

Daniel Aremu

Creative Director and Marketing Strategist

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Aremu's House
Ogbomoso, Oyo State, Nigeria,

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Skills

Major Creatives: Graphics Design, Photography, CAD

Software: Adobe (Photoshop, InDesign, Illustrator, Lightroom)

Experience

Natural Body Care by Ros / Creative Director

2021 - PRESENT, Cambridge, United Kingdom

Oversees all design aspects, including logo design, branding design, webstore management, and other works.

Visit website: [Natural Body Care by Ros] (<https://naturalbodycarebyros.co.uk/>)

GradePlus Africa / Creative Designer

2025 - PRESENT, Ogbomoso, Nigeria.

Specialized in developing visually engaging materials such as flyers, carousels, and brochures, along with other design needs. My focus is on enhancing communication and outreach within the Africa Education community through impactful design

Visit website: <https://gradeplusafrica.com>

Gross Asset Properties Ltd / Graphic Designer (Based on Contract)

2024 - PRESENT, Ikeja, Lagos, Nigeria

I create high-level project proposals, including their recent property proposals and documents. Additionally, I collaborate with the CEO on select personal projects.

The KairosHq / Graphic Designer - Lead Designer

2024 - PRESENT, Mowe, Nigeria

I am currently the Graphic Designer and Lead Designer at TheKairosHq, an NGO, where I design the majority of social media content, proposals, and documents. I also collaborate with the team in decision-making

processes.

The Agric Educator Community / Graphic Designer - Creative Lead
2024 - PRESENT, Lagos, Nigeria

The Creative head of the Agric Educator Community, facilitating the design process, and leading other designers to not only design but to be creative.

Education & Certification

Lautech University / Graduate (B.Tech)

I am a graduate of Ladoke Akintola University of Technology, Faculty of Agriculture, studied Animal Production and Health, also a Certified National Graduate of Animal Science.

SQI COLlege of ICT / Professional Diploma Certificate

I am currently a Robotics student, exploring the latest advancements in technology. I aim to leverage this knowledge to develop innovative solutions that contribute to a better technological future.

Hp LIFE / MOOCS

[SUCCESS MINDSET](#), [EFFECTIVE LEADERSHIP](#), [DESIGN THINKING](#)

Completed a certificate in Success Mindset, Effective Leadership, Design Thinking, gaining strategies to foster resilience, set goals, and maintain motivation for personal and professional growth. Also, I learnt how to lead teams to solve problems across diverse environments. Design thinking principles enhance business functionality, user experience, and daily problem-solving with creativity, empathy, and collaboration.

Ennovate Lab (Ogbomoso)

[CREATIVE AND CRITICAL THINKING](#)

Through my studies and experiences, I have cultivated my creative and critical thinking skills, which have significantly shaped my reflexes and perspectives. This development enables me to make better judgments and approach challenges with a more innovative and analytical mindset.

COZA Global Leadership Summit (Abuja) [Link](#)

Learned the path of Leaders, how to build structure and system around Life, Vision, Purpose and Career.

Learning Graphic Design: Core Principles for Visual Design [Link](#)

Learned understanding visual principles like color, typography, and layout. It builds the foundation to create appealing, clear, and effective designs across digital and print media.

Market Research: Qualitative (2021) [Link](#)

Certified after learning Marketing research, learnt how to guide an organisation marketing efforts, to ensure all activities are strategically aligned with overall business objectives which will help in effectively reaching and engaging targeted audiences

How to Build Visual Content Marketing Strategies [Link](#)

I learnt how to build visual content marketing strategies, to craft designs that align with brand goals and audience needs. This skill enables me to create impactful visuals that drive engagement and strengthen brand identity.

Intelligent Automation Foundations [Link](#)

Certified after learning AI Automation which is required for the present day work, for effectiveness, precision and speed.

Leadership

Royal Ambassador - President

Held the Position of Leading young boys, age mates and older men. Where I ensured young boys are made into Men

Final Year Project - Group Leader

I was chosen to lead like minded mates in my final year. I ensured we worked together and bring out the best of each other, ensuring we get the best result in our Project result

References

Brenda Mangeot: Creative Lead @ <https://naturalbodycarebyros.co.uk>

Chiamaka Chukwudi: [Thekairosha](#)
[@https://www.instagram.com/thekairosha](https://www.instagram.com/thekairosha)

Jasper Oma: The Agric Educator

<https://www.instagram.com/thereformers>
<https://www.linkedin.com/company/the-agric-educator-community/posts/?feedView=all>

GradePlus Africa

<https://www.instagram.com/gradeplus.africa>