



COOKIE POLICY

Please read this policy carefully to understand how we use cookies.

Last Updated: November 27, 2020

Definitions

Gapminder Foundation means the Swedish non-profit foundation registered as Stiftelsen Gapminder with organization number 802424-7721, referred in this document as "Gapminder" (and "us", "we", or "our").

Gapminder Website means www.gapminder.org and its subdomains and any other websites operated by Gapminder, which states that this Cookie Policy applies to that website.

Application means any digital application operated by Gapminder which states that this Cookie Policy applies to that application.

How we use cookies

This policy explains how we use cookies on Gapminder Foundation's website. For information about what types of personal information will be gathered when you visit the website, and how this information will be used, please see our [Privacy Policy](#).

Most of our web pages use "cookies". A cookie is a small file of data that is downloaded to your computer or mobile device if you visit our website and agree to the use of cookies. These cookies allow us to distinguish you from other users of our website, which helps us to provide you with a good experience when you browse our website and enables us to improve.

Types of cookies we use

We use the following types of cookies:

- **strictly necessary cookies** - these are essential to enable you to move around the websites and use their features. Without these cookies the services you have asked for, such as registering for an account, cannot be provided.
- **performance cookies** - these cookies collect information about how visitors use a website, for instance which pages visitors go to most often. We use this information to improve our websites and to aid us in investigating problems raised by visitors. These cookies do not collect information that identifies a visitor.
- **functionality cookies** - these cookies allow the website to remember choices you make and provide more personal features. For instance, a functional cookie can be used to remember the volume level you prefer to use when watching videos on our websites. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.
- **targeting cookies** - these cookies are used to deliver adverts more relevant to you and your interests. They collect information about your browsing habits. We do not use any ads ourselves, but targeting cookies are linked to services provided by third parties, such as 'like' and 'share' buttons and advertisements. We use targeting cookies to send third parties information on your visit so that they can make their advertising more relevant to you when you visit their websites.

Most web browsers allow some control of most cookies through the browser settings.

Specific cookies we use

Cookies may be set either by the www.gapminder.org and Gapminder websites ("first party cookies"), or by a third party website ("third party cookies"). The tables below identify the cookies we use and explain the purposes for which they are used.

First Party Cookies

Provider	Cookie name	Purpose	More information
Google Analytics	1P_JAR NID CONSENT _gat _gid _ga	We use Google Analytics to track website traffic. Google Analytics is a web analytics service offered by Google. Google uses the data collected to track and monitor the use of our websites. This data is shared with other Google services.	Overview of Google Analytics privacy Google Safeguarding your data Google analytics specific cookie descriptions

		Google may use the collected data to contextualise and personalise the ads of its own advertising network.	
Cloudflare	__cfduid	The _cfduid cookie helps Cloudflare detect malicious visitors to our website and minimizes blocking legitimate users.	https://support.cloudflare.com/hc/en-us/articles/200170156-Understanding-the-Cloudflare-Cookies#12345682
Stripe	stripe_sid stripe_mid	Our chosen payments solution provider (Stripe) uses cookies for the purposes of user authentication, fraud detection, fraud prevention, certain services on its Web site, monitoring of its services and support of its advertising strategies.	https://support.stripe.com/questions/privacy-and-security-of-personal-information-submitted-to-stripe
DoubleClick	IDE	Targeting cookies to send third parties information on your visit so that they can make their advertising more relevant to you when you visit their websites	https://policies.google.com/technologies/types?hl=en-US
Gapminder WP	GapminderCookie MsgHide	Cookie set to hide the cookie message after the visitor have closed it	
Gapminder Worldview Upgrader	showCertificateInfo	Keeps track of if you want to see the info modal when clicking the "take certificate test" button	
Gapminder Worldview Upgrader	showCertificateNextQuestionConfirm	Keeps track of if you want to see the confirmation modal when clicking the "take next question" button in a failed certificate test	
Gapminder Worldview Upgrader	user_uuid	Unique identifier to keep track of user progress between sessions in the same browser/client	
Gapminder Worldview Upgrader	access_token & refresh_token	Tokens giving you access to your account when logged in	
Gapminder Dollar Street	saved_states	IndexedDB or WebSQL offline storage containing saved album collection	
Gapminder Dollar Street	currentAlbum	ID of client album when in edit mode	
Gapminder Dollar Street	tourSeen	Record if client has viewed the tour guide	

Third Party Cookies

We embed the following third parties on our website, so that you can reach our social media pages easily. These third parties use embedded cookies that they can change at any time. For more information, please see each party's policies.

Provider	More information
Twitter	https://help.twitter.com/en/rules-and-policies/twitter-cookies https://twitter.com/en/privacy
YouTube	https://policies.google.com/technologies/cookies?hl=en
Instagram	https://help.instagram.com/1896641480634370?ref=ig
LinkedIn	https://www.linkedin.com/legal/cookie-policy
Facebook	https://www.facebook.com/policy/cookies/
TED	https://www.ted.com/about/our-organization/our-policies-terms/privacy-policy
Vimeo	https://vimeo.com/cookie_policy#:~:text=We%20use%20all%20types%20of.set%20cookies%20in%20your%20browser.&text=Please%20note%20that%20a%20third.or%20the%20cookies%20they%20set.

We continue to collect information about third-party cookies and the tables below are based on the work completed to date. Accordingly, we may update the information contained in this section from time to time. Additionally, some cookies may be set from time to time by feeds from third party websites that we make available on our sites.

Contact

Any queries or concerns about the use of cookies on this website can be sent by email to info@gapminder.org.