

Targeted audience: Business owners

Subject line: "Great leaders are born, not made."

This is one of the most common sayings about leadership,
but it's far from the truth.

In reality,

Leadership is a skill that can be learnt and mastered,

But it's not for everyone, leadership can take years to master.

and with distractions like social media most people's patience levels are completely shattered.

And this, (name)

is exactly why 99% of businesses fail.

And if no one had ever mastered leadership, that 1% of businesses that do succeed,
would fail.

But now you are probably thinking for yourself,

Oh, my leadership definitely needs improvement,

But I am an Introvert, so leadership isn't for me.

Well so am I, and this was exactly my thinking when I first started to learn about leadership.

But how wrong I was.

In fact,

In most cases, Introverts are actually a better fit for such position.

They tend to be better listeners and calmer under pressure, which are crucial skills if you want to be a great leader.

And these facts proved themselves when my leadership skills improved,

And with effective leadership, my business started to take off as a result.

And so can yours.

Ps. If you want to be the in the 1% of successful business owners, Click here to enter this new leadership course }}Link{{

Waiting for you there, (Name)