

Booking a Client appreciation event: Walk into the store, restaurant, or gym looking your sharpest. Where a power suit, have your hair and makeup done. When you walk in ask to speak with the manager or whoever is in charge of client appreciation days.

When you speak with the manager say, "Hi my Name is _____, I am a local Mary Kay Business owner, and I wanted to speak to you about partnering for a client appreciation day at your store. (Shake hands as you introduce yourself). Do you currently have a representative from Mary Kay working with you on this?" (If they say no proceed) "Great, well I would love to partner with you on this. Basically what we would do is set up a small table and hand out free samples, and make your clients feel like a million bucks! And do a free raffle to give away some free products, gift cards, and pampering sessions from us. Our focus is really just on appreciating clients and making them feel like a million bucks!! Is there any reason why we couldn't partner together on this?" (If yes go ahead and set up a date with them).

For Gyms: Sub the word Membership appreciation Night, and call them members not clients.