

CONCLUDE

NEW CONTRIBUTIONS OF DOCTORAL THESIS IN ECONOMICS

- Thesis topic: Competitiveness of Small and Medium Enterprises in Phu Tho province

- Major: Business Administration; Code: 9.34.01.01

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- Instructor 1: Prof. Dr. Nguyen Cong Thiep

- Instructor 2: Associate Professor, Dr. Tran Manh Dung

- Training facility: HANOI UNIVERSITY OF BUSINESS AND TECHNOLOGY

The thesis has the following new contributions:

1. In theory:

The thesis has given a new perspective on the basic theoretical basis for the content of enterprise competitiveness : concept, content, evaluation criteria, internal and external factors affecting enterprise competitiveness . In particular, the thesis has given the categories of overall competitiveness and competitiveness for the growth of small and medium enterprises , pointing out the organic relationship between endogenous competitiveness and sustainable growth of enterprises . This is an important new theoretical contribution of the thesis.

- The thesis has summarized the experiences of some countries in the world and some provinces in Vietnam and drawn lessons for Phu Tho province in improving the competitiveness of small and medium enterprises .

2. In practice

The thesis has evaluated some advantages and limitations of the current status of competitiveness of small and medium enterprises in Phu Tho province from 2019 to 2023 on the contents and according to the criteria for evaluating the competitiveness of enterprises . At the same time, it has pointed out some basic causes inside and outside the enterprise of the above shortcomings.

Proposing some solutions to improve the competitiveness of small and medium enterprises in Phu Tho province in the coming time.

3. Conclude

In summary, the thesis with 4 chapters has thoroughly solved the research questions as well as achieved the research objectives. Completing this thesis, the researcher wishes to contribute part of his knowledge in proposing and analyzing the viewpoints, orientations, opportunities and challenges in improving the competitiveness of small and medium enterprises in Phu Tho province, thereby making general comments for the small and medium enterprises sector in general in Vietnam.

PhD student

Nguyen Hong Son

