



Hub AI

Privacy Policy

Last updated: February 3, 2025

Introduction	3
Processing of Personal Data	3
Purpose and Legal Basis for Processing	4
Data Sharing	5
International Data Transfers	6
Automated decisions	7
Storage period	7
Security	7
Your rights	7
Contact information	8
Review and updates	8

Introduction

HUB AI (“we”, “us”, or “our”) is a student organization at Lund University dedicated to fostering knowledge and engagement in Artificial Intelligence (AI). As part of our activities, we collect and process personal data from members, event participants, and collaborators. We are committed to protecting personal data and ensuring compliance with the General Data Protection Regulation (“GDPR”) (EU 2016/679).

This Privacy Policy explains how and why we collect, store, use, and/or share (“process”) your personal data when you become a member, participate in our activities and events, or collaborate and/or engage with us in any way.

At Hub AI, we take your privacy seriously and are committed to processing your personal data lawfully, fairly, and transparently. This policy outlines how we handle personal data, ensuring it is used only for its intended purposes and protected from unauthorized access or misuse.

We are committed to safeguarding your rights under the GDPR and ensuring that your personal data is processed securely and responsibly. This policy also explains the rights you have regarding your data and how we uphold them.

The policy extends to:

- our website: <https://hubai.se/>
- our email: hello@hubai.se
- our online and offline events (e.g., Python workshops, guest lectures, training sessions, etc.)

Processing of Personal Data

Collection of Personal Data and Categories of Data Subjects

Hub AI collects personal data directly from Members and from external sources, such as public records, universities, and other student organizations. We may also store email history and document a Member’s interactions and communications with Hub AI.

Hub AI primarily collects and processes personal data about individuals who:

- Are **Members** or wish to become Members of Hub AI.
- Participate in **Hub AI events and activities**.
- Want to join or have joined **Hub AI Committees, working groups, or the Board**.
- Hold or apply for **any other position within the organization**.

This Privacy Policy applies to all personal data collected, processed, and stored by Hub AI. It covers data from all individuals who interact with the organization, including but not limited to:

- **Members** – students who register for Hub AI membership.
- **Event Participants** – individuals who register for and attend Hub AI events.
- **Speakers and Collaborators** – guest speakers, panelists, workshop leaders, and external partners involved in organizing or contributing to Hub AI events.
- **Committee and Board Members (including potential candidates)** – individuals who apply for or hold leadership, committee, or working group positions within Hub AI

Categories of Personal Data

Categories of Personal Data that Hub AI collects and processes include:

- **Identification and contact information:** Such as name, surname, personal identification number or equivalent (e.g., Swedish personal number), date of birth, address, email address, and phone number.
- **Membership information:** Such as details about Membership in Studentlund (Terminsräkningsföreningen)
- **Study information:** Such as details about admission and registrations for the current, upcoming, and previous terms, Ladok number, etc.
- **Other information:** information which is necessary for the events, for example, food preferences and food allergies.

Purpose and Legal Basis for Processing

Purpose	Legal Basis
To manage your Hub AI membership and your registration and participation in our activities and events	Consent
To administer events (e.g., to manage attendance, provide necessary materials, ensure smooth communication related to the event)	Legitimate Interest to ensure participation and engagement
To deliver newsletters and other marketing materials through the communication channels	Consent
To comply with the requirements as a registered student organization at Lund University	Legitimate Interest to ensure that our organization is eligible for grants and fulfils contract obligations with other organizations

To administer the hiring process (when individuals apply for leadership, committee, or working group positions within Hub AI)	Consent
To promote our events and activities	Legitimate Interest to foster our organization, attract new participants and ensure high engagement and participation
To comply with legal obligations imposed by applicable laws and regulations (this may include retaining certain records for financial reporting, tax purposes, etc.)	Fulfilment of legal obligations
To maintaining relationships with students, alumni, collaborators and other stakeholders who have shown interest in our events and organization	Legitimate interest to foster the organization and ensure its growth
To Improve our events and services by analysing participation and feedback, marketing strategies outcomes	Legitimate interest to ensure the development of our organization and that needs and interests of our diverse student audience are met
To respond to your comments, questions and requests	Legitimate interest to develop our organization and satisfy our actual and potential members' and participants' needs

Data Sharing

We do not sell, rent, or trade personal data with third parties. However, to facilitate our operations, we may share personal data with trusted organizations and service providers under the following circumstances:

1) Sharing with AF Lund and Other Organizations

- Personal data may be shared with AF Lund to enable Hub AI to provide services related to memberships and to apply for grants
- Other organizations may also process personal data when applying for or reporting on grants on behalf of Hub AI, where necessary

- Data may also be shared with other organizations in line with the purpose of Hub AI and AF Lund

2) Google, Microsoft, and Zoho Services: We use the following cloud-based platforms for communication, document management, and event organization:

- **Google Workspace** (Google Forms, Docs, Slides)
- **Microsoft Office 365** (Word, Excel, Teams)
- **Zoho Mail** (for email communication)

These services are provided by Google LLC, Microsoft Corporation, and Zoho Corporation, respectively. Each provider processes data in accordance with its own privacy policy:

- [Google Privacy Policy](#)
- [Microsoft Privacy Policy](#)
- [Zoho Privacy Policy](#)

Internal Access: Only authorized members of HUB AI with a legitimate need can access and process personal data stored in these platforms. Access controls are applied to restrict unnecessary exposure.

Legal Compliance: We may disclose personal data if required by law or to comply with legal obligations, such as responding to lawful requests from authorities.

We take reasonable measures to ensure that any data shared is processed securely and in compliance with applicable data protection laws, including the GDPR.

International Data Transfers

As we use Google Workspace, Microsoft Office 365, and Zoho Mail, some personal data may be processed on servers located outside the European Economic Area (EEA), including in the United States and other jurisdictions.

To ensure compliance with EU data protection laws, Google, Microsoft, and Zoho rely on Standard Contractual Clauses (SCCs) and other legally approved mechanisms for data transfers outside the EEA. You can find more details on their data transfer safeguards here:

- **Google:** [Data Processing Terms](#)
- **Microsoft:** [Data Protection Addendum](#)

Our Zoho Mail service operates under the .eu domain, and according to Zoho, all email data is stored within the European Union. This means that personal data processed through Zoho Mail is not transferred outside the EEA.

More details on Zoho's EU data storage commitments can be found in Zoho's GDPR compliance information: [Zoho GDPR Compliance](#).

We continuously assess our data processing activities to ensure compliance with the GDPR and implement additional safeguards where necessary.

Automated decisions

We neither use automated decision-making nor your personal data to automatically assess aspects of your personality (automated profiling).

Storage period

Personal data relating to memberships are deleted no later than four years after the expiry of said membership.

Personal data relating to event organisation are deleted no later than 2 years after the surpassing of the event that was the reason for data collection.

Security

Hub AI ensures confidentiality of Personal Data and implements appropriate technical and organizational measures to protect Personal Data.

Your rights

To exercise your rights under GDPR, please contact us at hello@hubai.se. To protect your personal data, we may need to verify your identity before processing your request. We will respond within one month, in accordance with GDPR.

You have the right to [access](#), [correct](#), or [erase](#) your personal data and the right to [restrict](#) their processing, the right to data [portability](#), and the right to [object](#) to processing.

If we process your data based on your consent, you have the right to withdraw your [consent](#) at any time, without affecting the lawfulness of processing based on consent before its withdrawal. If you would like to exercise your right to withdraw your consent, please contact us.

Pursuant to [Art. 77](#) GDPR, you, as a data subject, have the right to file a complaint with a supervisory authority of the EU Member State in which your permanent place of residence, place of work or in which there was an alleged violation of your information privacy.

In case some questions about the protection of your personal data remain, you can contact us via email hello@hubai.se.

Contact information

If you have any questions, concerns, or requests regarding this Privacy Policy or how Hub AI handles your personal data, please do not hesitate to contact us. We are committed to ensuring that your privacy is protected and that your rights under GDPR are respected. You can reach the organisation through the email: hello@hubai.se.

Review and updates

We periodically review and update our data security measures to address emerging threats and to ensure ongoing compliance with GDPR requirements.