This item highlights a specific individual who felt called to create a radio special highlighting the importance of the environment in his own life, as well as the people around him. Jim Voegeli had only just turned 15 as the first Earth Day rolled around. He participated in a meeting arranged by another high school student, and brainstormed a way to spread awareness. He interviews teachers and other members of his community about their own experiences in nature. In the audio clip they discuss the changes they've seen within the past few years that irks them. Jim is not the only individual to feel personally called to action, he is one of many. This program was aired on NPR and reached many. This is an incredibly strong message because if a 15 year old highschooler can make such a difference, anyone can.