# Carlson Acronyms



## **ACCT: Accounting**

Carlson department with courses focused in accounting.

#### **BLAW: Business Law**

• Business law courses are offered through the Accounting department.

#### **CAS: Career Advancement Seminar**

 A series of workshops hosted by the CBCC (Carlson Business Career Center) for students who plan to participate in the On-Campus Recruitment process.

#### **CGI: Carlson Global Institute**

• The Carlson Global Institute is committed to global business education. The staff at CGI support students interested in studying abroad by coordinating all international programs.

Phone: 612-625-9361Email: cgi@umn.edu

Location: 2-210 Carlson School

# **CarlSMgmt or CSOM: Carlson School of Management**

- The mission of the Carlson School of Management is to discover transformative knowledge about the
  issues faced by organizations and managers in a dynamic global economy and create exceptional learning
  and career opportunities by facilitating an engaged and integrated community of scholars, students, and
  practitioners.
- Carlson is also the name of the building housing the majority of classes for MBA students.
- Address: 321 19th Avenue S Minneapolis, MN 55455

## **ENTR: Entrepreneurship**

• The Strategic Management and Entrepreneurship (SME) department in Carlson houses coursework focused on entrepreneurship.

#### **FINA: Finance**

• Carlson department with courses focused in finance.

#### **CBCC: Carlson Business Career Center**

• The mission of the Carlson Business Career Center (CBCC) is to provide best-in-class career preparation and education for our graduate business students, partner with employer partners to help them fill their needs, and offer innovative resources and services for all constituents that we serve.

Website: <a href="https://sites.google.com/umn.edu/gbcc">https://sites.google.com/umn.edu/gbcc</a>

Phone: 612-624-0011
Email: gbccmail@umn.edu
Location: 2-100 Hanson Hall

#### **GE: Global Enrichment**

• Global Enrichment programs are short international experience programs taught by Carlson or international faculty in January, May, or summer session.

#### HMH: Herbert M. Hanson Jr. Hall

- Herbert M. Hanson Hall is located across the street, and connected by skyway, to the Carlson School of Management.
- Location: 1925 4th Street S Minneapolis, MN 55455

#### **IDSC: Information and Decision Sciences**

• Carlson department with courses focused in information systems.

## **SLC: Part-Time MBA Student Leadership Council**

• The Part-Time MBA Student Leadership Council (SLC) serves as a liaison between the students and Carlson School leadership and acts as a strategic advisory board to improve the quality, value, and community of the Part-Time MBA Program. Students involved with SLC are primarily Carlson Part-Time MBA students.

## **MCOM: Managerial Communications**

• Managerial communications coursework is offered through the Strategic Management and Entrepreneurship (SME) department.

#### **MGMT: Management**

• Coursework focused on management is offered through the Strategic Management and Entrepreneurship (SME) department and the Work and Organizations (WOrg) department.

# MKTG: Marketing

Carlson department with courses focused in marketing.

# **OCR: On-Campus Recruiting/Greenlight program**

- Each year, more than 100 organizations recruit on-campus for internships and full-time opportunities, while another 300 companies use our external job posting system, TalentLink.
- Learn more at: <a href="https://sites.google.com/umn.edu/gbcc/events">https://sites.google.com/umn.edu/gbcc/events</a>

# **SCO: Supply Chain and Operations**

Carlson department with courses focused in supply chain, operations, and logistics.

# **SME: Strategic Management and Entrepreneurship**

• Carlson department with courses focused in management, strategy, and entrepreneurship.

# **WOrg: Work and Organizations**

• Carlson department with courses focused on human resources.