

Pillar Community Development Corporation (PCDC) Education Aid Rubric

This rubric is designed to clearly show what criteria must be met to demonstrate the quality of the PCDC Education Aid Award submissions. Each applicant may receive up to a total of 100 points from five (5) categories: On-Time Application Packets (10); Grade Point Average (GPA) (25); Community Service Activities (25); Essay Quality (25); and two References (15). This evaluation tool has both objective and subjective criteria. The essay has a separate rubric to arrive at a total score of up to 25 points.

Name of Applicant	Criteria	Expectations	# Points Earned	Explanation
	On-Time Applications (10)	- <u>Completed</u> packet received on or before deadline 6/30 (10) 1 pt. each deducted for missing requirements		
	GPA (25)	-Higher than 3.5 (25) -3.4 to 3.0 (20) -2.9 to 2.5 (15) -2.4 and below (10)		
	Community Service and Activities (25)	-Leadership role in organization; multiple activities in community and church; college major community focused (25) -Active in diversity of organizations (20) -Participates in at least one organization or activity (15)		
	Essay (25)	See Separate Rubric		See Attached Rubric
	References (15)	-Submitted 2 references (15) -Submitted 1 reference (8) -No references (0)		

TOTAL POINTS _____

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This rubric is created to evaluate the quality of the Education Aid Applicant's essay as one of the five (5) evaluation components. The evaluation process is based on the basic 5-paragraph essay criteria. The applicant may receive up to a total of 25 points.

APPLICANT'S NAME: _____

ESSAY TOPIC: _____

CRITERIA	EXPECTATIONS	# Pts EARNED	EXPLANATION
Clarity (5)	-Coherent thesis statement; supports the topic -Good sentence structure -Good paragraph structure -Clearly understands writer's topic		
Organization (10)	-Logical flow from idea to idea -Thesis identifies each topic in essay -Paragraphs have topic sentences -Each paragraph conveys an original idea		
Effectiveness (5)	-Informative -Engages the reader in the topic -Thoughts clearly expressed -Responded appropriately to the essay topic		
Presentation (5)	-Essay is typed or neatly written; any errors have been corrected appropriately		

TOTAL POINTS _____