

Finsimco is an EdTech startup that provides leading banks and business schools with real-life investment banking simulations. These simulations are designed to train participants in realistic business scenarios and help them acquire finance skills quickly.

Key features and aspects of Finsimco, as found on LinkedIn and Vimeo:

- **Target audience:** Primarily banks, business schools, and financial services companies.
- **Product:** Offers realistic investment banking simulations, covering various aspects of financial transactions and deal flows.
- **Goal:** To train and upskill finance professionals, especially those at the beginning of their careers.
- **Learning approach:** Gamifies the learning experience to facilitate faster learning and engagement.
- **Team:** Founded and run by ex-bankers with experience in finance and education.
- **Customizable:** Simulations can be tailored to the specific needs of clients.

You can find more information about Finsimco on their website and social media channels:

- **Website:** <https://finsimco.com/>
- **LinkedIn:** Finsimco (company page)

I hope this information is helpful!