Avatar:
Name: Joe
Age: 26
Business: Amazon FBA marketing (example)
Problem: Doesn't know how to start a business
Solution: A software that teaches them how to start a business
Joe is a millennial young man just starting his Amazon FBA business. He's always wanted to start his own business but doesn't know the exact steps to grow it, he needs a guru, a mentor, or something to guide him. Day after day he tries to create a website and tries to expand his business but he fails miserably because he isn't good at design or doesn't know how to code. He is in this state where he knows where he wants to be but doesn't have the tools to get there.
Email 1: Thank you letter
SL: Thank you for signing up for our newsletter!
Hey Joe! Thanks for signing up for our newsletter! We're so happy that you're allowing us to help you out.
We'll be sending you weekly business tips for the foreseeable future, these tips will help you out and succeed in starting your own business in no time!
We have big things planned for you, stay tuned.
Best wishes

Atmos Team.

## Email 2:

SL: One moment changed everything...

My heart was pounding, I felt the stress coursing through my blood like electricity, I'd never felt so scared in my life

"Please god, let this business make it."

And then something impossible happened...

I get a notification on my phone.

"Your product has been purchased".

A wave of relief washed over me like the warmth of the sun beamed directly inside of my soul.

Of all the years I'd been trying to start a business there was nothing that could help me, I was struggling financially trying to figure out a way to sell my products online.

I simply lacked the know-how and the skill to build a foundation that would launch my business to peaks never before seen and give me the luxurious life I'd always desired.

That's when I found Atmos, a program helping young entrepreneurs like you and me start our own businesses from scratch.

They provided me with the skills, connections, and support to build my own business.

Click here to figure out how I created my multi-million dollar business...

Email 3: The big secrets that Fortune 500 companies don't want you to know...

Υ

Do you know the secrets of big multi-million dollar businesses?

Have you ever truly built a business from the ground up, from \$0 to \$1,000,000?

If yes, delete this email, and go on about your day. You have the secrets of the universe.

If not, it's because, in today's world, those secrets are kept private from you because the world does not want you to win.

Here's how to learn the secret of the universe my friend.

It's by learning. Learning is the #1 key to getting rich to start any business.

We have the #1 education platform in the world, to start your business and get rich.

We are Atmos.

If you wonder why your business is struggling, we have the answer, want to know how to succeed?

Then sign up for our mentorship program, and we will make you a MASTER of business.

Click here if you want to learn the secrets of multi-million dollar businesses...