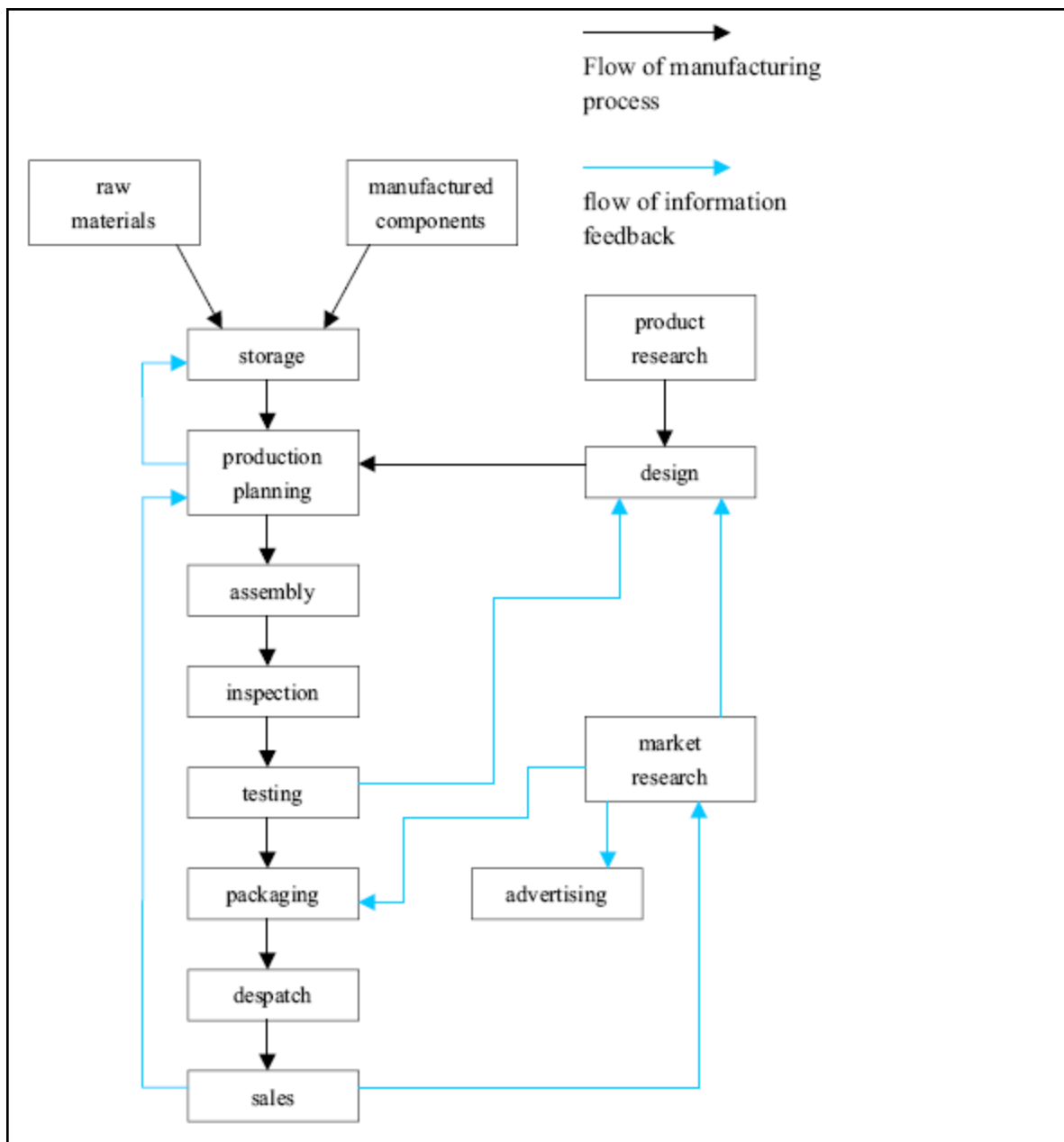


Talk with a partner. What would you write for a task 1 essay?

The diagram below shows the typical stages of consumer goods manufacturing, including the process by which information is fed back to earlier stages to enable adjustment. Write a report for a university lecturer describing the process shown.

You should write at least 150 words.



The flow chart shows the stages in the manufacture of everyday consumer products and also how feedback is used to improve these products.

In the first stage of the process, the company conducts market research to find out what kind of product will be popular.

A design team then devises a product based on this research.

The next step is to order the raw materials and manufactured parts necessary for production.

These items are kept in storage until the company plans how to produce the particular good.

Assembling the various components is the next step.

After this has been done, the goods are inspected and then tested.

Finally, goods that pass inspection and testing are then packaged and dispatched to shops to be sold, while faulty products are sent back to the design team for adjustment.

P.1 Introduction: stages feedback	The flow chart shows the stages in the manufacture of everyday consumer products and also how feedback is used to improve these products.
P2. stages	In the first stage of the process, the company conducts market research to find out what kind of product will be popular. A design team then devises a product based on this research. The next step is to order the raw materials and manufactured parts necessary for production. These items are kept in storage until the company plans how to produce the particular good. Assembling the various components is the next step. After this has been done, the goods are inspected and then tested. Finally, goods that pass inspection and testing are then packaged and dispatched to shops to be sold, while faulty products are sent back to the design team for adjustment.
P.3 feedback	Sales figures give direct feedback to the company about the popularity of their product. Market research provides additional information, which can be used to alter the design, advertising or packaging of the product.
Conclusion: many stages effective feedback	It is clear that manufacturing consumer goods is a complicated process, which involves many stages and requires effective feedback.

Word count: 188

The diagram below shows the typical stages of consumer goods manufacturing, including the process by which information is fed back to earlier stages to enable adjustment.

Write a report for a university lecturer describing the process shown.

1. Fill in the missing words to complete the report.
2. Divide the report into a suitable number of paragraphs.

The flow chart shows the stages in the manufacture of everyday consumer products and also how feedback is used to (1. _____) these products. In the first stage of the process, the company (2. _____) market research to find out what kind of product will be (3. _____). A design team then devises a product based on this research. The next step is to (4. _____) the raw materials and manufactured parts necessary for production. These items (5. _____) in storage until the company plans how to produce the particular good. Assembling the various components is the next step. (6. _____) this has been done, the goods are inspected and then (7. _____). Finally, goods that pass inspection and testing (8. _____) then _____) and dispatched to (9. _____) to be sold, while faulty products are sent back to the design team for adjustment. (10. _____) figures give direct feedback to the company about the popularity of their product. (11. _____) provides additional information, which can be used to alter the design, advertising or (12. _____) of the product. It is clear that manufacturing consumer goods is a (13. _____) process, which involves many stages and requires effective (14. _____).

Answers

The flow chart shows the stages in the manufacture of everyday consumer products and also how feedback is used to (1. improve) these products.

In the first stage of the process, the company (2. conducts) market research to find out what kind of product will be (3. popular). A design team then devises a product based on this research. The next step is to (4. order) the raw materials and manufactured parts necessary for production. These items (5. are kept) in storage until the company plans how to produce the particular good. Assembling the various components is the next step. (6. after this) this has been done, the goods are inspected and then (7. tested). Finally, goods that pass inspection and testing (8. are then packaged) and dispatched to (9. shops) to be sold, while faulty products are sent back to the design team for adjustment.

(10. Sales) figures give direct feedback to the company about the popularity of their product. (11. Market research) provides additional information, which can be used to alter the design, advertising or (12. packaging) of the product.

It is clear that manufacturing consumer goods is a (13. complicated) process, which involves many stages and requires effective (14. feedback).

(Scrambled order)

Assembling the various components is the next step.

Finally, goods that pass inspection and testing are then packaged and dispatched to shops to be sold, while faulty products are sent back to the design team for adjustment.

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