



Media Press Kit

Do the Thing: Gospel-Centered Goals, Gumption, and Grace for the Go-Getter Girl
by Rebecca George
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GUEST: Rebecca George

BIO: Rebecca is the founder of Radical Radiance® - a podcast community where listeners are equipped to blend what they love with the Jesus who makes them shine. She is a podcaster, speaker, and author whose greatest joy in life is discipling others to pursue their passions in a way that builds the Kingdom. In her free time you can find her running outside, writing, or trying a new recipe with Garth Brooks playing in the background. You can connect with her on IG at [@rebeccageorgeauthor](https://www.instagram.com/rebeccageorgeauthor) or at [radicalradiance.live](https://www.radicalradiance.live)!

BACK COVER COPY:

What is your “thing”? Surely there’s a better way to view it than through a lens of striving and worldly achievement.

You may have a special cause, project, or talent you feel called to develop. Fear and lack of clarity often make it easier to avoid the “thing” than risk failing at it.

Rebecca George is an encouraging voice in your ear to say, “Let’s not waste another minute of the all-too-brief time we have on this side of eternity.” She shows you how to pursue your goal with grace and confidence.

Part guide, part manifesto, Do the Thing beckons you to pursue the passions that stir your soul.

On this journey, you will discover how to:

- See your gifts and talents from a gospel-centered perspective.
- Prioritize goals related to your calling as you move forward with gumption and grace.
- Overcome negative thought patterns to work and create with the confidence of a go-getter girl!

Today is the day to take a brave step in a purposeful direction, using God's Word as your compass to do the thing He has designed for you to do.

EARLY PRAISE FOR *DO THE THING*:

"WARNING: if you want to continue to stay stuck, exhausted, overwhelmed, and not making any forward progress at all on these things you can't go a day without thinking about... then put down *Do the Thing* and slowly back away right now! That's because Rebecca George delivers us a reveille of a wake up call in this practical, insightful, BEAUTIFUL book... it is a powerhouse of wisdom wrapped in the warm hug of a good, trusted friend. Rebecca takes us by the shoulders, shakes us just enough to get our attention, looks us in the eye, and tells us the time is NOW. This is the field guide every Go-Getter Girl needs to run the long race in front of her with endurance. One of the best books of the year... I can't wait to gift it to all my friends!"

Mary Marantz, bestselling author of *Dirt* and *Slow Growth Equals Strong Roots*, host of *The Mary Marantz Show*

"Do the Thing delivers on its promise to bring gospel-centered goals, gumption, and grace for the go-getter girl. God has unique plans for all of his daughters and Rebecca beautifully helps us all follow His lead and do the thing he calls us to. Every woman should read this book. I love it!"

Alli Worthington, Speaker, Author of *Standing Strong*, Coach

"Jesus hasn't just saved you from something but for something—"the thing" you know God made you to do for his glory and the good of others. That's the heart of this gospel-centric book! I highly recommend it."

Jordan Raynor, bestselling author of *Redeeming Your Time* and *The Creator in You*

"If you are a woman who wants to walk out your calling in confidence—doing it in a way that makes much of Jesus instead of elevating self—then this is the book for you! Rebecca George has crafted an insightful and biblical guide for discovering how to find your lane while honoring God and fulfilling your place in his kingdom. *Do the Thing* will equip you to cease striving, halt the comparisons, and finally become uniquely you. I wish my go-getter self had read this grace-filled gem a few decades ago!"

Karen Ehman, New York Times best-selling author of *When Making Others Happy is Making You Miserable*, Proverbs 31 Ministries speaker, and Bible teacher in the First 5 App

“When I met Rebecca a few years ago at a writer’s conference, I knew there was something special and authentic about her. She had a gift deep inside her to cultivate community and conversations and I knew I’d see this amazing woman do incredible things. This book, it’s the real deal. Rebecca invites the reader close to her life, her struggles, victories, and everything in-between. She challenges you to walk closer to Jesus while chasing down everything He’s assigned for you to do. This book is a must-read for every woman who has ever wondered if she has what it takes.”

Nicki Koziarz, Three-time Bestselling Author and Speaker With Proverbs 31 Ministries

“Rebecca gives us that best friend pep talk we all need to get moving. Do The Thing shares the truth of God through empowering stories that encourage us to start well and endure in the faith. This book motivates you to discover God’s purpose, get your head in the game, and find the determination to do that thing! If you’re looking for courage and confidence to step into God’s game plan and do big things, this is the book for you!”

Jenny Randle, ministry leader, podcast host, and author of Dream Come True

“Finally! A gospel-centered approach to tackle negative thoughts and challenges against our God-given calling. Rebecca gives the help, coaching, and push us Christian women need to do the thing God is leading us to do. Closed the book with a fist pump into the air, ready to take the next step!”

Heidi Anderson, Author of P.S. It’s Gonna Be Good; Christian Influencer @heidileeanderson

“Whatever God is calling you to, you don’t have to do it alone! Rebecca George is an encouraging, insightful guide whose words will help you move forward with more faith and less fear. You’re here for such a time as this—so is this truth-filled, trust-building book.”

Holley Gerth, Bestselling Author of The Powerful Purpose of Introverts

“If you have an idea, a project, a dream, or passion that you’ve felt unable to make progress on, Do The Thing is for you. Rebecca George will not only show you how to clarify the thing—or ‘glory goal’—but also help you take practical steps towards pursuing it. Along the way, she provides you with guidance as you navigate the many bumps, distractions, and challenges that will come as you pursue your thing.

One aspect of the book that I love is the additional prayer prompts, Scriptures, questions and activities at the end of each chapter which allow the reader to take the content further and truly apply it to her life. For every woman seeking to honor God with her gifts and dreams, I highly recommend Do The Thing as your next read.”

Esther Littlefield, Business Coach; Host of the Christian Woman Leadership Podcast & Christian Woman Business Podcast

POTENTIAL TOPICS:

- Having an eternal perspective in your calling

- What scripture shows us about how can can radiate the heart of Christ in our calling as we follow Him boldly
- Using our gifts and talent for the glory of God (and not self)
- Seeing our calling like a Venn Diagram (what matters to us, what matters to God, what matters to other people)
- When God asks us to start something new (fear, insecurity, etc.)
- Deferred obedience (and how it's really disobedience in disguise)
- Spirit-led stick-to-itiveness (and how it's not "all on you" or "up to you")
- Treating your calling seriously instead of just a "cute little side hobby"
- Enduring in the mundane (the "third lap of the mile" as Rebecca calls it)
- Striving (and how, for most women, its roots run deep in our past)
- When God asks us to quit something (and how He uses past seasons to carry us into our next assignment)
- Macroquitting vs. Microquitting
- Efficient Inefficiency (and why it might be holding you back in your business/ministry)
- Being a multipassionate creative
- Illuminating the talent around you
- Finding your zone of genius (and also the importance of finding others who have a different one than you!)
- A new way to think about time (balance vs. harmony)
- Time blocking (and how it could improve your productivity)
- How to move forward in seasons of overwhelm
- Seeing our calling as something we "steward"
- A thought-life inventory (based off Philippians 4) that will help silence your inner critic
- Comparison (and how it cripples our progress)
- Why you should discover YOUR voice instead of trying to clone someone else
- The Do the Thing Manifesto

MEMORABLE QUOTES:

- No one has been wired with the exact measure of gift, skill, and wisdom that God has lavished on your life.
- If we actively partner with God, He will empower us by His strength to serve Him and love others.
- You have His power coursing through your veins, filling in the cracks of your weaknesses so that He may be glorified.
- I would rather be pleasing in the eyes of God than be a success by the world's standards and miss the mark when it comes to all God has in store for my life.
- In a life that's sold out to God's leading, His glory is the goal, and His presence is the prize.
- We can develop a Christlike tenacity when we walk stride for stride in submission to the Holy Spirit's leading and prompting.
- Scrappy gets us past the start line. Intentional helps us endure the hard days.
- Our goals are never a cute little side hobby in the eyes of God.
- Your obedient yes now will lead you toward what He has already prepared next for you.
- Ordinary moments of faithfulness matter so much in the overall path of following Jesus.
- It's not about the extravagant deed but metered faithfulness.
- The root of my striving has more to do with the condition of my heart than the length of my to-do list.
- Focus on doing the thing really well rather than doing all the things with mediocrity.

- Together is a fun and fulfilling place to be.
- Invest in co-laborers for the gospel. You won't regret it.
- We must remember the primary melody that threads through our lives: our faith and hope in Jesus Christ.
- The outcome is His. The obedience is yours.
- God will not waste this moment. He is preparing you for what comes next.
- I find that in seasons of overwhelm, sometimes what I need isn't more time but a better system.
- While we indeed do not have it all together, we serve a sovereign God who does.
- God is never too busy or rushed to tend to your heart's cry when you're struggling.
- Life is too short and eternity too long to have our eyes on anything or anyone but Him.
- God has wired each of us with unique gifts and a voice that He wants us to use.
- Let's celebrate the work He's doing in other people's lives while trusting He is also at work in ours.
- Limits allow us to lean on God and His strength as our primary source of fuel.
- Someone else's win should never be treated as a personal loss for us.
- When we are authentically ourselves, it brings us freedom to unapologetically glorify God in a unique way. And in the process, we give other people permission to do the same.
- He holds the pen to your life. And, trust me, He is a brilliant author.

PRESS ASSETS:

Headshot, cover art: [LINK](#)

ONLINE:

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