



Pearson
Edexcel

GCSE (9-1)

Theme 2.4.2 Retrieval Resource:
Business Understanding business performance

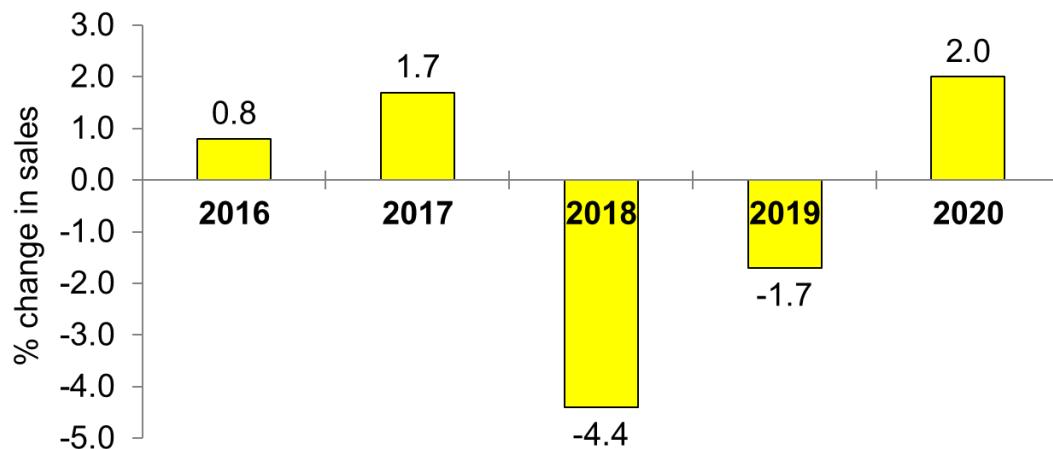




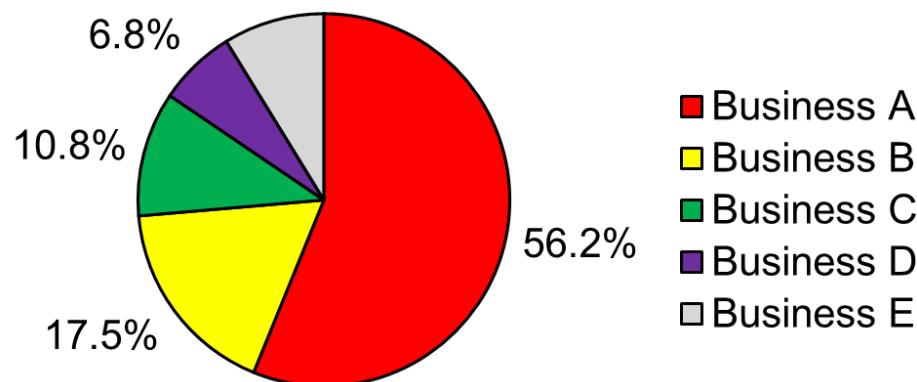
Retrieval Quiz - 2.4.2: Understanding business performance

Questions:

- Identify the year where sales decreased by the least.



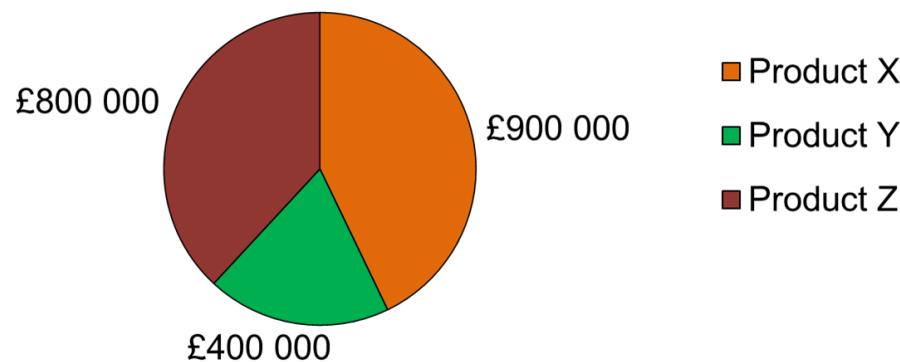
- The pie chart shows the market share of five different businesses.



Calculate the market share of Business E.



3. The pie chart shows the revenue of a business from three products.



Calculate the average revenue.

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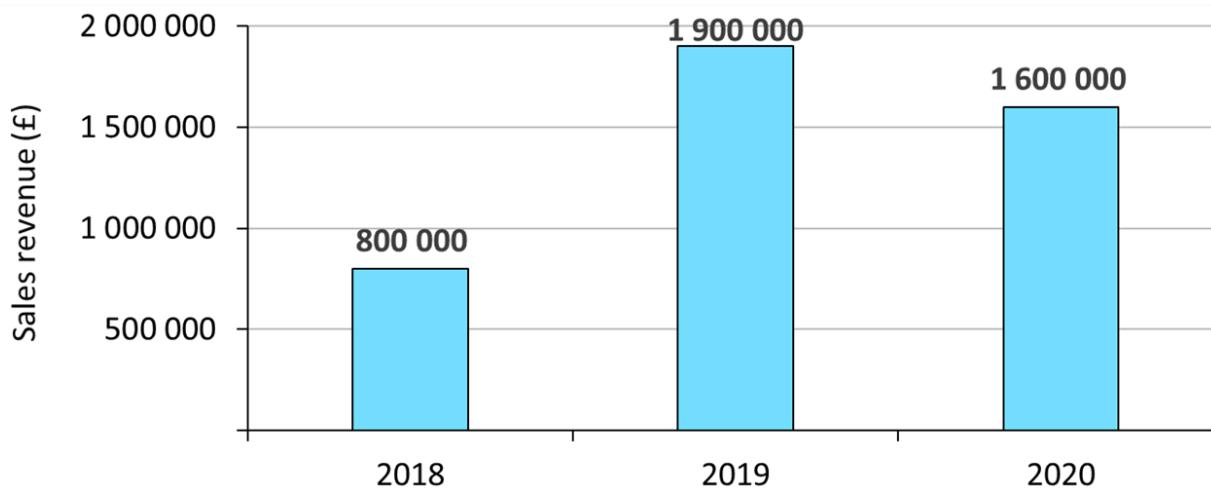
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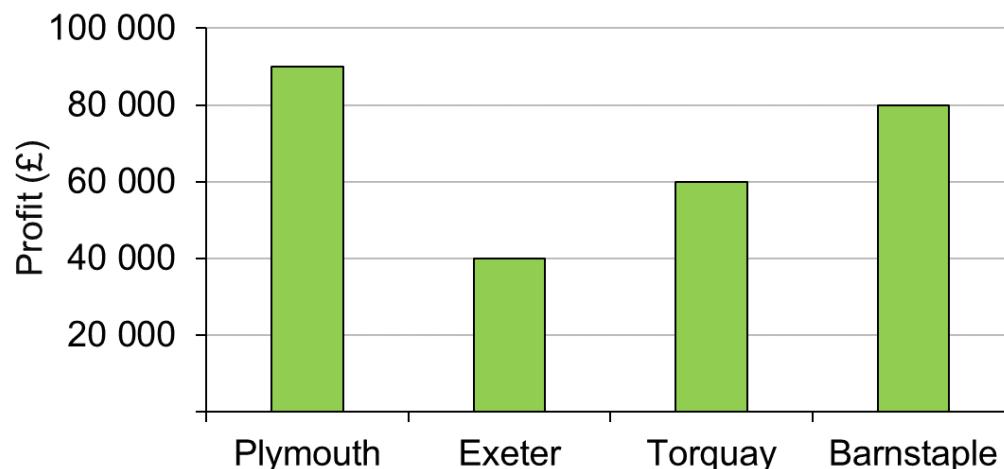
4. Calculate the percentage increase in sales revenue from 2018 to 2020.







5. A business owns four shops in Devon.



Calculate the percentage (to 2.d.p) of total profit generated by the Plymouth shop.

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Answers:

1. 2019
2. $100 - 56.2 - 17.5 - 10.8 - 6.8 = 8.7\%$
3. $(\text{£}800\,000 + \text{£}900\,000 + \text{£}400\,000) \div 3 = \text{£}700\,000$
4. $((\text{£}1\,600\,000 - \text{£}800\,000) \div \text{£}800\,000) \times 100 = 100\%$
5. $(\text{£}90\,000 \div \text{£}270\,000) \times 100 = 33.33\%$