- Get rid of weird margins
- About the staff
  - Link reporter/editor names to everything they've written
  - For staff members, have pictures from media day and a small bio of each member
- Crossword
- Links
  - Issuu
  - Pawdcast
  - Youtube
  - Instagram
- Get rid of online advertising for now/potentially create an area for exclusively online advertising
- Make all sections consistent
- Move bottom section of "about/volume 40 staff"
- Overall just make it way more pretty
- https://nshslionsroar.com
- Crosshare.org
- <a href="https://smeharbinger.net/">https://smeharbinger.net/</a>

## Goals:

- Roar has reach throughout Newton beyond the papers
  - Site should be accessible for everyone
- Better featured section + article promotion
- New advertising system

## Future:

- Redesign is one-time
- Maintenance done by senior staff

## Design vision:

- Clean

- No frills but simple and engaging
- Approachable but also informative
- Simple/crisp
- Warm & approachable
- Moving towards playful

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