

Onyemachi Benneth Ugochukwu

Digital Transformation Consultant

Joebensky@gmail.com . 08187621522. 02/10/1996. Nigeria.

Lekki, Lagos State, Nigeria

Name: Onyemachi Benneth Ugochukwu

SEX: Male

Blood Group: AA

Genotype: O+

Professional Summary

I am an Exceptional, Detail oriented, Conceptual professional and self-motivated Creative Designer, Graphic Designer, Product Designer, UI/UX Designer, and Digital Marketer.

I have gained experience in these fields for over 2years and have worked with tools like Adobe XD, Adobe Photoshop, Figma, Invision, and Adobe Illustrator.

I am also a Social Media Content Creator and A Social media manager, I create outstanding contents for businesses to ensure proper engagement between your products/services and your audience.

Skilled in working as a team player and contributing as regards projects.

I pay attention to detail and am tenacious in terms of not quitting over something until it is brought to a level of perfection.

Skills

Graphic Design

Adobe Photoshop

Logo Design

Adobe Illustrator

Product Design

Adobe Illustrator, Photoshop

UI/UX

Adobe XD, Figma, Invision

Digital/Traditional Marketing

Others

Organizational skills, Good Communication, Fast Learning, critical thinking

Professional Experience

Pikmi Global LTD, IT support, Social Media Manager

08/2019- 10/2020, Abia, Nigeria.

- Interacted with the company's Partners and Clients
- Managed the Company's Social media Platforms
- Handled customer care which involved customers, clients, and partners
- Worked as their Graphic Designer of which I created social media graphic content for them to engage with their audience

ECR TECHNOLOGY SERVICES, Digital Transformation Consultant

02/2020 – 24th October 2021, Abia, Nigeria

- Interacted with the Clients and Partner
- Was in charge of social media management
- Worked as their Graphics designer
- Also worked as their Logo designer and product designer.

BENSON CONNECT INTEGRATED RESOURCES, (Remote) Creative Director

04/02/2022 till date, 2022, Abia, Nigeria

- Handle Web design projects for clients
- Managed the company's social media
- Handled any UI/UX Design jobs that come to the company
- Handle Social media Design projects for clients
- Handled Branding Jobs for clients

BENSON DIGITAL AGENCY, Product Designer

- Carried out qualitative and quantitative user research to understand our user's problems in order to come up with creative ways to solve them
- Developed wireframes, hi-fi designs, and working prototypes based on user's goals and needs for a B2B mobile application
- Designed the iterations made on existing and new products.
- Collaborated with teammates to meet product goals and timelines.

IDEV TURKIYE, TURKEY Product Designer

- Design Brand Identity for Clients
- Design a web UI for a fashion company

- Design social media ads for marketing
- Developed wireframes, hi-fi designs, and working prototypes based on user's goals and needs for a B2B mobile application
- Participated in a series of brainstorming sessions with the rest of the team to ensure we understand the problem we are solving.
- Collaborates with the Creative and Brand teams to ensure consistency in brand execution, share best practices, and leverage company assets.
- Responsible for Generating wireframes, storyboards, prototypes, site mocks, UI visual assets, and other required documentation.
- Create and oversee original design solutions for the products to support revenue goals.

START INNOVATION HUB, Senior Graphic Designer

Location:Uyo, Akwa Ibom State

Key Achievements and Responsibilities:

- Led the design and development of visually captivating marketing collateral, including brochures, posters, banners, and digital assets, consistently meeting or exceeding project objectives.
- Collaborated closely with cross-functional teams to understand project requirements and effectively communicated our brand's values and vision through compelling design concepts.
- Played a pivotal role in maintaining and evolving the organization's brand identity, ensuring brand consistency across all materials and channels.
- Mentored and provided guidance to junior designers, fostering their growth and contributing to a more cohesive and proficient design team.
- Successfully managed multiple design projects simultaneously, consistently meeting tight deadlines while delivering high-quality work.
- Stayed abreast of design trends, tools, and best practices, continually improving the quality and impact of our designs.
- Effectively liaised with external agencies and vendors when required, ensuring seamless execution of design projects within budget and schedule constraints.
- Demonstrated proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.) and leveraged these tools to produce visually striking and innovative designs.
- Applied creative problem-solving skills and meticulous attention to detail to every project, resulting in designs that resonated with our target audience and effectively communicated our message.
- Leveraged knowledge of both print and digital production processes to optimize the design workflow and produce materials of the highest quality.
- Actively contributed to the organization's mission of fostering innovation and entrepreneurship through impactful design solutions.

Education

Michael Okpara University of Agriculture, Umudike, Abia state, Nigeria.

B.Sc. Environmental Management and Toxicology (Awaiting Certificate)

2014-2019/ Umudike, Nigeria

Certifications

Digital Marketing Certificate- Google Digital skills for Africa.

ID NO: AH8 FFT AZA

2022

VOLUNTEER EXPERIENCE

Mentorship with Benjoe

Jun 2021 - Present

- To contribute and give back to the design community all over the world I took it upon myself to mentor 10 aspiring designers on the basics of product design till the end of 2021.
- 2 months after the commencement of the mentorship 2 mentees have landed their first jobs.

Linkedin profile URL: <https://www.linkedin.com/in/benneth-joseph-a871631b3/>

My Behance portfolio link: <https://www.behance.net/bennethjoseph>

My portfolio link:

<https://drive.google.com/file/d/19MUNfOTdZ6532vDGMRYxclPTCArFc4w9/view?usp=sharing>

Instagram:

<https://www.instagram.com/benjoestudios/>