



Laura Baltz has been immersed in the special event fundraising arena for more than 30 years. (Yep. She’s that old.) Beginning by working under Maribeth Smith, she assisted with the Final Four, The Colts’ 20th Anniversary Celebration, and two Superbowl bids. Laura spent more than a decade at Conner Prairie, spearheading events such as Headless Horseman and Symphony on the Prairie, and launched the very first “Spirit of the Prairie Awards.” Laura then fled the nonprofit world, swearing to never return, and served as National Manager of Corporate Giving for Foresters Insurance, giving away more than a billion dollars to nonprofits all over the United States and Canada for special event sponsorships. Then—it happened. She couldn’t help herself and ran back to the nonprofit world to raise funds for Theater on the Square (now the District Theater). Laura is the founder of The Point Theater and Vice President of Fund Development at Girl Scouts of Central Indiana, where she plans “Cocktails at Camp,” a fundraiser sponsored by Sun King and IU Health that brings 500 adults to Camp Dellwood for a night of live music, archery, and campfire songs.