

DEFINITION

Numerical data that counts or measures quantities associated with the subject

CHARACTERISTICS

- Data that is numbers
- Can be sub-divided into “discrete”, which is counted data, and “continuous”, which is measured data.

Quantitative Data

EXAMPLES

Discrete:

Shoe size House Number

Number of passengers

Continuous

Height Weight Reaction time

NON-EXAMPLES

Make of car

Most/least popular names

Political party voted for