

# **CAHPERD Association Awards**

## **VERNE LANDRETH AWARD**

Verne Landreth passed away on August 7, 1954. Verne Landreth was Director of Health and Physical Education at Roosevelt Jr High in San Diego and Instructor and Coach at Union High School, Huntington Park. Verne Landreth served as Vice-President for Recreation of the former American Alliance for Health, Physical Education, and Recreation from 1948-1949. Additionally, he was the Executive-Secretary of the California Association of Health, Physical Education, and Recreation (now CAHPERD) from 1942 until his passing. He was the President of the Society of State Directors of Health, Physical Education, and Recreation from 1951-1952. He was the chief of the California State Department of Education's Bureau of Health Education, Physical Education, and Recreation.

Persons recommended for the Verne Landreth Award shall be nominated because they are clearly outstanding in their profession. They shall exemplify the highest achievement in service, research, teaching, or administration and shall be recognized by the membership of CAHPERD for outstanding leadership in their profession. The Vern Landreth Award is CAHPERD's highest honor.

1. The awardee shall be one whose professional life and contributions have encouraged youth to live vigorously, courageously, and freely as citizens in a free society.
2. Generally, recipients should be chosen most frequently from nominees 40 years of age or over, a member of CAHPERD for at least 10 years, and previously an Honor Award recipient of CAHPERD.
3. The recipient of this award shall receive an Honorary Life Membership in CAHPERD and an appropriate plaque.

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## **KEITH JOHANNES HONOR AWARD**

Keith Johannes has been a member of CAHPERD since 1966. He has served CAHPERD in many roles, beginning as President of what was known as Unit 409 in Orange County. Keith became Southern District Coordinator, VP of Physical Education, and Representative for Region 46. He has served on the State Council for Adapted Physical Education (SCAPE), was Chair of the House of Regions, and was elected President of CAHPERD in 2006. He later served as Chair of the Retired Members Section and chaired the Legislative Committee for 12 consecutive years. His inspiring dedication to volunteer service and leadership is deserving of the distinction to have his accomplishments remembered and honored with the naming of this award.

- Candidates shall be members of this Association, who have served professionally in school, college, or community programs for a period of at least 10 years prior to nomination.
- Candidates shall be persons who exemplify the spirit of devoted service to the profession and who have, by their leadership and industry, made an outstanding and noteworthy contribution to the advancement of health, physical education, recreation, or dance in California.
- To indicate leadership and/or meritorious contribution, the candidate must present evidence of successful experience from the following four divisions:

### **Division I. Offices – Leadership in CAHPERD**

1. Elected office holder in the State Association
2. Member of the Board of Directors
3. Committee work in the state Association over a period of five or more years
4. Council Chair of the state Association

### **Division II. Leadership Outside of CAHPERD**

1. Elected office holder in affiliated professional groups such as but not limited to, SHAPEAmerica Western District or SHAPE America
2. Chair of a Council, Section, or Committee of an affiliated professional group such as SHAPE America
3. President or member of the Executive Committee in an affiliated professional group such as SHAPEAmerica
4. Committee work over a period of five or more years in an affiliated professional group such as SHAPE America

### **Division III. Writing - Research**

1. Systematic research which has helped advance the profession
2. Author or co-author of one or more books relative to health, physical education, recreation, or dance
3. Author of three or more articles accepted and published by magazines, scholarly journals, or any peer-reviewed documents of national scope or published in monograph form

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4. Author or developer of three or more articles for handbooks, newspapers, magazines, original or empirical work not covered above

## **Division IV. Speaking, Teaching, Coaching, Performing, Supervising & Directing**

1. Significant addresses before educational groups, conventions, assemblies, luncheon meetings, radio or television presentations, and other such events held in the interest and promotion of health, physical education, recreation, or dance
2. Recognized outstanding school or college teaching or coaching performance and/or administrative leadership ability and success
3. Outstanding contributions to health, physical education, recreation, or dance through program supervision or directing in school systems or community departments or agencies
4. An outstanding, original contribution to the profession which has affected its philosophy or practices, not included in the above

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## **Phyllis A. Blatz Exemplary Leadership Award**

Phyllis A. Blatz passed away on August 4, 2007. She graduated from Chaffey High School in 1952, where she returned as P.E. Department Chair from 1958-88. An active member of CAHPERD, she was Chair of the Girls and Women in Sport section and President. Phyllis was the first high school teacher elected president of the National Association for Girls and Women in Sport, was a founding member of the California Women Coaches Academy, was a charter member of the Women's Sports Foundation, and a member of the Western Society for Physical Education of College Women. In 1988, she became Executive Director of CAHPERD, in a role she served until 1999. After CAHPERD she was a Lecturer and Field Work Supervisor for CSU Dominguez Hills and CSU Long Beach.

The purpose of the Phyllis A. Blatz Exemplary Leadership Award is to honor individuals who have provided unique and distinguished leadership to CAHPERD over a minimum of fifteen (15) years in any or all levels of jurisdiction, or within other aspects or projects of the Association.

Criteria

1. Fifteen (15) or more years of service to CAHPERD.
2. Leadership at all levels, including local, regional, district, and state, and collaboration with affiliated groups is highly desirable.
3. Service may include all elected, appointed, and/or staff positions.
4. Priority shall be given to candidates who have provided leadership in a variety of capacities, and whose industry has resulted in creating or enhancing the viability or programs or services, or increasing the credibility of the Association.

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## Kathy Lynch Advocacy Grant

The Kathy Lynch Advocacy Grant, was developed in honor of CAHPERD's long time legislative lobbyist, Kathy Lynch. CAHPERD was her first client when she started her business in the 1980's. Kathy advocated on behalf of CAHPERD to educate Sacramento legislators. She lobbied for the importance of CAHPERD's mission to promote healthful lifestyles through quality education for all populations and to provide leadership to school, community and statewide programs in the areas of health, physical education, recreation, dance and other movement-related programs. This outreach has the potential to impact programs throughout the lifespan of California citizens.

CAHPERD has the opportunity to participate in Speak Out Day, each year, with the Society for Health and Physical Education (SHAPE AMERICA) on Capitol Hill in Washington DC. Members believe in the power of educating legislators about the importance of effective health and physical education. Individuals, who wish to represent California and learn the skills needed for successful advocacy, may apply for this grant to assist with CAHPERD-approved travel expenses, not to exceed \$2000, to attend Speak Out Day which is generally held in February.

**Eligibility:** This award will be presented to an individual who is interested in advocating for the importance of health, physical education, recreation, dance and other movement-related activities as they contribute to human well-being and growth and development of individuals at the local, state and national level by participating in Speak Out Day and following up with two local or State advocacy projects. Presentation of the award will be made at the CAHPERD Conference by the Chair of the Legislative Committee, or a person appointed by the Chair.

Award applicant should include the following in the application packet:

- Applicant's resume and completion of the application form.
- One letter of recommendation (Letter should include examples of how the applicant is an effective communicator and is a positive role model for the profession.)
- Digital Headshot Photograph of nominee (JPEG at minimum 300 dpi)

**Award Criteria: Required**

1. Is a current member of CAHPERD.
2. Demonstrates effective communication skills.
3. Demonstrates a positive role model for the profession.
4. Identifies two potential follow-up advocacy activities to be completed after attending Speak Out Day. Examples include, but are not limited to: local meetings with state and/or district leaders, conference or workshop presentations, and organization of an advocacy event at the local level. The applicant will be required to submit a written or verbal report to the CAHPERD Board of Directors after the completion of the two actual advocacy projects and within one year. Note: the actual follow-up advocacy activities may be different than those proposed.

**Award Criteria: Desired**

5. Has leadership experience in their district, school or university. Some examples may include, but are not limited to: membership on a CAHPERD committee or council, community service or leadership experience, Kinesiology Club, Fraternity/ Sorority, volunteer experience etc.
6. Has experience speaking in front of others. For example, presented at a school site, school district, or CAHPERD conference or workshop.