to the biggest change in your life.

Email 2

Subject line: Stop the Cycle of Financial Regret

Financial consequences are going to appear, because of your previous actions.

Actions you did, just for the little hit of dopamine that is ticking you into the financial hole more than anything.

And I know that you've heard thousands of pieces of advice for money management out there on the internet.

But, I want you to think for a moment...

How can you apply the principles that these advisors are giving you, when you're taxed a monthly fee, for different small dopamine subscriptions?

And I know that different thoughts are going through your mind right now, like:

“But I’ve already paid for these apps and TV subscriptions what am I supposed to do” or
“This is nonsense, I need these things, they are helping me escape my problems”

And I want you to know that I’m in your inbox for a reason.

Because NOW, I’m putting you in a place where you have the power to make big changes in your life.

Changes that are going to be made with the help of future technologies.

[Click here, so for once in your life, you take control and fix the money-spending mistakes that you’ve made.](#)

Email 3

Subject line: Get Rid of the Spy in Your Expenses and Make Your Money Back!

There is a spy that is hiding in your monthly expenses.

A spy that you spend money on repeatedly, and all you get in return is a way to spend your free time mindlessly.

And I’m not talking about the money you need for rent, nor the money you put gas in your car with.

I’m talking about something that is only making you weaker with every minute that you spend on it.

The TV and app subscriptions.

These little dopamine givers are well-normalized by society, so they can seem harmless.

But now I can give you the ability, not only to get rid of them but the ability to **MAKE YOUR MONEY BACK**

[Click here, so you can stabilize or even profit from the losses that the internet has given you](#)