



FOR IMMEDIATE RELEASE:
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Detroit Area Students Win Prizes in C-SPAN's National Video Documentary Competition

*Students nationwide tackle topics that are important to them,
including artificial intelligence, abortion, and climate*



Brianna Johnson and Leah Cerulli will receive \$3,000 for the First Prize documentary, "Unseen Heroes: The Caregivers of America."

WASHINGTON (March 13, 2024) — Today C-SPAN announced that students in Troy, Royal Oak and Bloomfield Township, Michigan are 2024 prize winners in C-SPAN's 20th annual StudentCam competition.

Brianna Johnson and Leah Cerulli, students at Troy Athens High School in Troy, will receive \$3,000 as first prize winners for the documentary, "Unseen Heroes: The Caregivers of America." This documentary will air on C-SPAN on April 18 at 6:50 a.m. ET and throughout the day.

Sarah Barnett, a student at Royal Oak High School in Royal Oak, will receive \$1,500 as a second prize winner for the documentary, "Is Ranked Choice the Right Choice?," about ranked choice voting. This documentary will air on C-SPAN on April 2 at 6:50 a.m. ET and throughout the day.

Levi Citron, a student at International Academy in Bloomfield Township, will receive \$250 as an honorable mention prize winner for the documentary, "Two Decades of Violence," about gun control.

C-SPAN, in cooperation with its cable television partners, asked middle and high school students to address the theme, "***Looking Forward while Considering the Past,***" through one of the following prompts:

a) In the next 20 years, what is the most important change that you would like to see in America?

-OR-

b) Over the past 20 years, what has been the most important change in America?

Now in its 20th year, this project-based learning experience gives students the opportunity to explore multiple perspectives on topics that are important to them. In response, over 3,200 students participated, and C-SPAN received over 1,600 entries from 42 states and Washington, D.C. The most popular topics addressed were:

- Artificial Intelligence, Technology, and Social Media (18%)
- Abortion, Health Care, and Mental Health (17%)
- Climate, Energy & Land Use, and Pollution (13%)
- School Safety, Gun Policy, and Criminal Justice (11%)
- Economy, School Funding, and Homelessness (8%)

"In recognition of the 20th anniversary of C-SPAN's StudentCam competition, this year we asked students to either look 20 years into the future or to reflect on a topic of importance to them and its past," said Craig McAndrew, director of C-SPAN Education Relations. "Students have skillfully blended their perspectives with in-depth research and an array of expert interviews, and we are thrilled to share their accomplishments with their local communities, and the nation."

C-SPAN is funded by America's cable television companies, who also support StudentCam. In Troy, Royal Oak and Bloomfield Township, C-SPAN is available locally through Comcast.

"For two decades, StudentCam has served as a catalyst for inspiring young minds to think critically about issues that are important to them and we at Comcast are proud to be a part of that legacy," said Craig D'Agostini, Comcast vice president, government & regulatory affairs. "We congratulate these talented students on this outstanding achievement in the 2024 competition."

In honor of the 20th year of the competition, C-SPAN is gifting educators an additional \$50,000, for a total of \$150,000 in student and teacher cash prizes and awards. More than 300 students and 200 teachers from across the country are winning participants. C-SPAN is awarding one grand prize, 4 first prizes, 16 second prizes, 32 third prizes and 97 honorable mention prizes. The winning videos will receive cash awards of \$5,000, \$3,000, \$1,500, \$750 and \$250, respectively.

Over the course of two decades, C-SPAN has awarded more than \$1.5 million in prizes. Since 2004, over 63,000 students and 20,000 teachers have participated in the competition. StudentCam has been a catalyst for inspiring young minds to think critically about issues that are important to them and has empowered them with the tools they need to become informed, civically engaged citizens.

High School students competed regionally in one of three regions: West, Central and East. Middle school students were judged on a national basis. The grand prize winner was selected nationally among all regions and grade levels.

The 150 winning videos can be viewed at studentcam.org and may be used in a broadcast with attribution to C-SPAN. To schedule an interview with one or more of the winning students, please contact Pam McGorry at pmcgorry@c-span.org.

The annual StudentCam competition is sponsored by the C-SPAN Education Foundation. Videos were evaluated by a panel of educators and C-SPAN representatives based on the thoughtful examination of the competition's theme, quality of expression, inclusion of varying sides of the documentary's topic, and effective incorporation of C-SPAN programming.

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About C-SPAN Classroom:

C-SPAN Classroom uses the network's programs on public affairs, coverage of Congress, nonfiction books and American history to create FREE digital tools for teachers, students, and the public to use in classrooms, in projects or for research. C-SPAN Classroom's website provides social studies teachers with access to thousands of free resources, including short current events videos, Lesson Plans and Bell Ringers, plus Constitution Clips and On This Day in History events. Engage with C-SPAN Classroom on X/Twitter and Facebook.

About C-SPAN:

C-SPAN, the private nonprofit public affairs media organization providing Americans with unfiltered access to government proceedings, was created in 1979 as a public service by the cable television industry, and is primarily funded through fees paid by cable and satellite companies that provide C-SPAN's networks to subscribers. C-SPAN connects with millions of Americans through its three commercial-free TV networks, C-SPAN Radio, C-SPAN Podcasts, the C-SPAN Now app, a new connected-TV streaming app C-SPAN Select, C-SPAN.org and various social media platforms. The network's video-rich website contains nearly 300,000 hours of searchable and shareable content. Engage with C-SPAN on X/Twitter, Facebook, Instagram, TikTok, Threads, and YouTube, and stay connected through weekly and daily newsletters.

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