Alexey Sukhodoyev's webinar talking points of 8 June

→ Webinar Recording

About SWC transformation and the marathon for the Spanish speaking people

Marathons like that allow us to identify the most active and helpful members of the community in SWC, who will help us develop. This is a very important point, because many professionals with good competencies who we may not be aware of are deep in the community. We will do everything so that people can realize themselves inside the SWC.

The concept of SWC and the training platform is Value for life. That is, after completing the 15 stages (our first major strategic direction), nothing will end and we will move on to super growth.

As a result of the marathon, previous investors and partners who had once invested in the project began to wake up and become inspired. This is a small step in our newly transformed community focused on engagement.

As a result of the marathon, many participants registered in the personal office and, afterwards, made investments. Strategic sessions are now being planned with international partners to transform the SWC community. The focus is on language groups. More than 7 language groups have already been formed.

Our key strategies at the moment are community transformation and the adaptation and training platform. They are not just some courses like the ones that are numerous on the internet. It's targeted training, for our partners to get maximum competence, to get their skills pumped up and to get concrete results fast.

https://clck.ru/jJ7SX - the link to the questionnaire for participating in the focus group.
Important: the questionnaire is designed for partners who joined the project in 2022, or for those who have not yet reached status Consultant or made their first investment!

The second version of the training has already been prepared. It has a methodology based on international standards. We will not just do translations into other languages, we will adapt the information to the mentality of each country. We plan to implement that this year.

Selection of employees to SWC

People want to work in a company like ours. These are specialists who have worked in large state corporations or in major fintech development organisations. The head of marketing will start working soon. I am very pleased with the candidates.

The sales funnels for lead generation and engagement via webinars will be improved this year. SWC marketing will go to whole new levels. It will allow competent people to close the maximum number of deals in a day.

SWC is a large and flexible company in its development, which primarily finances the string transport, but also has its own roadmap.

What are the best solutions in light of the current world situation?

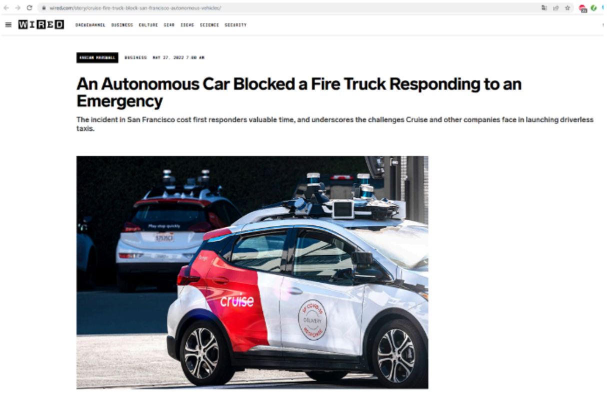
Y Combinator sent out a letter to all of its startups. It says that the current situation is so bad that it is better to cut costs and develop a solid development strategy. In our case, it is an adaptation and training platform that is needed to solve a specific problem. The "Customer Lifetime Value" (LTV) indicator in any company indicates that new partners (customers) have a lower check. The adaptation and training platform will solve these problems, as our best methodologists constantly work with those who are new to the company, as well as those who are growing and developing further, to give them hands-on experience.

Y Combinator also said that valuations of the technology companies will fall, so you have to be prepared to go for two years without investment. This is what the biggest start-up integrator is saying.

The electric car market is **a transitional stage.** It is quite possible that there will be quickly a "change of era" - a shift from electric cars to over-the-ground transport. If a traffic jam forms somewhere, it is as bad as a blood clot in the body. The solution to this problem is regulated movement above the ground.

The autonomous movement of the car on the roads is controlled by artificial intelligence. And there are quite a few examples where this intelligence fails.

For example, [a robot taxi], due to its inefficient machine vision, blocked a fire truck in San Francisco. The result was loss of people's life and considerable damage. The driver behind the wheel could have prevented that.



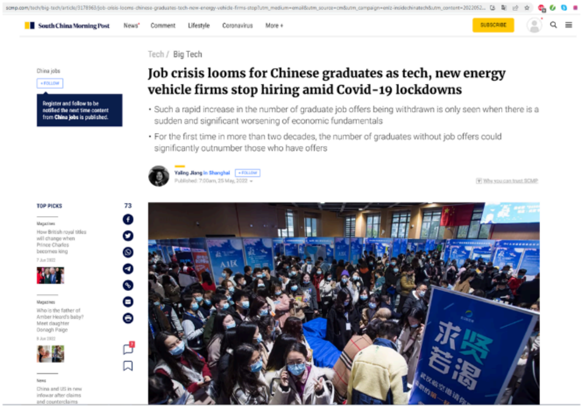
Samsung had previously said they would enter the electric car market, but they have now officially announced that they [are abandoning those plans]. In the current world situation, they are not ready to invest in this direction.

Source

There is a strong sense around the world that the completely innovative transport structure is to emerge to solve the current problems in transport and logistics. We can see how quickly things can change. For example, the leasing of aircraft in some countries may be coming to an end, and the use of outdated models will pose a threat to passengers. I believe that the best solution is transport above the ground - it is a regulated, clearly defined trajectory. Environmentally friendly and safe.

The whole world has suffered because of the covid.

There is a big crisis in China. Major companies are leaving the country and national IT giants are laying off employees, online sales are falling. The China's economy is facing one of its worst problems in decades, and many people already feel it.



[Source](#)

The string transport project has a robotic solution for seaports. These are fully autonomous transport devices. Such innovative technology could solve China's current problem.

80% of all US dollars have been printed in the last 22 months. The record inflation (8%) of the dollar over the last year doesn't seem so large anymore.

Elon Musk has sent out a letter to his employees saying that he will be cutting his employees by 10% because he is unsure about the current world situation. That, too, speaks volumes.

For me, it's an argument when dealing with large and mid-sized investors, as there aren't many safe havens left to invest in right now.

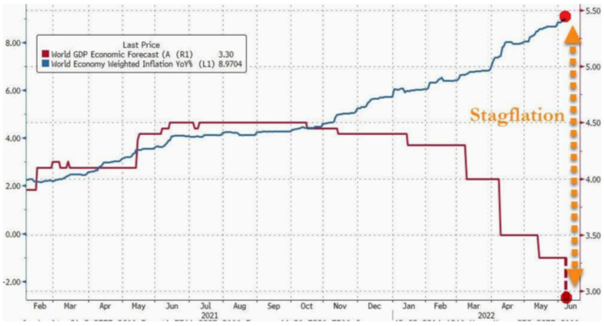
Predictions from CEO of Blackrock, Ray Dalio, World Bank, Deutsche.

CEO of Blackrock, the largest fund financing infrastructure projects:

- The Fed now has no tools to fight inflation;
- the US economy may have hard 1-2 years ahead of it;
- the US economy will slide into recession if the Fed hikes rates too much.

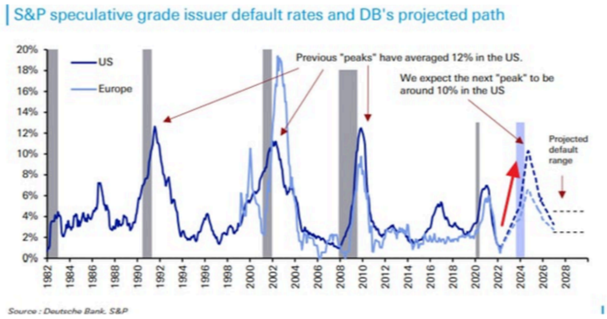
[Ray Dalio](#) says central banks around the world will have to start cutting rates again in about 2 years to rebuild their economies after a devastating period of stagflation. Stagflation is the most harmful phenomenon in the economy. This is a recession and a depressive state at the same time.

The World Bank's forecast for global GDP growth and global inflation is a stagflationary trajectory.



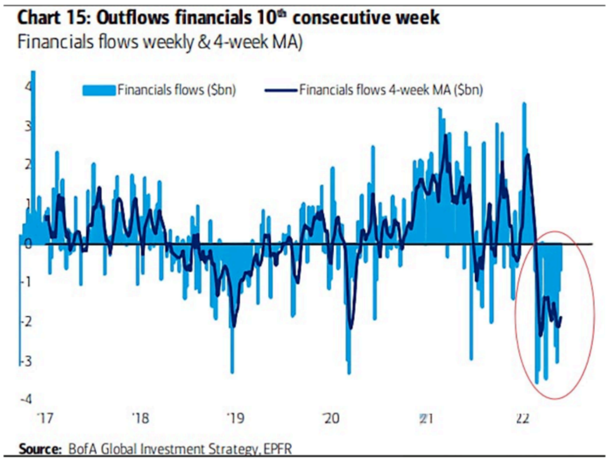
And if the open information is such, what about the closed information?

Deutsche predicts a sharp rise in corporate defaults in the USA and Europe. The peak is forecast for 2025. Deutsche expects a cyclical recession in the USA economy in 2023.



And in the meantime, the string transport company developer is not stopping for a second as now it is needed to ramp up speed and get ahead of the market.

Outflows from the financial sector of the stock markets have been going on for more than 10 weeks in a row.

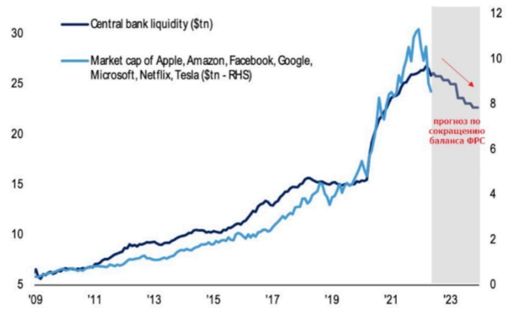


Previously, only in very serious crisis situations, there have been such indicators. The U.S. technology stocks are also predicted to fall.

The US technology stocks and US Fed balance sheet (+ forecast for Fed balance sheet reduction).

Chart 6: QE was catalyst for 12-year tech boom

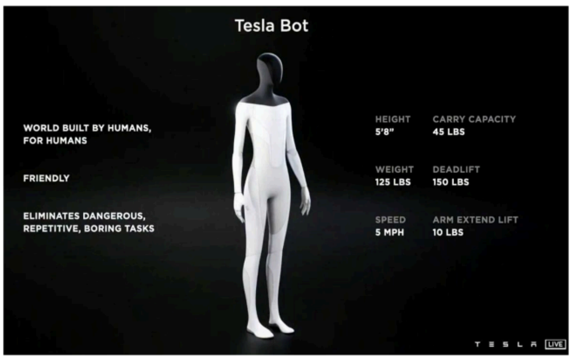
Central bank liquidity and market cap of Tech



Imagine, if the string transport company had entered the stock market at this time? What could the detractors do to its shares? I think there would have been a very serious global manipulation and a collapse of the public offering.

There are detractors who do not want the most corrupt area - transport infrastructure - to be taken over by the super-progressive, innovative technology that could solve many transport and logistics problems. The shift could happen very quickly, just as smartphones replaced conventional push-button phones very quickly in the past.

Elon Musk plans to unveil a working prototype of a humanoid robot as early as 30 September, but why not new developments in electric vehicles? It's an open question.



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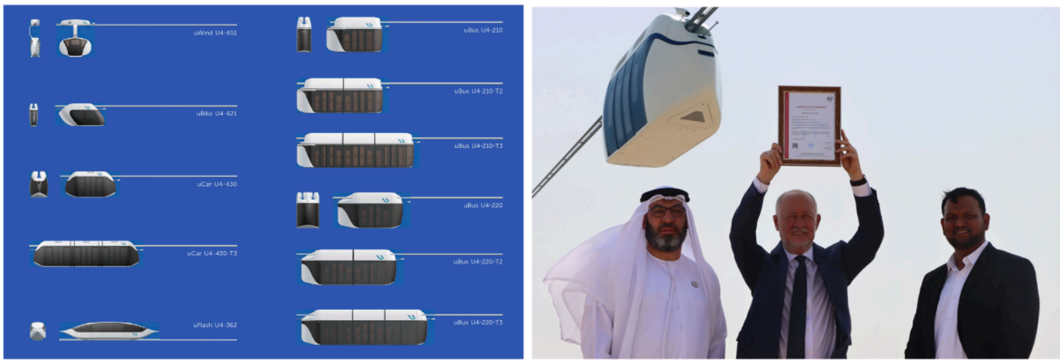
But the Twitter deal is stalled, Tesla is in trouble. Today's corporations are suffering very serious depressions. Musk is undeniably a marketer. But the overall situation in the technology industry is not very rosy.

In my opinion, a company that has a broad lineup and has demonstrated and certified the necessary modules can break out as a flagship. These are transport gadgets, these are not the androids that are positioned as human assistants. Maybe, they will take jobs away from humans and worsen the already deplorable condition of people. Especially in those countries now suffering from inflation and rising hydrocarbon and petrol prices.



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Anatoli Unitsky has come up with a transport solution for all kinds of logistics challenges, including every type of climate and terrain: rivers, lakes, forests, mountains. Everything can be overcome.

The string transport technology is now entering the international commercial market. You can see the powerful brand, the certification has been passed. There is also evidence that this technology is in demand, supported by the government of the Arab Emirates, and has a certificate of quality conformity.

Source

The string transport company has also been included in the register of bona fide companies in Belarus and is recognised as a scientific organisation.

Source

This is the path to a future entering IPO, a future entering the public market, and the future commercialisation of the transport and infrastructure industry, which is being done literally from scratch.

ГОСУДАРСТВЕННЫЙ КОМИТЕТ ПО НАУКЕ И ТЕХНОЛОГИЯМ РЕСПУБЛИКИ БЕЛАРУСЬ
НАЦИОНАЛЬНАЯ АКАДЕМИЯ НАУК БЕЛАРУСИ

СВИДЕТЕЛЬСТВО

об аккредитации научной организации

20 апреля 2022 г. № 272

Настоящее свидетельство выдано *закрытому акционерному обществу «Струнные технологии» (222838, Минская область, Пуховичский район, Новоселковский с/с, 35, район ул. Зорный Шлях, г. Марьина Горка)* в том, что научная организация прошла аккредитацию в Национальной академии наук Беларуси и Государственном комитете по науке и технологиям Республики Беларусь.

Основание: заключение межведомственной комиссии по аккредитации научных организаций от 19 апреля 2022 г. № 553.

Действительно до 19 апреля 2027 г.

Председатель Государственного комитета по науке и технологиям Республики Беларусь С. В. Шлычков

Председатель Президиума Национальной академии наук Беларуси В. Г. Гусаков

Source

The exhibition at EXPO 2020 is long over, but delegations continue to come to the Testing Centre in Sharjah. For instance, the Centre was recently visited by a member of the Philippine higher-ups, accompanied by PT Philippines Antiviral Indonesia Executive Director Mario Pacurso and Thomas Yang, Advisor to the office of Sheikh Saeed Bin Ahmed Al Maktoum.


Source

This is a very serious delegation. Indonesia has also a lot of interest in the technology.

You have no idea how many meetings Steve Jobs and Elon Musk had to have to introduce and commercialise the first prototypes. Here, we are talking about specific commercial projects.

Anatoli Unitsky said more than once that the pre-project agreements had already been signed, and initial tranches for the development of pre-project proposals had been made. And this information will be made public when the clients of these targeted projects agree to it.

In fact, it should be understood that the creation and commercialisation of the string transport technology is a 45-year journey. For SWC, it is a seven-year journey. For me, it is a huge part of life, a huge workload, and certain sacrifices along the way to pursue this strategy. But we are doing all that just to make it happen and to dramatically change the quality of our lives, both financially and in terms of moving around the world.

The String Technologies Testing Centre in Sharjah was visited by Dr Lawson Mbugguss, a railway engineer and lecturer in railway construction from London. The specialist came to the Centre to see the testing of the innovative elevated transport with his own eyes.

Source

Let me remind you that the average speed of rail transport is maximum 20-30km/h, taking into account all stops. And Dr Lawson admitted it, he personally wanted to see the innovative elevated transport. He clearly understands that in Africa and generally in regions with a difficult climate and terrain, this technology is more than necessary.

As a railway engineer, Dr Lawson Mbugguss is well aware that building conventional tracks is costly and virtually impossible in regions with difficult terrain. The string transport technology is just the solution to these problems.

And he said the country is considering the construction of a 12,000-kilometre stretch that would run through Calabar, the capital of Cross River State. And according to the expert, string transport could be a suitable alternative solution for the 80-100-km track. I think this is still only a pilot track.

Source

Any industry branch and any industry were being developed that way. In the beginning, a section was launched in a test mode, and then, the network was developed.

New business contacts from the UAE, the UK, and Australia


Source

The String Technologies Testing Centre in Sharjah was visited by representatives from a variety of business sectors:

- Greg Peters, CEO of Cgear, Australia, the manufacturer of civil and military products.
- Dale Jackson, Deputy Executive Director at Initi8 Consulting company, UAE.
- Michael Adebayo, Master of Laws (LLM) at Dillex Solicitors Law Firm, UK.
- Arnaud Fabre, Founder and CEO of farming company Agriculture Box, UAE.

Of course, agriculturalists are also interested in developing innovative transport above the ground so as not to roll fertile soils into asphalt. This is particularly relevant in the current world situation, where there is talk of an impending problem of world hunger.

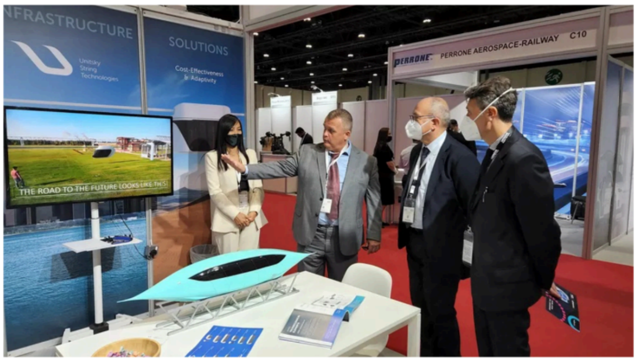
Dale Jackson said: *«Thanks for the wonderful demonstration. This is really the transport and transportation of the future. I am very happy to try to help this project move forward both in the UAE and in my home country of Australia».*


Source

Partners are changing, delegations are being added, interest is huge as among competitors, there are no similar solutions that have already been tested, demonstrated and certified.

Targeted project exhibitions continue

Despite the pandemic and the fact that many companies are cutting costs, these targeted exhibitions are necessary to gain business contacts.



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The string transport company developer participated in The Roads and Traffic Expo Middle East, which was held at the Abu Dhabi National Exhibition Centre on 17-18 May. Managers of the NEOM project, a potential linear city in Saudi Arabia, were present at this exhibition.

The project stand was visited by a number of influential guests. Among them there were senior officials from RTA Dubai (Dubai Traffic Authority), who are already well aware of the advantages of the technology. We remind you, that the project participates in the RTA tender for the construction of passenger string tracks.


[Source](#)

We understand that it is now being decided who will win this tender for construction in the logic of the last mile, which will connect outlying sections of the metro to the city centre and other projects.

In the news, there was also highlighted that representatives of transport ministries and organizations from Saudi Arabia, Bahrain, Kuwait and Egypt also expressed interest in the string transport.


[Source](#)

For every exhibition, conference and event where I go to, I set a goal. Perhaps, the purpose of attending such an exhibition was for starting communication in the context of the rolling stock already demonstrated, which can already be seen and tested in Sharjah.

In terms of track construction in Sharjah, there can been seen developments. In particular, there has started concreting of the anchor support on track 2. This support will be part of the cargo-passenger infrastructure, which will be capable of transporting up to 50,000 passengers per hour and up to 100 million tons of cargo per year. All the intermediate supports have already been erected for this purpose.

There is still a lot of work ahead. Work is progressing on the electrical connection, which is scheduled for autumn 2022. A demo-testing for certification is likely to start in autumn 2022. The certification body is already in place and cooperation has been established.

In Sharjah, the anchor units are being installed on track 4 The development and assembly of a new model of suspended urban passenger uPod U4-212-01 with a capacity of 25 people for track №4 has been completed.

Prospects for the above-ground transport market. Why a form of crowdinvesting is justified

The string transport company developer satisfies the requirements of any customer, what is why we are funding such a direction. The above-ground transport market has really great prospects, even in the current situation.

Source

It is the industry that has the potential to survive recession and crisis and then enter the public market correctly. Everything happens at the right time.

The crowdinvesting scheme, which not all regulators and investors understand, has been chosen correctly. That allows the company not to stop for a minute and to work on realising the objectives that Anatoli Unitsky has set for itself.

I think we will see more interviews in the near future. I can indeed congratulate you on the fact that we and the people who will join the project have a chance to invest because someone will not have such a chance in the future.

I am absolutely sure that we are moving in the right direction and at the right speed.

Questions

Is it possible to return the shares exchanged for tokens back to the registry? Or is there still hope that they will work? This is a question to ask the company developer. In terms of tokens, the shares to be converted into tokens had to be clearly allocated. I personally have not converted shares into tokens and have not purchased tokens. I decided to wait until the specific application of the token in reality and have often talked about it. I may be wrong, I may be right. No one knows that. On behalf of SWC, this question will certainly be asked, but it was up to everyone to decide.

Any news on the buyout of shares? The negotiations are under way in this regard. This question is also under control right now, it has been asked, but no answer has been received yet. When we receive it, we will let you know.

We must understand that the buyback of shares is only to be carried out from the profit. I think that the company developer is now deciding what percentage of shares can be allocated for the buyback. If you allocate funds coming from investors, it would be a trivial pyramid scheme. No one will go for it.

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I don't repeat information in every webinar I conduct. I collect it from all the world's sources, and it's not easy. But I am genuinely happy to share this information with you, because it helps me when working on our project, when working on medium and large deals, when motivating employees, and when communicating with new top managers and professionals.

It is good to see that experts want to work in SWC now. This is a time of very serious instability and turbulence - the best will remain. And this best team will continue to develop in realising SWC's goals and intents.

We want to become the largest international social finance platform within the most modern technological fintech organizations. Our main asset is social capital. A person needs a person. And we will multiply this capital, increase it through community transformation and rapid adaptation, rapid training, rapid acquisition of skills.

Webinars are only 0.05% of the work I am doing. I sincerely hope that in the logic of community transformation, we can delegate certain processes to new people, who will grow and develop, and will be absolutely enthusiastic about our common cause!

Thank you for your attention! See you soon in a fortnight! Maybe, the schedule will shift a bit, we will let you know in advance. I wish the best luck to everybody! That was Alexey Sukhodoyev!