

PAX BESPOKE COOKIE POLICY

1. INTRODUCTION

This cookie policy has been established by [•], a company based in [•], registered under No. [•] and [•] (hereinafter, "**we**", "**us**", "**our**", "the **Company**" or "**Pax Bespoke**"), as owner of the Pax Bespoke platform and administrator of the pages with the same name on various social networks ("**Pax Bespoke Platform**").

We hereby wish to inform our website users about the cookies we use on the Pax Bespoke Platform, as well as about the data processing activities we carry out in connection with these cookies.

On the Pax Bespoke Platform we use cookies and other related or similar technologies (for ease of reference, all technologies are referred to as "**Cookies**"). Cookies are also placed by third parties with whom we collaborate, as detailed in this policy.

2. WHAT ARE COOKIES?

A cookie is a small, simple file of letters and numbers that is placed when you browse the Pax Bespoke Platform pages and stored by your browser on the hard drive of your computer or other device that you use to browse the Internet. The information stored in these cookies may be returned to our servers or to relevant third-party servers during your (subsequent) visit to our website.

Cookies themselves do not require personal data to be used and, in most cases, do not identify web users, as the information collected through cookies is not likely to lead to the identification of web users. However, information such as IP address, geographic location data, operating system data, device resolution data, site visit information (including number of visits, time spent on the site, how the site is accessed, user behaviour on the site), organic traffic data on a website, etc. may be collected through cookies.

Depending on their lifespan, cookies can be classified as session cookies or persistent cookies. Session cookies have a storage duration limited to the duration of a user's visit to the Site. At the end of the session or when the browser is closed, the information stored is deleted.

Persistent cookies are stored on a user's device for a variable period of time, longer than the duration of a session of visit to the Site, and are not deleted when the session or browser is closed, but at the end of the duration mentioned herein.

3. WHY DO WE USE COOKIES?

We use Cookies for several purposes, including:

- storing your browsing preferences on the Pax Bespoke Platform (e.g., preferences for cookies placed by our site, your preferred language, your searches, etc.) to apply to your subsequent visits;
- communicating with you through the Pax Bespoke Platform;

- obtaining information on how you use our site pages to provide you with better information through our site, tailored to your needs, and to improve your experience on our site;
- improve our efforts to promote our services and our site to you;
- the operation of the various applications and modules integrated into our site, for an optimal browsing experience on our site and to improve it;
- ensuring the security of our website and preventing and remedying errors in its operation.

4. CONSENT

When you visit our site for the first time, you will be presented with a pop-up window of our platform to manage your Cookie preferences, which explains the Cookies used or installed, respectively, when accessing the Pax Bespoke Platform. You can allow the placement of each category of Cookies (with the exception of strictly necessary Cookies and social media buttons) as described in the pop-up window. Your consent will be stored by our platform to manage your Cookie preferences. Each time you return to the Pax Bespoke Platform using the same device and/or internet network you will be able to review your previously expressed preferences regarding Cookies used or installed through the Pax Bespoke Platform.

You can also disable the use of Cookies via your browser (see Section 8 (*Enabling/deactivating and deleting Cookies using internet browser settings*) below for this purpose), but please note that some parts of the Pax Bespoke Platform may no longer function properly.

5. WHAT COOKIES THIS SITE USES

5.1. Necessary cookies

The necessary cookies are essential for the functioning of the Pax Bespoke Platform. They allow the use of basic functions such as page navigation and access to secure areas of the site. The Pax Bespoke Platform cannot function properly without these cookies. By law, we are permitted to place these Cookies without your consent.

Our website uses the following necessary cookies:

Name	Provider	Purpose	Storage duration	Type

5.2. Preference cookies

We use preference cookies to allow the Pax Bespoke Platform to remember information that changes the way our site behaves or looks, such as your preferred language or the region you are in. We ask your permission to place preference cookies through our platform to manage your cookie preferences.

Our website uses the following preference cookies:

Name	Provider	Purpose	Storage duration	Type

5.3. Analytical cookies

We use analytical cookies to optimize and measure the user experience of the Pax Bespoke Platform for our users. With these analytical cookies we obtain information related to the use of our site. We ask your permission to place analytics cookies.

Our site uses the following analytical cookies:

Name	Provider	Purpose	Storage duration	Type

5.4. Marketing cookies

We use marketing cookies to track visitors to various websites. The intention is to display ads that are relevant and attractive to each individual user and therefore more valuable to both Pax Bespoke Platform users and publishers and advertisers. We ask your permission to place marketing cookies.

Our site uses the following marketing cookies:

Name	Provider	Purpose	Storage duration	Type

5.5. Third-party cookies

Some of the Pax Bespoke Platform features are offered through third-party technologies. These third parties are service providers that we authorize to place cookies or similar technologies on our site for storing information that relates to users of the site when installing the functions through which we offer you the services of these providers (e.g., YouTube or Facebook). Some of these technologies may be activated, i.e., will collect data relating to you when you launch the Pax Bespoke Platform, if you give your consent to do so, while others collect your data only when you access a particular page on the Pax Bespoke Platform or a particular service on a page on the platform.

Please be assured that these third parties must also comply with the applicable regulations in relation to the processing of data through cookies. At the same time, third parties are fully and solely responsible for how they collect and use your data that they collect through our website.

Third party cookies installed or used through the Pax Bespoke Platform are included in your preferences management platform on our site, available when you first access our site or by accessing the "Manage your cookie preferences" button available at the bottom right of the open page on your device screen.

You can identify the third parties concerned in the descriptions in paragraphs 5.1- 5.4 above by the domain placing the cookies, i.e., our cookies are placed by the domain www.Paxbespoke.uk, while third party cookies are placed by other domains.

Third party service providers use these technologies to enable us to deliver Pax Bespoke Platform content to you while ensuring a high quality of your experience on it. Some of the providers may associate information about you that they obtain through the Platform with other information about you that they hold or obtain elsewhere. These providers do so in their own interests and for their own purposes, i.e., at their own risk. We are not liable for any use of your data by these third-party service providers. In general, the operation of Cookies of these third-party providers is subject to the respective privacy and cookie policies of these third-party service providers, which we invite you to consult if you deem necessary in their Cookie descriptions indicated in your preference management platform on our website.

5.6. Social media technologies

Pax Bespoke Platform includes technologies from the operators of the social media that we use for our business, namely [Facebook and Instagram]. We use these social media to promote the Pax Bespoke Platform web pages on social media. In general, social media technologies track your behaviour on our website and allow us to match your web browsing data with your data held by those social media for the purpose of building a profile of you, which is used to send you advertising or personalised content. These technologies are cookies and similar tools that track your activity on the Pax Bespoke Platform and other sites you visit, which may store and process certain information about you so that, for example, an advertisement customized for you among others based on the content accessed on our Site can be displayed to you on other sites you visit or on your pages in the respective social media.

Social media may collect information that relates to you through cookies placed through the Pax Bespoke Platform for purposes intended by us to send advertisements for our website to you. At the same time, social media may also use your data for other purposes. We are not responsible for data processing that social networks perform for such other purposes. To see how social media networks use your personal data that they obtain using Cookies on the Pax Bespoke Platform, please read the privacy statements of these networks (which may change regularly) by clicking on the links below:

- Facebook: <https://www.facebook.com/policy.php> and <https://www.facebook.com/policy/cookies/>
- Instagram: <https://help.instagram.com/402411646841720> and <https://help.instagram.com/1896641480634370?ref=ig>

You can also find out more about the data processing we do through social media in our privacy policy, available here: [PaxBespoke Privacy Policy](#).

5.7. Web beacons and pixels

Pax Bespoke platform uses web beacons or pixel tags. A web beacon is a graphic image, often transparent, usually no larger than 1 pixel x 1 pixel, placed on a website or in an email, which is used to monitor a user's online behaviour when accessing a website or accessing or sending an email with certain features.

Pax Bespoke Platform features Facebook's web beacon, which is used to monitor user activity on our site and build user profiles in order to deliver personalized advertising to users. The information accessed by Facebook through the web beacon installed on our site is used by Facebook acting as our associated operator; the agreement with Facebook is available here: https://en-gb.facebook.com/legal/terms/page_controller_addendum. Facebook uses the data obtained through the Facebook pixel within the European Union for the data processing purposes for which Facebook is a data controller associated with us. We do not exclude that Facebook uses Facebook pixel data for its own purposes as well, according to its privacy policy and its cookie policy (see the links to these in the Facebook pixel description in your agreement management platform on our website). We are not liable for the use of your data by Facebook for such other processing purposes. You will be able to find further information on how you can exercise your rights under data protection law towards Facebook in the Facebook privacy policy.

6. YOUR PERSONAL DATA RIGHTS

You have the following rights regarding your personal data:

- You have the right to know why your personal data is needed, what will happen to it and how long it will be kept.
- Right of access: you have the right to access your personal data known to us.
- Right to rectification: you have the right to complete or correct your personal data whenever you wish.
- If you consent to us processing your data, you have the right to withdraw your consent and have your personal data deleted.
- Right to transfer your data (data portability): you have the right to request all your personal data from the controller and to transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data, unless there are justified grounds for the processing.
- Right to erasure of data.
- The right to restrict processing.
- The right not to be subject to automated individual decision-making.

For more details on these rights, you can access our Privacy Policy, available at [PaxBespoke Privacy Policy](#)

To exercise these rights, please contact us using the contact details in Section 9 (Contact) below. If you have a complaint about the way we handle your data, we would like to hear from you, but you also have the right to lodge a complaint with the Information Commissioner's Office (www.ico.co.uk) or with the competent courts; see more details on this in our Privacy Policy, available at [PaxBespoke Privacy Policy](#)

7. WHERE IS THE INFORMATION COLLECTED THROUGH COOKIES TRANSMITTED?

The data collected via Cookies is transmitted to the following categories of recipients: our representatives or other individuals or legal entities that process personal data on our behalf as processors (such as our IT service provider or the entity providing us with management services for this site), as well as to the respective Cookie providers.

Data collected through Cookies may be transmitted to EU/EEA or non-EU/EEA countries as described in the privacy statements of the third parties mentioned above. The aforementioned privacy statements also contain information on appropriate or adequate safeguards and how to obtain a copy or how to access them. You are welcome to contact us regarding the use of your data, but we respectfully request that you contact the Cookie providers identified in Section 5 (What cookies this site uses) above directly for any information regarding their use of your data.

8. ENABLING/DEACTIVATING AND DELETING COOKIES USING INTERNET BROWSER SETTINGS

You can use our platform to manage your cookie preferences to allow or decline cookies set or used through the Pax Bespoke Platform. This option is available at the bottom of our website page.

You can use your internet browser to automatically or manually delete Cookies. You can also specify that certain cookies cannot be placed. Another option is to change your internet browser settings so that you receive a message each time a cookie is placed. If you delete cookies from your browser, they will be placed again with your consent when you visit the site again. Please also note that your browser settings may not be fully effective in identifying and managing Cookies installed or used through the Pax Bespoke Platform according to your preferences in certain circumstances.

For more information about the options your browser gives you, see the instructions in the Help section of the browser you are using as instructed below:

Edge:

- Select your browser's settings menu and there select the Settings option.
- Select the Cookies and Site Permissions tab.
- Select the privacy option you want.

Chrome:

- Select your browser's settings menu and there select the Settings option.

- Select Privacy and Security.
- Select the Cookies and other site data tab.
- Select the privacy option you want.

Firefox:

- Select your browser's settings menu and there select the Settings option.
- Select the Privacy & Security tab and then select the Cookies and Site Data option.
- Select the privacy option you want.

Safari

- Select your browser's settings menu and there select the Preferences option.
- Select the Privacy option.
- Select the privacy option you want.

Opera

- Select your browser's settings menu and there select the Settings option.
- Select the Advanced option in the left menu, then select the Privacy & Security option.
- Select the Site settings option.
- Select the Cookies and site data option.
- Select the privacy option you want.

For more details about cookies, you can visit www.allaboutcookies.org or www.youronlinechoices.eu, which contain additional information about your online experience.

9. CONTACT

For inquiries and/or comments about our cookie policy and this statement, please contact us by email at admin@paxbespoke.uk

10. VERSIONS OF THIS COOKIE POLICY

This Cookie Policy is effective as of [INSERT DATE ON WHICH COOKIES POLICY IS ENACTED ON PAX BESPOKE WEBSITE].

We may modify this Cookie Policy to reflect our activities in which we use your personal data. We will indicate any changes to this Cookie Policy by indicating its date in this Section.