Pinterest/Background Account Advice Column:

So you are wanting to step out and share your opinion on pinterest? You are wanting to join the “whisper girlies crew”? You are wanting to make a background account for the first time? Yet you don’t know where to start?

Then you’ve come to the right place!

Pinterest Account Advice:

- link to whisper maker: https://aaronson.org/whisperer/#google_vignette
- link to creating a strawpage: https://straw.page/make?themes
- Try to start off with simple themes that interest you! If possible, make these pins similar in style and in size, giving your account an “aesthetic”
- Try making your account your own! Find things that are unique to you and push it. Find people who you can relate to over those topics!
- Want to find moots? Get out there. Comment. Like other people's posts. Don’t be afraid to follow first. And don’t take rejection too hard. A lot of people on pinterest are amazing human beings, but they have their cliques. But when you find your right people, you will know it!
- Just starting? If possible, try spam posting. It helps push out a lot of content and gets you a lot of views right away.
- Need more views? Try posting relatable content or controversial topics!
- First hate comment? Ignore them. Many haters out there are just insecure of themselves. Don’t reply. Don’t give the time of day. Even block them if you have to. Don’t ruin your peace for those who don’t intend to keep it.
- Want to boost your pins? Add a lot of tags. Make a special bio.
- Your comments keep disappearing? Try writing “comments stay” or simply “stay” under each comment section
- Your post has comments but you can’t see them? Go to edit post, advanced settings, and turn on comments
- If no other pins show up under your pin, that means the post is hidden
- Is your post hidden? Try scribbling dots onto it. If that doesn’t work, trying making a swipe for post
- How to make a swipe for a post? Simple version - use the google app and sign into pinterest. Click the three dots at the bottom of the page and request desktop site. Then select create a pin, upload files, and press create a carousel! (if still confused, look for a tutorial!)

Whipser Background Account Advice:

- Great apps for editing backgrounds: Capcut, Colortone, Snapseed
- Continue playing around with your edits. You don't always have to like them on your first try!
- Allow dms, for a lot of people have very specific requests for backgrounds
- Make sure to make all backgrounds the same size!
- Try to allow at least 25-40 pins per set, in order to have enough pins for someone to use as a theme!
- If able, partner up with another creator. This gives more views to each others accounts while limiting the work you have to put into a set
- Find your mark, what makes you stand out from every other whisper background accounts
- Use tags!! They help boost your pins into a greater audience