

Destiny Ehiakhamen

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SUMMARY

I'm Olagoke Juwon, a product designer specializing in UI/UX design, landing pages, mobile app design, pitch deck & PowerPoint presentations, case studies, and social media designs. With 3 years of experience under my belt, I've honed my skills working with web2 and web3 startups to create meaningful experiences for their users.

My design approach is centered around empathy, and I'm always striving to create designs that are intuitive, functional, and visually appealing. Whether I'm working on a landing page or a mobile app, my goal is to make the user's journey as seamless and enjoyable as possible.

EXPERIENCE

Product Designer CITISQUARE AFRICA

February 2023 - March 2023, Lagos State, Nigeria · Remote

- Conducted user testing with CITISQUARE Africa's support group and gained insights into user goals and requirements.
- I executed a revamp of the current landing page, Increasing user retention by 30% and reducing the bounce-off rate by 20%.
- Aligned design with stakeholder goals.
- Executed the project in a short time frame.

Product Designer Buylist

April 2022 - March 2023, Delaware, United States · Remote

- Led product design and branding of the wittiest 3rd party escrow marketplace that traded over \$30,000 in digital assets.
- Led research and participated in technical decision-making processes that changed product direction to a peer-to-peer OTC marketplace. Designed the brand guide, flyers, banners, pitch deck, and other PowerPoint presentations for fundraising.
- Helped the growth of the community by participating in social events across social media, boosting social media following to 10k+

UX Engineer Raqratt

January 2022 - August 2022, Dubai, United Arab Emirates · Remote

- RAQRATT virtual store builder developed by AFEN Blockchain.
- Joined the marketing team to analyze business goals.
- Designed and developed the MVP, landing page, and in-store UI using Webflow & play canvas.
- Collaborated with the development team to redesign the v1 due to some changes in product direction after ample research.
- Designed and developed version 2 landing page as well as in-store UI using Webflow & play canvas

Senior User Experience Designer AFEN BLOCKCHAIN GROUP

January 2022 - August 2022, Africa · Remote

- Led a team of 3 designers to re-design the Nifty-tribe NFT marketplace.
- Our redesign, when tested with users, Improved user retention by 20% and also reduced the bounce-off rate by 27%.
- Led the redesign for bloomone, an educational web3 platform by AFEN. Product is in development.
- UX engineer on the MVP design for RAQRATT, a metaverse shopping experience creator by AFEN. Product is in development.

User Experience Designer Balancee App

February 2021 - January 2022, Nigeria

- Balancee is a vehicle maintenance platform for vehicle owners and repair stores.
- Designed the Balancee MVP as well as the V1 landing page.
- Redesigned the MVP to suit a change in business requirements, and this led to a 35% increase in repair --Bookings as well as a 20% increase in repair shops listed on the platform.
- Handled hiring a junior designer to strengthen the team after the first launch.

UI Designer RangetrainerPro

February 2021 - July 2021, Las Vegas, Nevada, United States · Remote

- RangetrainerPro is a website where you can learn how to play poker.
- I was in direct collaboration with the Founder and Development team lead in designing a new dashboard feature for the Poker website. This led to a 20% increase in player retention.
- Redesigned the website's landing page to help increase accessibility and reduce the bounce-off rate by 19%.

UX Designer Zuri Team, Inc.

March 2021 - June 2021, Lagos, Nigeria · Remote

- I entered the Zuri internship program hoping to boost my design skills.
- I was taken through the entire design thinking process and made the 70% cut-off.
- I was a zuri finalist and I designed an App that helps people donate clothing items they no longer use to people who need them.

PROJECTS

Giva

May 2021 - Present

I have developed a clothes donation system for the ongoing Zuri training called GIVA.

-This app helps you find organizations you can donate to, solving the problem of not knowing where to donate to.

-The Items are picked up from your doorstep and dropped off at specific organizations of your choosing

-It also lets you donate money to the needy.

EDUCATION

Bachelor's degree, Marine Sciences

University of Lagos · Nigeria · August 2021 · 4.02

Foundations of user experience, Ux design

Google pour les pros · June 2021 · 92%

UI design short course, User experience design

CareerFoundry · July 2020

CERTIFICATIONS

Foundations of User Experience

Coursera · 2021

COURSEWORK

UI design short course

Career foundry · 2021 · Design

SKILLS

Industry Knowledge: Branding & Identity, Brand Awareness, Foundation Design, Design Research, digital strategy, Web Development, Digital Strategy, Product Design, Project Management, Product Launch, Template Creation, Research, User Interface Prototyping, UX Research, User Experience (UX), Wireframing, User Experience Design (UED), User Interface Design, User Stories, User Journeys

Tools & Technologies: Webflow, Flutter, Figma (Software), Adobe XD, Adobe Photoshop, HTML, Prototyping

Interpersonal Skills: Collaborative Problem Solving, Teamwork, Problem Solving, Communication

Languages: English