

INDRAPRASTHA COLLEGE FOR WOMEN
BA PROGRAM
STUDENTS' RESEARCH PROPOSAL PRESENTATION
2020-21

DIGITAL TECHNOLOGIES AND “US” : PERSPECTIVES AND EXPERIENCES

Concept Note

The digital era has arrived and there is no denying it. The creation and the improvement of new technologies have dictated the pace of the society and caused changes in people's routine, habits, relationships as well as behaviour. Digitization refers to the transformations triggered by the massive adoption of digital technologies that generate, process, share and transfer information. Digital transformation impacts society at several levels. In a positive sense, it provides new business opportunities, impacting employment, and entrepreneurship. Regarding the delivery of public services, digital transformation enhances the provision of health and education, while improving the way citizens interact with their governments. Also, digital transformation has an impact on human relationships and individual behaviour, facilitating social inclusion and communication. However, digital transformation could also result in potential negative effects, such as workforce disruption, the disappearance of companies, disparity in society, increase in cybercrime and social anomie.

Digital transformation has brought with itself various new phenomena that were never thought of before. In a society like ours, accessibility and quality of the deliverables become a point of concern. With the wave of digital transformations hitting Indian society and economy, we are confronted with some important issues with respect to 'development for all'. Firstly, it is imperative to map the 'reach' of digital transformation to various sects of society, so as to say, how much have the 'global' reached the 'local'? In the event of lack of accessibility, it is important to find out the consequences borne by the dis-advantaged groups of the society. The second level of thought raises concerns for so called 'mainstream' population that has tasted the fruits of technological advancement. An important area of intervention here is the 'after-effect' of digital transformation. In the recent days, the world has experienced an impetus to digital life with teaching, business and jobs operating in online fashion. The lockdown situation has spurred digital space to a level never thought before, for good or for bad, still remains a question! The inclusion of technology in urban, semi-urban and even rural spaces, has given way to a large number of opportunities, yet at the same time it has opened a Pandora box of not-so-good repercussions.

The central idea behind this topic is to evoke and provoke thoughts centring on how digital technology has impacted 'us' as a society. Research papers proposals with empirical evidences, case studies and theoretical examples, self-experienced narratives are invited in the following sub-themes from students:

1. Digital Divide: Gender, class, caste and region (urban, rural and conflict zones)
2. Social Media: Twitter, Facebook, Instagram etc.
3. Technology and Censorship
4. Technology in Health
5. Technology in Education
6. Technology and Art

7. Technology and Indian Economy

8. Digital Space and Relationships

9. Impact on children; Household Dynamics

10. Technology and Pandemic

11. Future of digital technologies; Artificial Intelligence

Students must follow the given guidelines:

1. The abstract as well as the research proposal should be submitted from the same email id.
2. Word Limit for the abstract is 200-300 words.
Time Limit for the research proposal presentation is 6 minutes.
3. Students may contact their teachers to mentor their research and the approval of the teacher-mentor is required for the submission of the research proposal.
4. Students may choose any sub-theme or topic that is not mentioned in the concept note but it should be related to the broad theme.

5. **Deadlines for Submission** are as follows:

6.

20 September – Submission of the Abstract

30 September – Submission of the Research Proposal

Email id for submission - bappaperpresentation2020@gmail.com

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