

SPRING LAKE ELEMENTARY PTO

January Officer's Meeting Agenda

Meeting Date: January 20, 2021

Meeting Location: Online

Attendees: Marissa Juhler, Diana Howard, Shanna Durr, Robyn Miller, Kristen Silva, Meaghan Sussman, Melissa Edsall, Tina Denena, Jennifer Owens, Archana Bachar, Sache Knight

1. Call to Order at 7:05 pm

Happy New Year to everyone!

2. Officer's Reports

- a) President,
- b) Co-Vice Presidents: Meaghan Sussman & Tina Denana - Thank you to the teachers. Set up for a Red Robin restaurant night in the works.
- c) Treasurer, Melissa Edsall - Earned around \$250 on MOD restaurant night, waiting on Read A Thon fund then will make a deposit. Account balance of \$17,000 (Box Tops, MOD, Read-A-Thon earnings)
- d) Secretary, Shanna Durr - Set up of Maria's Cantina fundraiser with Keri Johnston

3. Committee Reports

- A) Hospitality, Diana Howard/Sache Knight - **\$40 for staff Valentines gifts**
- B) Spirit Wear, Jamie Tomlinson - not present. Motion to approve a funding of **\$2,000.00 for next round of spiritwear**. Many parents want to order new sizes. Orders to potentially start the first week of February. Sample sizes? Website with online payment (Venmo, paypal)? Idea of offering hats and masks in addition. "Shopify" service.
 - a) Youth Masks: \$2.72/piece. (~250 masks) online or Qualitees
- C) Fundraising, Marissa Juhler - Read-A-Thon. \$2,723 (\$2,369 after prizes bought) raised! Way to go, SLE! Thank you to teachers for filling out the envelopes. Made the process more seamless. Possibility of a jog-a-thon in the spring, as Marissa has a template. Exercise log similar to a reading log.
- D) Passive Fundraising/Community Outreach, Shanna Durr - Set up of Maria's Cantina restaurant night. Nugget Scrip cards to go home in folders
- E) Membership, Rose Conway - not present
- F) Communications/PR, Marisa Hicks - Not present. Officers to reach out about her possibly doing spirit wear website

4. Robyn's Message

- A) Thank you for holiday gifts
- B) Thank you to Marissa and Tina and everyone else who coordinated the Read-A-Thon
- C) Thank you to Diana for the birthday gifts to staff
- D) Online book fair vs. jog-a-thon
- E) **Spring GC for teachers** - big hit with teachers in the fall. Visa GCs vs Amazon.
- F) Mrs. Silva: Valentine's Day celebrations: allowing kids a time to come pass out Valentines to friends bags (need for rocks to weigh down bags). Idea for kids to paint the same rocks that can live at the school later for various purposes. Cost: **\$17.99/120 rocks * 275 kids**
- G) **Daily Democrat to interview**

5. Old Business

- A) Proceeds from Read-a-thon to go towards library needs. **One new shelf and a multi-cultural area (\$2000).**
- B) Need to file taxes for 2020 **(\$80)**

6. New Business

- a) Expenditure measures: \$80 for taxes. \$150 for rocks. \$1000 for new library shelf. \$1000 for multi-cultural area. \$2500 for spring teacher GCs. \$40 for staff Valentines. \$3000 for Spirit Wear orders. Motion by Melissa Edsall to approve all expenditures. Second by Tina Denena. Motion passes.

7. Open Forum

- 1. Ask for Kinder and First to borrow library books. Robyn to inquire with school librarian, Mrs. Dutra.

8. Next Meeting: General Meeting: February 17, 2021 at 7 pm. Online

9. Adjournment at 8:14 pm