



**MINUTES of the  
Alumni Council Called Business Meeting  
Tuesday, September 19, 2023, 5:00 - 6:00 p.m. (PT), virtual meeting**

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**Councilors Present:** Sareil Brookins, Lakeya Cherry, Julia Dolloff, Armando Flores, Patrick Garcia, Annapoorna (Anna) Gururajan, Judith Gutierrez, Walter Joyce, Claudine Lim, Jessica Lum, John Madrid, Juliet Musso, Abel Mkulama, Diane Nguyen, Shonté Thomas, Kevin Volkan, April Yee

**Councilors Absent:** Gardenia Guerrero, Corinne Kappeler, Shelly Meron, Susan Tappero, Max Ortiz, Brian Turner, Meredith Vivian Turner

**Staff Present:** John Pine, Shayna Kent, Barbara Oden-Petree, Haben Alazar

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A quorum was confirmed and President John Madrid called the meeting to order at 5:02 p.m. There were no changes or additions to the agenda. President Madrid turned the meeting over to Vice President of Administration Jessica Lum who shared the UC Santa Cruz Land Acknowledgement and reviewed the meeting facilitation guidelines.

**Vote:** President Madrid presented the Minutes of the May 20, 2023 Alumni Council business meeting. April Yee made a motion to approve the minutes. Shonte Thomas seconded. There was no discussion, none opposed and no absentions. The minutes were unanimously approved.

President Madrid thanked Chrissie Reynolds and Kim Chamlin for their support with the UC Santa Cruz Alumni Association financial statements. He turned the meeting over to Vice President of Finance Juliet Musso.

Vice President Musso shared a presentation on the Association's financials, including the FY 23 fourth quarter asset report. She then reviewed the proposed FY 24 budget with \$272,204 total expenses, including a \$247,354 distribution to UCSC to support alumni activities.

Musso turned the meeting over to April Yee to discuss the Association's Special Projects Fund. April reviewed this fund's history and projection, then read the resolution to increase the maximum amount of funding awarded to student organizations from \$400 to \$1,000 per approved request. April Yee read the resolution into the minutes.

**RESOLUTION to increase the maximum amount of funding awarded per request for the Special Project Funds.**

**WHEREAS,** the UC Santa Cruz Alumni Association provides financial support to alumni and students who organize projects or events to connect students and alumni through the Special Project Funds.

**WHEREAS,** the Finance Committee is responsible for reviewing requests and approving when appropriate.

**WHEREAS,** the maximum amount per award is \$400.

**WHEREAS**, the Finance Committee recommends increasing the maximum award amount to \$1,000 to provide more meaningful support.

**BE IT RESOLVED**, that the Alumni Council approves the increase of the maximum award of a Special Project request from \$400 to \$1,000.

**Vote:** President Madrid asked for a motion to approve the resolution as read. Walte Joyce made a motion, Lakeya Cherry seconded. No discussion ensued. None were opposed and no absentions. The motion was unanimously approved.

President Madrid asked Juliet Musso to read the Resolution to approve the FY 24 budget into the minutes. Juliet read the motion into the minutes.

**RESOLUTION to approve the UC Santa Cruz Alumni Association FY 24 Budget.**

**WHEREAS**, the UC Santa Cruz Alumni Association approves an annual budget which includes an annual distribution to campus to support Alumni Engagement programs.

**WHEREAS**, the annual payout from the Alumni Association Fund is determined by calculating a percentage of the average of the fund balance on the last day of the three previous years.

**WHEREAS**, the payout percentage is 4.75% which is consistent with the UC Santa Cruz Foundation and the UC Regents Endowment payout.

**BE IT RESOLVED**, that the Alumni Council approves the UC Santa Cruz Alumni Association FY 24 Budget of \$272,704, including the payout of \$247,354 from the Alumni Association Fund to campus in support of the Alumni Engagement programs.

**Vote:** Walter Joyce made a motion to approve the resolution as read. Sariell Brookins seconded. No discussion ensued. None were opposed and no absentions. The motion was unanimously approved.

President Madrid turned the meeting over to the Alumni Association Scholarship Fund Chair Walter Joyce. Walter read the resolution to approve the FY 24 payout of the Alumni Association Scholarship Fund to support Fy 24 student scholarships.

**RESOLUTION to approve a transfer of \$122,000 from the Alumni Association Scholarship Fund endowment to the Financial Aid Office to support 46 student scholarships for the academic year 2023-2024.**

**WHEREAS** in 1991, the UCSC Alumni Council voted to establish the Alumni Association Scholarship Fund to meet the pressing need for increased private support for UC Santa Cruz students;

**WHEREAS** the scholarship recipients are selected annually through the Alumni Association Scholarship Fund Committee that reviews applications supplied by UCSC's Financial Aid Office;

**WHEREAS** the scholarship awards are distributed through the UCSC Financial Aid Office;

**WHEREAS** once selected, scholarship recipients continue receiving the \$3,000 annual award until they graduate, as long as they remain in good academic standing;

**WHEREAS** the Alumni Association Scholarship Fund Committee seeks to maintain awarding an equitable number of new scholarships each year, which is based on both a standard payout calculation and the number of renewing scholarships;

**BE IT RESOLVED** that the Alumni Council authorizes a \$122,000 payout from the Alumni Association Scholarship Fund Endowment for the academic year 2023-2024.

**RESOLVED FURTHER** that these funds will provide 46 scholarships, consisting of 28 scholarship renewals and 18 new scholarships.

Associate Director of Alumni Engagement Barbara Oden-Petree informed the Council that since the scholarship fund's conception with \$600, the endowment has grown to almost \$3,500,000. To date, the Association scholarship has provided 923 scholarships and distributed \$2,110,859 in scholarships to UCSC students. She invited Councilors to join the current work of selecting the 18 new scholarship recipients.

**Vote: President Madrid asked for a motion to approve the resolution as read.** Walter Joyce made a motion to approve the resolution as read. Anna Gururajan seconded. Discussion ensued. None were opposed and no absentions. The motion was unanimously approved.

In Special Advisor of Philanthropy Corinne Kappeler's absence, Barbara provided an update about the November 8, 2023 Giving Day when the Council will work together over a 24 hour period to raise funds for the Association's scholarship. The goals set for the Council on Giving Day are: involve 100 donors on Giving Day for the AASF project; raise \$25,000 for the AASF Project on Giving Day; and win a challenge prize. Councilors were asked to mark November 8 on their calendars to help support Giving Day fundraising efforts.

President Madrid explained that the Council's committees are where we make progress on achieving our strategic plan. In following the bylaws, the Council has four standing committees. Additional ad-hoc committees are created to ensure we have structure in place to fulfill objectives and tactics outlined in our Strategic Work Plan, including the DEIB committee, Volunteer Engagement Committee, and the Bylaw Review Committee. In addition there are two special advisors: Special Advisor on DEIB and Special Advisor of Philanthropy.

President Madrid asked Shonte Thomas to read the resolution to approve the FY 24 Council committees and special advisors. Shonte read the resolution into the minutes.

#### **RESOLUTION to approve the UCSC Alumni Council Committees and Special Advisors for FY 24.**

**WHEREAS**, according to the UC Santa Cruz Alumni Association Bylaws (Bylaws), the Alumni Council may create committees to serve at the pleasure of the Alumni Council. And, the creation of and appointments to such committees shall be by a majority vote of the Councilors, provided a quorum is present.

**WHEREAS**, according to the Bylaws, the Association has the following standing committees:

- Executive Committee: Charge in Bylaws, Section 8.3
- Nominating Committee: Charge in Bylaws, Section 8.4

- Finance Committee: Charge in Bylaws, Section 8.5
- Alumni Association Scholarship Committee: Charge in Bylaws, Section 8.6

**WHEREAS**, the Alumni Council may establish by resolution ad hoc committees to perform such specific functions or tasks as the Alumni Council may determine are in the best interests of the Association.

**WHEREAS**, three ad-hoc committees and charters are proposed for approval to support the strategic work plan:

- Ad Hoc Diversity, Equity, Inclusion, and Belonging Committee - Provide ongoing training opportunities, create accountability, and develop strategies to ensure a more inclusive UC Santa Cruz Alumni Association.
- Ad Hoc Bylaw Review Committee - Evaluate current bylaws and make recommendations to the full Council on changes to the bylaws to ensure an efficient organization representing the alumni body.
- Ad Hoc Volunteer Engagement Committee - Partner with the Alumni Engagement Office to recruit and train alumni volunteers, and build relationships with and steward alumni volunteers.

**WHEREAS**, two Special Advisors are proposed for appointment to support the strategic work plan:

- Special Advisor on Diversity, Equity, Inclusion and Belonging (DEIB) - Serves as the Chair of the DEIB Committee, an advisor to the Council President, Executive Director, and Council Committees, providing perspective and recommendations to integrate diversity, equity, inclusion, and belonging into the Alumni Council's work.
- Special Advisor of Alumni Philanthropy - Serves as the co-chair of the Alumni Association Scholarship Fund focused on fundraising; provides fundraising guidance, strategies, and support for the Alumni Association Scholarship Fund fundraising efforts, and provides input to University Relations on ways to increase alumni giving participation and guidance on various fundraising initiatives.

**BE IT RESOLVED**, that the UCSC Alumni Council hereby approves the committees and special advisors and their respective charters for FY 24.

**Vote:** President Madrid asked for a motion to approve the resolution. Walter Joyce made a motion to approve the resolution as read. Anna Guarajan seconded. There was no discussion, none were opposed and no absentions. The motion was unanimously approved.

**Action item:** President Madris asked Council members to fill out the Committee Sign Up Form by Friday, September 22. This form will be used to solidify the members for each committee. After which Committee Chairs will reach out to schedule meetings.

**Action Item:** Councilors were asked to make their travel plans to join the Friday, October 27 Alumni Awards Celebration, which is not mandatory, and the Saturday, October 28 Alumni Council Business Meeting.

President John Madrid adjourned the meeting at 5:41 p.m.