

Email 1

Hello (name)

We here at lucky strike noticed that you had recently signed up for your first free pack of cigarettes and we would like to inform you that they are on route and will be with you soon.

We will be in touch so stay tuned

Email 2

Hey (name)

Its lucky strike

Now that you are in our family we might as well tell you a little bit about us

Lucky strike was founded in 1967 by a man named hudson lucky. Hudson founded this company for one reason and one reason only. To make healthier cigarettes and well, he did. Mr. hudson had the great idea of taking out the harmful ingredients in cigarettes and it worked. That's how lucky strike cigarettes are safe and enjoyed be millions all over america

And thats why you are able to enjoy lucky strike today!

Email 3

Hello again valued customer (name)

Its us lucky strike

Do you now the leading problem with smoking cigarettes.

The sore throat and cough.

The good news is that lucky's cigarettes cause none of that, thats right **no sore throat and no cough Guaranteed!**

So what do you say, are you ready to give lucky a shot.

Email 4

Hey (name)

Its lucky cigarettes

We want you to picture this.

You smoke regular old cigarettes for 5 years and you wake up one morning with a really bad sore throat. You think its just normal so you take some medicine and go about the rest of your day, but the felling never goes away.

A few more years later (you stoped smoking) but your throat is just as bad as it was years ago.

With lucky stuff like that will never happen even for 2 packs a day smokers because our premium brand of non-irritating cigarettes will change your life for the better

Sign up for are plan or buy some at your local gas station