

Unit 24/3 Task 5

Hello, today I will present to you my pitch presentation. First off, I plan to make a drama-comedy show called 'S and S' about a male called Simon who is a teenager age 17 with the dream of opening up a stillborn baby charity to honour his dead brother but fears he will not be able to travel the world, earn a living or set up the charity. It is also about Sally who is also a teenager age 17 who dreams of becoming a doctor but fears that one tiny mistake can ruin her life. The mistake can be as simple as missing a deadline or not reaching the word limit on work. The show will be around 22 minutes long.

Genre Research

To figure out the genre to this show, I did some market research to find out what audiences like to see. I gathered that most audiences age 11-18 watch TV in the evening and their favourite genre is comedy from a survey. These are some sample questions and here are some results ([show in presentation](#)). From this, I decided my show would be a drama comedy show. I plan to air the show on TVB during the evening about 8:30pm on a Saturday based off my research. As you can see, the results show what the target audiences preferred genre is as well as how long they like the duration of shows to be.

Concept

The concept of the show is it centres around Simon and Sally's day to day conversations about a variety of subjects with the Pilot episode having them talk on the phone. In the Pilot, there will be three locations, a bedroom, a bathroom and a graveyard with the bathroom as a minor location and the bedroom and graveyard taking up the most screen-time. As the show progresses, the series will venture away slightly from the phone conversation format and focus more on the relationship between Simon and Sally in particular, Simon's psychological suffering. Here is the plot synopsis for all episodes in series 1 of the show ([display/show](#)). As you can see, Simon goes through a struggle which Sally has to save him from which is his relationship with heroin which gets explained in later episodes. However, the basic summary is that Simon struggles with suicidal thoughts and wants to use heroin to cope. This is a dark comedy so the humor comes from Simon's ability to filter his pain through humor as well as Simon and Sally's relationship.

What influenced me to come up with this concept was shows like Ricky Gervais stand up, 13 Reasons Why, Shameless and Trainspotting. The idea to have Simon create a stillborn baby charity was taken from a few minute scene in Trainspotting involving cot death. However, I decided to change the idea slightly. Also, despite these being my influences, I have decided to 'tone down' the darkness of the comedy to suit a wider audience. Also, the show Elementary was an influence for character dynamics how a male and female can be friends without a hint of romance.

Themes

There are four central themes to my show 'S and S'. These themes are; friendship, psychological soul, loneliness and humour. The theme of friendship comes from the fact that the show is heavily based on the friendship of Sally and Simon and any problems or achievements that interfere with their friendship. The theme of psychological soul comes from the fact Simon is suffering psychologically with some issues that he doesn't tell Sally which makes it harder for her to help him. Simon tells Sally some stuff but she is aware he isn't telling her everything. The theme of loneliness comes from how both Sally and Simon feel alone. Simon feels he cannot talk about his struggles and Sally feels lonely since Simon is distancing himself from her. The theme of humour comes from the fact this show is a comedy and Simon is in pain so he uses humour as a coping method.

Logline

The logline/tagline for my show is 'Two friends, one conversation, a lot to talk about'. This is suitable because my show revolves around a conversation between two people where they discuss a variety of topics.

Justification

The product I have conceived is worthy of a slot on terrestrial TV. This is because it is an original concept with some existing elements thrown throughout. The original part comes from in the Pilot how it is 95% phone conversation and mostly dialogue while existing elements come from the fact it uses cliches like characters struggling through life, girl being there for boy, existing comedy tropes like doing inappropriate things at an inappropriate time (dancing at a graveyard). It is also a short, easy watch which means you don't have to concentrate too much on it. This allows it to be shown on the TVB in hospitals since they often have it on low volume with patients hardly concentrating.

Product Requirement

Facilities- The facilities needed for the Pilot episode is a single bathroom on the first floor for the opening scene. The bedroom on the first floor and bed which will be needed for the character to sit on to talk on the phone. A few minutes away, I need the outside public graveyards to film a few scenes. This is feasible as these locations work both for the show's plot and film-ability of the show. They also work within the budget because the bedroom and graves are less than a 2 minute walk from each other.

Props- The props needed is a mobile phone either old or modern, for the main character to talk on. The character will also need to wear a plain shirt with no logo's so that the audience doesn't get distracted and focus in on the logo's rather than the show.

Equipment- The equipment needed for the product will be a camera for filming, likely either a Casio or DSLR. A tripod to stabilise the camera, a voice recorder to record the voices of the main character and the voiceover and a sound recorder to record sound clearly like sound of feet or rain.

Actors- Two actors will be needed for the show. One is the main character who will be filmed in the show and the other will be someone whose voice will be recorded. No more than two actors is needed for the show to work since more than two actors is not required for the story.

Weather- For both the toilet scene and the majority of the pilot in the bedroom, the weather does not matter but lighting must remain consistent i.e don't film in the dark for one take and film light another take. For the graveyard scene, the weather must be light and not raining. If it rains then the backup is the actor takes an umbrella.

Conclusion

I hope you enjoyed my pitch presentation and consider green lighting this show/concept. Do you have any questions?. Thank you.