



Girls on the Run of Central Ohio Communications and Marketing Internship

What is Girls on the Run of Central Ohio (GOTRCO)?

Girls on the Run is a physical activity-based positive youth development program for girls in 3rd-8th grade. The program provides an interactive and positive structured space to inspire girls to recognize their inner strength and celebrate what makes them one of a kind. Trained coaches lead small teams through our innovative and research-based curricula which include dynamic discussions, enrichment activities, and running games. Over the course of the program, girls develop essential social-emotional learning skills to help them navigate their worlds and establish a lifetime appreciation for health and fitness. The program culminates with girls positively impacting their communities through a service project and builds connectiveness between physical and emotional health in preparation for participation in a celebratory 5K event. Our mission is accomplished through nurturing the whole girl at a critical time and by giving girls the tools to make positive choices for a healthy body and mind, while reducing the many risks they face today.

Position Summary:

The Communications and Marketing Intern works with the Girls on the Run of Central Ohio staff and volunteers to support the fundraising efforts of Girls on the Run through strategic copywriting and communication skills. *Internship position will be hybrid, virtual, and in-person. This is an unpaid internship. The time commitment will be between 10-12 hours a week.*

Development Support:

- Work collaboratively with Girls on the Run of Central Ohio Development Director, Program Director, and Executive Director to support fundraising goals informed by program needs
- Support the Development Director in researching, writing and organizing materials for grant application submissions
- Collaborate with Girls on the Run of Central Ohio staff to implement social media strategy centered around the organization's core values, program activities, and fundraising initiatives
- Utilize writing, communication, and editing skills to produce and proofread grants, social media items, electronic newsletters, and other communications.
- Work on social media for both general brand awareness, program recruitment, and fundraising
- Create general organizational presentations, especially for collegiate partners
- Recruit and communicate with models for fundraising Sneaker Soiree
- Support writing of the script and run of show for Sneaker Soiree

Required Qualifications:

- Student pursuing an associate's degree, bachelor's degree, or recent graduate
- Background check clearance
- Knowledge, awareness, and interest in the issue of equity and inclusion, and willingness to actively participate in related discussions and learning opportunities
- Motivated self-starter and innovative with resourceful problem-solving skills
- Proficient in Office Suite and experience in or proven learning agility in managing social media scheduling and creation tools
- Outstanding interpersonal and communication skills (verbal & written) with diverse audiences

For any questions or concerns, please contact Sarah Hider, Executive Director at
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