

From: Witters, Dan

Sent: Thursday, December 12, 2013 3:24 PM

To: Owen, Sue (CMG-Austin)

Hi Sue,

Thanks for the phone call, and for your interest in the Gallup-Healthways Well-Being Index.

Attached are the Texas MSAs' obesity percentages for 2012 and 2011. Per our conversation, these are all computed via outbound phone data collection (landline/cell, English/Spanish), and weighted to the demographics of each population. Obesity is computed via self-report BMI as any value of 30.0 or higher. Data collection occurs over the entire year, and reporting is restricted to only those MSAs with at least 300 cases during that time. (You'll note that Lubbock did not make the cut in 2012 but did in 2011. This happens for those borderline cities.)

According to our estimates, the McAllen MSA is at about 39% obesity both years. We do not attempt to adjust our data based on clinical/in-home observations.

Be sure to cite the Gallup-Healthways Well-Being Index when reporting these data.

Thanks again and let me know if you have any questions.