

# 2020-05-14 SEA Monthly Meeting

## Attendees

- Stephen Shook
- Darryl Davis
- Brad Hodgins
- David Tuma
- Julia Mullaney
- Barti Perini
- Katie Jaroscak
- Bill Hefley
- Marsha Pomeroy-Huff
- David Stein
- Uwe Schmeidel
- Alfonso Alva
- David Rada
- Prasad Perini
- Devilin Moye
- Scott Pavetti
- Vic Walkling
- Jeff Pulcini
- Gerardo Lopez
- Alan Willett
- Fernando Jaimes
- Diego Vallespir
- David Webb
- Matthew Channer

## Welcome - *Julia Mullaney*

- The **Software Excellence Alliance** is an international network of professionals who are passionate about software excellence, serving as a forum for sharing ideas, information, and mutual support.

## Tech Talk: A Framework for Software Development Excellence - *Darryl Davis*

- This presentation was recorded; you can [watch the recording here](#).
- Darryl has also [published the slides](#) (along with other valuable presentations and papers) in the [Davis Systems Library](#).

**Abstract:** This presentation described a broad and unifying framework of the most important traits, principles, and practice areas supporting the achievement of software development excellence:

- For software development excellence, we broadly emphasize both the definition of a product that effectively meets stakeholder needs ("building the right product"), and designing and constructing an effective and reliable solution for satisfying those needs ("building the product right").
- One objective of the framework is to help unify different software communities, such as the Agile community and the Team Software Process community, who have independently developed approaches that have both much in common and also some important differences. Another objective is to provide guidance to help organizations identify gaps in their current practice and develop a roadmap for improvement.

- We stress the importance of commitment, participation, preparation, simplicity, iteration, continuous feedback, regular adjustment, objectivity, openness, communication, direct interaction, and continuous improvement. We outline the most important practice areas of product management, technical excellence, quality management, teamwork, project management, and process management.

## Questions / Discussion

- David Webb: would it be possible to “define a process” that is a blend of Scrum and TSP? Answer: the process is often client-specific. The framework described here provides an excellent foundation upon which to build that.
- Julia Mullaney: we would love to hear from you again at a future meeting to learn more about your introduction strategy.

## Community Progress Update

At our January meeting in Pittsburgh, we set a goal to raise the visibility of our community and “become discoverable.” Our working groups are making [impressive progress](#) toward that goal:

- The **SEA Credo** was completed last month, describing who we are, what we believe, what we do, and how to participate. The community review is now complete and [the document](#) is formally approved.
- The **Branding WG** is excited to announce the finalization of the [SEA logo](#), and the imminent release of presentation and report templates. With the successful completion of their goals, the working group will be winding down.
  - The community would like to express our deep gratitude for the extremely valuable contributions from the members of this working group.



- The **Membership WG** is now publishing our monthly meetings on EventBrite. (This will make it easier for all of us to reach out to our colleagues on social media.) The WG is also working to publish a membership directory, and will be sending out a form to collect the relevant information. (Please complete the membership form when you receive it.)

- The **Website WG** held a kick-off meeting, and is swiftly making decisions on the technical platform and the initial content. If you would like to help us make the website a reality, please contact the [working group lead](#).

The **Tools** and **TSP Decomposition** working groups are also making great progress. They are likely to deliver presentations at monthly meetings in the near future.

## Wrap-Up - *Julia Mullaney*

- We meet monthly to share success stories, best practices, and great ideas.
  - New attendees are encouraged to read [our credo](#) to learn more about us, or contact our [tech coordinator](#) to join the mailing list.
  - Please submit suggested topics (or volunteer to present) for future monthly SEA community meetings. Send to <[SEA-Executive-Team@GoogleGroups.com](mailto:SEA-Executive-Team@GoogleGroups.com)>
- Our next meeting will be Thursday, June 11, at 12 p.m. EDT. Stephen Shook will deliver the Tech Talk: *"Results of Applying Methods for Software Excellence – The Long View."*