

Santa Fe Brewing Co. 4NM Grant Program and Featured Events Sponsorship Price list 2025

4NM ANNUAL PRESENTING SPONSOR

Cost: \$20,000 – Annual

- Your funds will be divided equally between each of the 4NM annual events.
- 90% of funds go directly to non-profit event partners. The remaining 10% is allocated solely to reimburse event production expenses, such as stage rental, sound equipment, staff time, and infrastructure needs—never exceeding actual costs.
- Business Logo on 4NM event marketing materials as “Presented By”
- Digital display at each 4NM Featured event with business logo as “Presented By”
- Specialized sponsor posters listed as “presented by” your Business Logo and “additional sponsors” in smaller font with other sponsors listed below
- Business logo hyperlinked to your website in SFBC Newsletter blasts promoting our featured events and the 4NM program (est. 14,000 opens)
- IG tagged posts with Business logo as “presented by” for all featured events (39K followers)
- 10 VIP wristbands to each 4NM featured event to distribute as you like – wristbands are valid for complimentary Santa Fe Brewing Company Beverages and N/A beverages during the event.
- 4 VIP tickets to a 2025 Bridge Concert Season show of your choice (Tickets valued at \$150 each)
- Private party for your organization: host a private company event at our SFBC Headquarters for up to 120 people, \$2,000 value.
- Prominent booth space at each of our 4NM featured events.

PER-EVENT PRESENTING SPONSOR

Cost: \$10,000 – Per 4NM Featured Event

- 90% of funds go directly to non-profit event partners. The remaining 10% is allocated solely to reimburse event production expenses, such as stage rental, sound equipment, staff time, and infrastructure needs—never exceeding actual costs.
- Business Logo on event marketing materials as “Presented By”
- Digital display at the event with business logo as “Presented By”
- Specialized event sponsor posters listed as “presented by” your Business Logo and “additional sponsors” in smaller font with other sponsor logos below.
- Representation in SFBC Newsletter blasts promoting the featured event you are sponsoring. (est. 14,000 opens)
- IG tagged posts with Business logo as “presented by” for the featured event you are sponsoring. (39K followers)
- 10 VIP wristbands to each sponsored event to distribute as you like – wristbands are valid for complimentary Santa Fe Brewing Company Beverages and N/A beverages during the event.
- Prominent booth Space at the sponsored event.

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PER-EVENT SPONSOR

Cost: \$1,000 – 4 available per 4NM featured event

4 event opportunities annually at The Beer Hall.

- 90% of funds go directly to non-profit event partners. The remaining 10% is allocated solely to reimburse event production expenses, such as stage rental, sound equipment, staff time, and infrastructure needs—never exceeding actual costs.
- Digital Display with business logo at the event.
- Business logo on Specialized Sponsor poster
- IG tagged sponsor post for the sponsored event (39K followers)
- 4 VIP wristbands to each sponsored event to distribute as you like – wristbands are valid for complimentary Santa Fe Brewing Company Beverages and N/A beverages during the event.

IN-KIND RAFFLE/SILENT AUCTION SPONSORS

\$700 Tier 1 / \$300 Tier 2

- Goods/vouchers with a total value of either \$300 or \$700 are eligible for this sponsorship
- Sponsorship can be met with a combination of cash and in-kind donations
- Your in-kind donation will be raffled or auctioned during the event and 100% of funds raised will go directly to the festival fundraiser. 90% of funds go directly to non-profit event partners. The remaining 10% is allocated solely to reimburse event production expenses, such as stage rental, sound equipment, staff time, and infrastructure needs—never exceeding actual costs.
- Business name on specialized sponsor poster
- Business logo on auction/raffle table
- Business logo on Digital Display at the event
- *Tier 1 only* Tagged IG post (39K followers)