

DISCLAIMER:

I'm from the CC+Ai campus (content creation). Our outreach model states we shouldn't write love letters and that the outreach is not the substance of our service, it's just a way to get the message across that we're offering the prospect FV. Our course states that the body of the outreach should not be longer than 2 sentences. The FV will do the talking.

EMAIL VERSION 1:

Hey X

[Here's](#) a short comparison of what you're posting with what you could be posting to increase viewer retention rates on BigTexasOrdinance's podcasts short form content.

[Here's](#) the full size version of the clip you saw in the video, and you're free to use it.

Shoot me a reply if you're looking to dominate the arms industry on social media with improved, engaging and converting content.

Best regards,
David.