

STEPS FOR PRODUCING A DOCUMENTARY STYLE VIDEO

- 1) Script the episode (i.e. what you want the voiceover to say) and annotate the images and/or downloaded videos for each section of the script.
- 2) Edit and label the images and videos—so they're ready to place in the final video—as you write your script. Photoshop is great if you have it, or you can use a free online program like [Canva.com](https://www.canva.com). Labeling the images and saving them in one folder makes it easy to find the right media files when you're editing your final video.
- 3) Once the script is completed, then create the voiceovers for each script segment. [Speechify.com](https://speechify.com) is a great resource for this, but there are many AI text to speech programs online. If you don't mind using your own voice, then you could just record each segment of the script on your phone as separate audio files.
- 4) Once the voiceover segments are recorded for the entire script, then you'll need to assemble those audio files in an audio production program like Logic Pro, ProTools, or some simpler, free program that you can find online.
- 5) Although it takes more time, having royalty-free music to underscore your voiceover script segments will make your video much more compelling. Garage Band has lots of these in their soundtrack folder, or you can use an AI program like [Suno.com](https://suno.com) to generate background music.
- 6) Once the audio content for your video is complete, you'll need to export it as one complete audio file that can be imported into your video editing program.
- 7) You'll need iMovie or a free program like [Canva.com](https://www.canva.com) to edit your movie. The first step is to import your complete audio file.
- 8) Once the audio file is imported, you'll assemble the video by syncing the images and videos in your media folder to align with your audio track.
- 9) Once you've completed your video, export it, post it online, and try to share it as widely as possible on social media platforms (YouTube, Facebook, X, Instagram, etc.). Substack is also a great platform to build a following. You can release a sub stack to your email subscribers with the video embedded in a short article.