

Mission (8): Email Sequence

(Using my “Recess Mood” landing page...)

1. Intro

Subject Line: Welcome to the Recess Mood Family!

We are happy that you've made the step towards a better state of mind. We're proud of you!

It's tough to wake up everyday with intense mental fog, *day in* and *day out*.

Recess Mood is devoted to targeting and repairing the unavoidable stress that ultimately builds as life goes on.

And we don't make it “just another task” to complete. Our solution is straight to the point.

Stick around to discover exactly WHY we are here to help ...

In the meantime, enjoy 50% off your first purchase to find out HOW we can help. It's on the house! ...

Thank you for joining us on the journey for limitless personal growth!

2. HSO for Brand

Subject Line: Our *Ultimate* and *Only* Aim...

Anxiety is looking ahead, and Depression is looking back...

BOTH keep you in a state of unproductivity.

Now, the world is *full* of these 2 feelings.

They run rampant, untreated, everywhere you go.

There is a simple cure to these diseases that not many know about.

We felt the same as many: lost and full of worry about what has happened and what may happen.

Regardless of keeping our heads up high, the world around us inevitably brought our aim downwards to the floor.

With no help in sight, we knew that we would have to be the ones to make the change that needed to happen...

The clouds started to clear.

We found a solution that made life worth living to the fullest...

It was no longer a requirement to stay away from the *now*.

Recess Mood exists to create that sensational feeling of being in the present...

If you seek the excellence of NOW, [check out our bundle pack](#) to find the flavor that keeps YOU in the moment...

3. Pure Value

Subject Line: Do you *really* know your own mind???

We are here to help you traverse the arid landscape of self actualization.

The more aware you are, the easier it will be to defend against the unwanted thoughts that never seem to leave you alone.

It is not a daunting task.

It's just a quick activity that requires no more than 5 minutes.

Our team has designed a revealing quiz that outlines the specifics to why you are held back from taking control of how you think.

[Click here now to take a personalized quiz that explains your roadblocks for growth...](#)

4. DIC for Directing

Subject Line: What are YOU waiting for?

Sitting around expecting help to fall from the sky is wishful thinking.

Waiting will not result in any form of guidance, and "sleeping it off" will make no difference...

A meaningful existence is one that requires effort.

Think about it... for all we know, you might only get ONE life to make a real difference...

You have immense potential.

It just hasn't been discovered yet.

Are you going to start looking, or will you remain stationary?

Follow this link to *finally* take the leap towards the optimal you...