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TRAINING

- [Find: Search, Trends, Pinpoint](#) (YouTube)
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- [Verify: Google Lens, reverse image search, Fact Check Explorer](#) (YouTube)
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CONTACTS

- Ashley Edwards, U.S. partnerships manager, News Lab: ashleyalese@google.com
- Mary Nahorniak, U.S. teaching fellow: nahorniak@google.com
- Google News Lab support: newslabsupport@google.com

'FIND' TOOLS

Advanced Search:

- [Advanced Search](#) - How to boost Google search and use [search refinements](#)
- [Advanced Video Search](#)
- [Wayback Machine](#) - This tool can recover a site or a web page in its original state
- [Google Scholar](#) - Find qualified sources from academia and case law (here's [what's](#) in Scholar)
- [Dataset Search](#) - The engine created specifically for online data research
- [Public Data Explorer](#) - Find public datasets, the precursor to Dataset Search
- [Common Knowledge Project](#) - Explore topics and build embeddable charts
- [Data Commons](#) - Cleaned-up data sources, powering Common Knowledge Project

Google Trends:

- [Google Trends](#) - Platform for the analysis of the most searched topics and terms
- [Trends newsletter](#) - Sign up for a daily dose of trends and breakout searches
- Trends on Twitter: twitter.com/googletrends
- [COVID page](#), [vaccine page](#), [symptom search](#) on Trends
- What are Google Trends? - [Explanation by Simon Rogers](#)
- [2022 Year in Search](#)

Pinpoint:

- Visit g.co/pinpoint to sign up for this tool built with reporters in mind. Upload and analyze collections of documents, including transcription of audio and video files. [Pinpoint Help](#).

'REACH' TOOLS

- [Google Forms](#)
- How to optimize your [translated articles](#) for Search
- [SEO Starter Guide](#)
- [Search Console](#)
- Manage how your publication [appears in Google News](#)
- [Google Translate](#)

'VERIFY' TOOLS

- [Google Lens](#) and Google app
- [InVid](#) to break videos into keyframes
- [Reverse Image Search](#)
- [Fact Check Explorer](#) to search fact-checks from news organizations

'TELL' VISUALIZATION TOOLS

- [Data GIF Maker](#)

GEO TOOLS

My Maps:

- Create a map at [Google My Maps](#)
- [Tutorial of map export to Google Earth](#)

Google Earth:

- Visit [Google Earth on the web](#)
- [Tutorial on all mapping tools](#) from my Australian colleague
- [Earth Studio](#) for broadcast-quality animations
- [Google Earth Timelapse](#)
- [800+ downloadable Timelapse videos](#)

Earth Stories:

- [Free Shipping. about an enslaved man's journey to freedom](#)
- [Sustainable architecture](#)
- [Mississippi River tour](#)
- [Finding Home. about a Syrian family. from time.com](#)