Radio Script for McDonald's Cheeseburgers (30 seconds)

Christopher Coyle

Intro : (McDonald's theme music) BA-DA-BA-BA-BAA, I'm lovin it

ANNCR: Get to McDonald's today and try the new premium Sirloin Burgers

Background sound effects, light music and children's laughter. A Bite of the burger can be heard

ANNCR: A full pound of juicy Sirloin is sure to make you smile.

ANNCR: Get to Mcdonald's today, because this is a limited time offer. You don't want to miss out on the best burgers Mcdonald's has ever made.

Cue McDonald's theme song

Ba-Da-Ba-Ba-BAAAA I'm lovin it