

SL: The secret “Sea Of Green” method for record speed explosive “flower” growth.

Hey friend,

Ever heard of the Solar SOG Company?

They’re the only energy-independent cannabis cultivation and dispensary in the US....and they finally let the cat out of the bag....

Which means now I can share with you how they use the secret “SOG” method for achieving:

- *A harvest every week. (as opposed to every 3-4 weeks.)*
- *Extremely high “terpene” levels. (extra “loud” deep rainforest aromas)*
- *Double digit yields from every harvest.*
- *Grade A flower. (rather than “popcorn” and “fluff”)*

This is what NEXT-LEVEL “flower” growth looks like.

And it’s waiting for you.

Don’t take my word for it...see what others are saying:

“Everyone I’ve had the pleasure of dealing with here has been awesome. While the frequency of which items get sold out is frustrating at times I understand the process and can’t wait for the harvest so I can try y’all’s brand instead of wholesale goods. Keep up the great work, I know I’ll keep coming back.” – JERRY K | Verified Shopper

“Best dispensary hands down!” – TIMOTHY C | Verified Shopper

“Different energy for a dispensary that is unmatched by others in the area.” – MIKE N | Verified Shopper

All you need to do is discover what exactly makes this new “SOG” method the only way to grow the maximum number of plants possible in the shortest amount of time.

(TRIPLING profits almost overnight!)

You’ve got to see it for yourself...

[Go here now to reveal what makes the “Sea Of Green” method possible and why it’s become the industry standard for indoor cannabis cultivation!](#)

Market Research - QHI Solar Power

Who exactly are we talking to?

- Cannabis Farm Growers and Company Owners

What kind of people are we talking to?

- Men or Women?

- Men and Women in the Cannabis Industry.

- Approximate Age range?

- Between 25 - 75

- Occupation?

- Cannabis Farmers
- Cannabis Company CEOs and owners

- Income level?

- \$100K - \$10M

- Geographical location?

- West Coast United States

Painful Current State

- What are they afraid of?

- HLVd is an infectious plant pathogen can cause disease within cannabis plants.
- What is UV doing to the plants. Is it increasing resin production.

- What are they angry about? Who are they angry at?

- Computers that control and regulate grow is enemy number one.
- Hot water tanks are not at it's lowest safe setting (55 degrees celsius).
- Lights are the most energy consuming aspect of your grow.

- What are their top daily frustrations?

- People are fighting for 5% increases in yield harvests.
- I can't know what my final weights are going to be within a certain margin if I'm growing a different strain every single time.
- Nutrient problems with the plant. Not enough nutrients getting to the top of the plant. The yellowing of the leaves is known as chlorosis. And dying of the leaves known as necrosis.
- Environmental issues, when plants are exposed to an extreme environment.
- Pest issues. Is a real problem when the bugs are microscopic.
- Localized diseases: root rot, bud rot, viruses that can affect the entire plant.

- What are they embarrassed about?

- Confusing daylight hours with SUN hours. Sun hour is a specific measurement of the period during time day when your going to get the most sun for your solar panels.
- Underestimating your power consumption and the various devices you're using for your grow setup.
- Bad Solar Panel installation. Has to face south. Needs to equal to the latitude to where you live. Solar panels are designed to run cool. 77 degrees ferinight. Not very well known. Not designed to run hot. Counter intuitive.
- A solar panel can never reach it's rated efficiency if it's not mounted with enough air space behind it or placed in a spot with excessive heat.

- Buying a solar panel system before having any clue of what you want to do with it.
- How does dealing with their problems make them feel about themselves?
 - How many mothers we keep comes down to the number of cuts we need per cycle.
 - Most people are turned off by solar when they have unrealistic expectations. It's always great to go to your nearest Harbor Freight store and find a 100watt solar panel kit for cheap, \$100/\$150 bucks. But how is that going to work for 1200watts or 2400watts worth of lighting 24/7.
- What do other people in their world think about them as a result of these problems?
 - A lot of people are deceived by seeds that look healthy but are sick with HLVd and can potentially kill all the other plants.
 - People have mixed feelings around UV rays.
 - Initially considered going with a lease/install company, but you're right - beware...it is too good to be true.
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- If they were to describe their problems and frustrations to a friend over dinner, what would they say?
 - Concerned about the science of using UV on cannabis.
 - Avoid gas or diesel generators. If you do use a generator make sure it's an automated one and liquid cooled if it's a larger generator. And you're not running it more than 60 to 70% of it's maximum capacity.
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Desirable Dream State

- If they could wave a magic wand at their life and change it immediately into whatever they want, what would it look like and feel like?
 - Lower energy profile
 - Really full canopy.
 - Vigorous growth from a harvest
 - We know well in advance the number plants we need in each zone.
 - Maintained margins through cloning, veg, passing down to flowering so we know we're only going to roll with 80% of the plants out of that batch.
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- Who do they want to impress?
- How would they feel about themselves if they were living in their dream state?
 - Basically designed a much more efficient operation out of the gate by using modern technology in our growth.
 - Be more efficient
 - Do it at a lower cost.
 - To be able to compete with the overall market.
 - I want to be able to take a harvest, have my wet weights, and know that by the time I'm done processing, know what my final weights are going to be within a certain margin.
 - Grade A flowers as oppose to popcorn.
- What do they secretly desire most?
 - Harvest every week by adding more grow rooms.
 - Really high terpene (aromatic) levels.
 - Double digit yields from micro sprayed CO2 is just mind blowing.
 - Every growers dream to have fewer strains for your cultivars so you can really get it dialed in.
 - Always looking for new genetics.
 - Having an overall larger harvest.
 - Our ratio of grade A flower to popcorn or fluff

- If they were to describe their dreams and desires to a friend over dinner, what would they say?
 - "Island Mode" - where all power is generated on site and is used on site.
 - Energy is generated more efficiently, by not sending power through power lines and transmission lines.
 - The light penetration through out the canopy is pretty extensive.

Values and Beliefs

- What do they currently believe is true about themselves and the problems they face?
 - Low plant counts comes really high yields.
 - Cleanliness is key.
 - It's the future of indoor cultivation
 - Keeping your rooms in order and climate controlled.
 - Really important to minimize our carbon footprint.
 - The average Apartment does 200kwh per month.
 - The average House does 1000kwh per month.
 - Buying LED lighting for the grow.
- Who do they blame for their current problems and frustrations and why?
- Have they tried to solve the problem before and failed?
 - One of the limiting factors for net photosynthesis is CO2.
 - Moved to some more aggressive protocols to stay clean and avoid certain plant pathogens like HLVd.
 - Brought in in-house testing equipment.
 - Test the Moms before cutting. Then test all the way through the process all the way to flowering.
 - Focus on giving plants the primary nutrients: Nitrogen, Phosphorus and Potassium. These are mobile nutrients. Meaning that the plant can pull them from one plant to another.
 - Check the PH balance of your water. Make sure it's between 5.5 and 6.5. The wrong PH balance can lock out any nutrients.
 - Droopy leaves and stems come from overwatering or underwatering.
- Why do they think they failed in the past?
- How do they evaluate and decide if a solution is going to work or not?
 - Agas showed an increased yield of 127% after using the same carbagation method on field grown tomatoes.
 - It's all about carbon. Where is carbon being allocated to. We want that carbon being allocated to the flowers. Directed at the THC production, the cavity production and the terpene production.
 - Heat can be balanced out by a decrease in humidity and cold can be balanced out with an increase in humidity.
 - This is why vapor pressure deficit is so important.
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- What figures or brands in the space do they respect and why?
 - Gas System. A group that does carbagation. CO2 injection.
 - HPS Lights - beginner grow lights for indoor growth. Using regular electricity.
 - CMH Lights - beginner grow lights for indoor growth. Using regular electricity.
 - Fluence LED lights - preferred modern tech LED lights powered using solar energy.
 - Dr. Robbs FARMS - because they're doing a hybrid grow, half solar power and half grid electricity.
 - Broad Spectrum is fantastic for the plants because of the amount of solar energy it provides for the plants.
 - Phantom PHOTOBIO fixtures are designed to shed more heat and keep the S4 spectrum diodes running cooler helping to provide higher sustained yields.
 - Innovative Growers Equipment Ebb & Flow max rolling benches reduce labor costs while maximizing space utilization.
- What character traits do they value in themselves and others?

- Lowered cooling profile for their grow cultivation.
 - Cumulative total of \$1.1mil in gov rebates
 - Being off the grid allows us to be more profitable.
 - Micro burst of CO2 around the plants so you can control the amount.
 - And AI to control when to turn it off and on.
 - Using 20% of the CO2 compared to flooding the space of the same size with CO2.
 - We have our grow schedules laid out well in advance.
 - Drip irrigation fertigation in a coconut core.
- What character traits do they despise in themselves and others?
- Spending too much on electricity because of the amount power used in indoor cultivation.
 - Want to find ways to reduce their electricity bill.
 - People usually flood the room with CO2 to trigger net photosynthesis.
- What trends in the market are they aware of? What do they think about these trends?
- Using a water in water out Deep Water Culture method for controlling latent and sensible loads for the dehumidification process.
 - Cannabis can suffer from DNA damage just we do.
 - Have an enzyme called photolysis that can fix the DNA damage almost immediately.
 - THC absorbs UV. The plant evolved to increase it's cannabinoid content because of UV ray exposure while growing 10,000 feet above sea level.
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Places To Look For Answers:

1. Your client's existing customers and testimonials
2. Your client's competitors customers and testimonials
3. Talking with anyone you personally know who matches the target market
4. People oversharing their thoughts and feelings online
 - a. Youtube
 - i. Comments
 - ii. "My journey" type videos
 - b. Twitter
 - c. Facebook
 - d. Reddit
 - e. Other Forums
 - f. Amazon.com Reviews
 - g. Yelp and Google Business/Maps Reviews

