

Research Template

<https://www.brainfit.world/product/memory-tune/>

Target Market

- What kind of person is going to get the most out of this product?

Someone who needs his brain like students, workers, older people

- Who are the best current customers, with the highest LTV?

Older people with brain problems maybe dementia

- What attributes do they have in common?

That their memory is suck and they need to improve it and quickly forget things, and they re older.

Avatar

- **Name, age and face.** This makes it much easier for you to imagine them as a real, individual person.



Suzane is 58 years

- **Background and mini life history.** You need to understand the general context of their life and previous experience.

She works as an office worker but nowadays she's forgetting a lot of things, she has a husband and a dog and 2 children. Sometimes feels like she can't retain anything from her day, she tried some supplements and nootropics but it didn't help her. She loves doing yoga and talking with her colleagues about different subjects.

- **Day-in-the-life.** If you can get a rough idea of what the average day in their life looks like you will be able to relate more easily to them.

Wakes up at 7 doing her routine then goes to work at 8-8:30 and working till 2-4 depending on the day, then she quickly talk with his husband maybe they watch some tv together or she reads some book but she can't retain most of the information from it.

- **Values.** What do they believe is most important? What do they despise?

Her health is the most important and her family, she despises supplements and online salesy things because he tried a lot

and couldn't help her,

- **Outside forces.** What outside forces or people does the Avatar feel influences their life?

Her husband, children and colleagues who are feel she keeps forgetting more and more things

Current State

- What is painful or frustrating in the current life of my avatar?

One of the most wonderful aspects of getting old (I'm 74) is that you can read a book and 2 years later read it again without thinking you've read it. I have so many "new" books.

Whenever I revise nothing stays in my head

I also keep forgetting what each person says.

I'm in my mid twenties and I was diagnosed with ADHD and depression around two years ago. I think that combined with 5 years of horrible sleep from working overnight shifts has reduced my working memory to barely functional.

Her memory

instructions is always forgotten after the conversation is done.

My auto response when I'm meeting someone new is "Nice to meet you.. I'm Joe".. Then when the conversation is done I'll forget their name.

- What annoys them?

I'm in my teen years and can't even remember what happened half an hour ago.

I have a difficult time retrieving relevant information on the spot, which makes learning and everyday conversations incredibly difficult. My mind just blanks, and even though I know that I know the information, I can't recall anything.

- What do they fear?

Is this just a me thing?

Am I screwed or is there something I'm missing?

- What do they lie awake at night worrying about?

I have years of my life empty, erased. Know what you feel.

I was the one telling people that I cant remember names well, telling myself I am not good enough to achieve my dreams, my goals. Not anymore since now thanks to you, to your speech. Thank you so much, glad I found this speech via the ad lol

I have a few core memories but I forget a lottt of the things that have happened in my life. I'm wondering what the causes are for bad memory and whether there's a way for me to fix this?

Im scared of growing up. I hate even the thought of it. Its probably because Im a dreamer and after I plan everything I got stuck with my new unexpected inner demons to disappoint in myself because of the unwanted, changed future. I started to take medicines and I think its time to make planes again. My new mental illnesses arent specifically has an unmotivating function if I start living. Everyone I see now reminds me of my changed older sel

- How do other people perceive them?

they often mention events that happened in the recent past that I can't remember.

My friend has terrible short-term memory issues. I trust their sincerity in the matter.

- What lack of status do they feel?
- What words do THEY use to describe their pains and frustrations?

Today told my husband I must be losing it because I am constantly forgetting everything. On lamtictal. I don't know whether to blame it or not, but there's no way I'm not taking it.

It's shocking to find how many people do not believe they can learn, and how many more believe learning to be difficult"

Dream State

- If they could wave a magic wand at their life and fix everything, what would their life look like?

I'm 18 and have always had an amazing memory. I can remember back to when I was 2 and

my memory has always helped me out in school. I've always aced tests and presentations because of my good memory and my teachers and classmates have always been so impressed by it. Having an amazing memory really is a great thing and I wouldn't give it up. But there are some disadvantages to a good memory. I have a nearly perfect recollection of almost everything. This includes bad memories. So I have a lot of unpleasant memories that I remember perfectly. And that's led to me having ocd intrusive thoughts. Where unpleasant memories play in my mind over and over again. It drives me crazy sometimes. I've been super close to punching a wall a few times due to my intrusive thoughts. I recently started taking ocd meds and I haven't been on it for very long but I've noticed that I haven't had as much intrusive thoughts throughout the day. Which I'm really happy about and I'm sure I'll be seeing more improvement as time goes on

As a writer, I was attracted to the idea of "a book a day," 5 books a week. But I never did this. Instead I read challenging books, taking notes and underline but most importantly not rushing a book for the sake of pride but engaging with it critically. Inputs to outputs of unconscious is an AMAZING thing. When I'm like "ok recall" it's "crickets" but when my pen hits the page the recall from the unconscious has been life changing and motivating. VERY rewarding. As I mature I have been much more focused on the substance rather than mere appearances that because you read a ton of books quickly I will somehow be a stronger intellect. "Atta boy" on behalf of pride and ego, no thanks! The notecard filing system is a brilliant nugget to aid this process of recall and critical thinking.
Kevesebb

- What enjoyable new experiences would they have?

It was great. It helped me get through a couple of my real estate classes. But then, my wife ended up in the hospital, in the ICU for the last 2 weeks, so my study time has been sacrificed. But I'll get back on it as soon as I have the time. The method worked very well for me.

"Imperfect Action is better than Perfect Inaction" Most important takeaway is to just get started, make it a regular habit, and you will discover what works for you well, whether it be



highlighting stuff, keep a journal, or just re reading those books again



- How would others perceive them in a positive light?
- How would they feel about themselves if they made that change?

Thanks I used to think my memory was bad but you're right about my focus being elsewhere.

Yes, I do agree about trained untrained memory. When I was 18, I am very good at remembering everyone phone number. I trained that skill. I am using a trick to memorize numbers. Now, am not that good at it, because I am rarely using that skill, so my memory become untrained, I believe.

Very true, i told myself one year i couldn't remember my bank card number already knowing my phone number, cell number, sin #, friends numbers and so on, street #. This year i said you know what, i can, i can remember another sequence of numbers, and you know what, i memorized it.

- What words do THEY use to describe their dream outcome?

Actually the code to everything is Consistency . Be consistent to be perfect.

Hard work is not enough , a consistent hard work is needed to achieve it.

~Correct me if I'm wrong

Great read quick though but awesome if you are looking to better your memory this is the book for you

If you allow this book to change the way you learn, then this book is easily worth 20x the cover price for the keys and tools Horsley provides you with because you'll finally be able to overcome that old adage that claims that we only use about 10% of our brains.

Like most of us, I've always just accepted the limitations that seem inherent with owning a brain, and I've become satisfied that I'll never be able to use more than "10%" as if it is not even realistic to tap into significantly more than that. However, this book invites you to throw away those limitations and strive for more. And Horsley's methods are not difficult to put into practice. They only require commitment, practice, and review. He compares it to taking your mind to the gym for a regular workout.

I have a dyslexia and speech impediment so it made it hard for me to read and when I was only 7 years old I wasn't on my reading level so my mom got me a tutor she came to my house we went in a home and not even 30 mins she packed up her stuff went to see my mom and right in front of me as well said "There is no hope for him" and I always remember that moment and now i'm a freshmen in HS doing english 3 and as you can probably tell i'm still not the best but I proved her wrong

Roadblocks

- What is keeping them from living their dream state today?

I've always thought I had a bad memory when it came to names, but wow, words re indeed powerful! Thank u 4 making me realize it's not sth I have, but sth I do

- What mistakes are they making that are keeping them from getting what they want in life?

I use to memorize and have a great memory in my high school years but I lost it when I began college in NYC because I haven't practiced like I use to.

- What part of the obstacle does the avatar not understand or know about?

Yeah it is a problem that alot of people struggle with and im talking about negative self talk and not memory, (although there are a lot of people with memory problems), but it is typically easier to break our self down and to come up with excuses, than to work on ourself and build our self up

Saying that energy and focus is something you do rather than something you have will recenter and reactualise the self. If it is something you have, it is something that just happens to you, and regardless of the outcome you're out of control. It robs you of your own agency. If it is something you do, then you are in control of it, not just when you're energising and focusing well, but also when you're doing it poorly. That is, it does not call on you to take charge, it tells you that you are already in charge and should try to do it justice.

This is amazing! I have alwYs thought that I did not have a good memory, but this changes everything

- What is the one key roadblock that once fixed will allow them to move forward toward their dream outcome?

Solution

- What does the avatar need to do to overcome the key roadblock?

Stopping negative self talk, getting more self confidence

- “If they <insert solution>, then they will be able to <insert dream outcome>”

If they stopping negative self talk, practice and getting more self confidence then they will be able to retain more information and have the memory they want

Product

- How does the product help the avatar implement the Solution?

Ive been taking concerta for a while now.

using the simple techniques in here my memory has vastly improved

- How does the product help the reader increase their chances of success?

- How does the product help the reader get the result faster?
- How does the product help the reader get the result with less effort or sacrifice?
- What makes the product fun?
- What does your target market like about related products?

I have successfully managed to achieve 100% recall of names of all the students in my art class despite having a very poor memory.

This is not a quick fix, but surely makes very interesting reading and it does offer some very useful tips on how to improve your memory, which worked for me, and how the mind works at remembering and recalling.

- What does your target market hate about related products?

Just wanna know if smoking weed causes bad memory

The book has two parts, nothing to learn in the entire first part. A friend of mine recommended this book, and I purchased it, and half way through I started to wonder who exactly are the target audience of this writer ? lots of quotes from others and motivational words to fill half of the book? let alone the trivial examples to remember simple words, is this the standard now?! I started to look into the writer other work, and I saw that his next book's title was "How to remember the 44 presidents of the United States"! and that was enough to confirm my impression on his knowledge and writing skills. I wouldn't recommend it to anyone.

It's just filled with methods that worked for him.

It seems that the author has found a system that works for him, and I'm very happy for him for that.

This book is very "light" on content. Rather than discussing how to map a challenging subjects, the author chose the solar system, a topic that could be addressed in an outline.

You think it might be interesting, but it's really just a bunch of highly technical psycho babble about the mystic powers of mapping your mind. If I wanted something that hokey I'd go have my palm read!

Desires:

- To improve memory and cognitive function
- To retain information more effectively
- To feel confident in their ability to remember important details

- To be able to recall information quickly and easily
- To find a solution that actually works

Pains:

- Difficulty remembering information and instructions
- Forgetting names and events
- Fear of memory loss and cognitive decline
- Feeling frustrated and overwhelmed with their current situation
- Feeling like they are not good enough or capable

Roadblocks:

- Age-related memory decline
- Health conditions such as ADHD, depression, and insomnia
- Lack of effective solutions and treatments
- Skepticism about supplements and other online products
- Difficulty retaining information due to poor sleep, stress, and other factors

Current State:

- Struggling with memory loss and difficulty retaining information
- Feeling frustrated and overwhelmed with their current situation
- Fearful of cognitive decline and losing important memories
- Skeptical of solutions that have not worked in the past
- Feeling like they are not good enough or capable

Dream State:

- To have a better memory and cognitive function without experiencing unwanted side effects
- To be able to recall information easily and accurately
- To feel confident and capable in their ability to remember important details
- To find a solution that works without having to rely on medications or supplements
- To have a positive outlook on their future without fear of memory loss or cognitive decline.

BO, HFTW, SN,

Effectiveness: The target market may question whether the product will actually work to improve their memory, given their previous negative experiences with supplements and nootropics.

- 1. Safety:** The target market may be concerned about the safety of the product, especially if they have tried other supplements in the past that did not work or had negative side effects.
- 2. Price:** The target market may be hesitant to pay a high price for a memory improvement product, especially if they are on a limited budget.
- 3. Convenience:** The target market may be hesitant to use a product that requires significant time and effort to use, such as having to take multiple pills throughout the day or engage in complicated brain exercises.
- 4. Skepticism:** The target market may be skeptical of claims made about the product and may require convincing evidence before trying it out.

The problem of the target market is that they have difficulty retaining and recalling information, and they keep forgetting things such as instructions, names, conversations, and events, which affects their daily lives, relationships, and work. They have tried supplements and nootropics but didn't work. They fear that their memory problems will continue to worsen, and they worry about not being able to achieve their dreams and goals. They also feel annoyed, frustrated, and sometimes depressed about their situation.

To solve the problem, they need a product or solution that can improve their memory and cognitive abilities quickly, easily, and effectively. They also need proof that the product works, such as scientific studies, testimonials, or case studies. They want benefits such as better focus, concentration, learning, and productivity, which can help them in their personal and professional lives. The target market includes students, workers, and older people who need their brain for various activities and want to maintain their cognitive health.

The Avatar is Suzanne, a 58-year-old office worker who loves doing yoga and talking with her colleagues about different subjects. She has a husband, a dog, and two children. She wakes up at 7, goes to work at 8-8:30, and works until 2-4 depending on the day. She feels like she can't retain anything from her day, and she keeps forgetting things, which annoys her husband, children, and colleagues. She despises supplements and online salesy things because she tried a lot and couldn't help her. Her

health is the most important thing to her, and she worries that her memory problems will continue to worsen.

The best current customers with the highest LTV are older people with brain problems, such as dementia. They have in common that their memory is weak, and they need to improve it quickly and forget things easily.

The target market wants a product that can improve their memory and cognitive abilities quickly and easily, and they want benefits such as better focus, concentration, learning, and productivity. They fear that their memory problems will continue to worsen, and they worry about not being able to achieve their dreams and goals. They want proof that the product works, such as scientific studies, testimonials, or case studies. They are willing to pay a reasonable price for a product that can solve their problem.

If they could wave a magic wand at their life and fix everything, their life would look like having a better memory that helps them remember important things, learn new things easily, and be more productive and successful in their personal and professional lives.

Fascinations

Memory tuning for quick brain power

Tune your memory and defeat forgetfulness

Tune your memory and achieve your brain potential

Quick and easy way to “tune” your memory

Your memory is like a computer, just “program” it

Memory programming for better cognition

Tune your memory like tuning your radio

Fast lane to unlimited memory

“Memory tuning” the new way to improve your brain

Try “brain tuning” to 3x your memory

Improving brain tuning is the most effective way to retain more

3.5x your memory power with brain tuning

Programme your brain with memory “tuning”

Programme your memory with the new “tuning” method

The memory “tuning” method that 2.5x your brain

Unique brain “tuning” method for better memory

Memory tuning is a new unique way for memory improvement

The new scientific method you need: “memory tuning”

Most people don’t know about “memory tuning”

Memory tuning is a new secret way for brain improvement

Memory tuning is what scientists think will be a new way of learning

New way of learning.. “memory tuning”

Subject lines

1. Improve memory and cognitive function by “tuning” your brain (clinically-proven method) within a week
2. “Tune” your brain to improve memory by (clinically-proven) brain method
3. “Turbo” your brain for massive memory improvement with a clinically-proven method
4. Neuroscience expert reveals the “turbo” method for better cognitive functioning in just 16 minutes a day
5. Your brain is like a radio - neuroscience expert reveals new way to “tune” your brain in just 16 minutes a day for a better memory than 90% of people

6. Brain “tuning” is a new clinically-proven method to easily boost your memory in just 16 minutes a day

Opening line for:

1. Improve memory and cognitive function by “tuning” your brain (with a clinically-proven method) within a week

You can easily boost your brain in just 16 minutes a day with brain “tuning” - a new method designed by neuroscientist expert Dr. Allison Lamont.

2. “Tune” your brain to massively improve your memory by a clinically-proven method

DIC

Unique brain “tuning” method for better memory

Preview: Quick and easy way to “tune” your memory

Are you sick of marketing “gurus” promoting their ineffective magic pill?

Promising big results without any credibility at all.

That’s where a new way of brain improvement, “memory tuning” comes in place.

Imagine what a better memory would give you:

- You would remember every person you’ve ever interacted with, books you’ve read, card numbers, and valuable memories.
- Learn two times faster.
- Never forget important dates and tasks.

- Impress everyone with your recalling abilities

And the best thing is that you would have more time to spend with your loved ones.

Also, “memory tuning” is clinically backed by experts about what’s happening in your brain

that helps you build habits and strengthen your neural connections.

It’s not some kind of nootropics.

Or a meditation “exercise”.

If you want to find out then,

[Click here, to turbo your brain to the max!](#)

HSO

I had difficulties because of my bad memory

Hey [Name]!

I read a comment on Youtube the other day:

And it’s instantly reminded me of my problematic experiences

It was about how people create their own difficulties with their negative self-talk.

Maybe you already know but I had a nerve-racking office job.

Working 10-12 hours, and sleeping six hours or even less was really tiring.

But the worst I felt is that my memory started to fade away.

I didn’t even remember what I did every day, nor what I eat and...

I started to forget the names of my loved ones, places, and where I live.

The awful self-talk controlled my life, I told myself that I'm dumb, useless, and inferior to others.

And I almost got into psychiatry...

Then

After reading through many psychology researches and books..

I found out what those "emotional-points" were.

And how they were drastically holding me back.

So I defeated my past self and got the control of my identity back.

And my memory was even better than in my youth.

[Discover how I demolished my inferior self and tripled my brain power.](#)

PSA

Can't remember what you did 30 min ago?

Hi [Name]!

Imagine this situation...

You are going to an important meeting with your boss and other high executives.

Everyone is **anxious**, the atmosphere is nerve-racking.

And you are strongly thinking about how to not mess up your introduction and remember your workmate's name.

Then you shake hands...

And you've already forgotten who was the other person.

Next, you tell yourself that:

"Why I can't remember anything, how **forgetful** can I be?".

"My memory just bad that's why I can't recall things."

"I was just born with a useless brain, I can't do nothing about it."

And these negative thoughts are **exactly** what's holding you back.

[Discover how to conquer your self-talk and triple your recalling abilities!](#)

Welcome Sequence

Email #1

DIC

Subject: Here's your free pdf Guide "8 ways to improve your inner brain"

Preview: Download your free pdf guide

Hi [Name] - welcome to Brainfit!

We're all super-excited to have you join our community.

I will share a lot of brain hacks and tricks with you, I can't wait for it!

But first, thank you for joining and I just want to congratulate you for making the first step to a better mind

Most people don't have the courage to do so.

I will share some things with you in the upcoming week, so stay tuned!

(in the next e-mail I will tell you my most traumatic childhood experience that led me to create Brainfit)

Lastly, here's your [free pdf guide](#)

With regards

Dr Gillian Eadie

Email #1

HSO

Subject: My traumatic experience

Preview: The ADHD sory

Hey [Name]!

When I was a child I was diagnosed with ADHD.

I had trouble focusing, I was easily distracted, and often seemed to be lost in my own world.

One day, while I was playing with my friends at the park, I fell and hit my head hard on the pavement.

The doctors discovered that I had suffered a traumatic brain injury.

My parents were devastated.

For weeks, I was laying in a hospital bed
My little body was barely moving as I fought to recover.

My parents spent every moment by her side, praying for their daughter to pull through.

Slowly but surely, I began to improve. I regained my motor functions and even started to show signs of improved focus and attention.

I didn't want to give up so I started reading books and bought courses all my life, it took me 10 years to achieve this level of brain functioning, which is better than 96% of people.

[Click here to find out how I discovered the treatment](#)

With regards

Dr Gillian Eadie

- To improve memory and cognitive function
- To retain information more effectively
- To feel confident in their ability to remember important details
- To be able to recall information quickly and easily
- To find a solution that actually works
- Difficulty remembering information and instructions
- Forgetting names and events
- Fear of memory loss and cognitive decline
- Feeling frustrated and overwhelmed with their current situation
- Feeling like they are not good enough or capable
- Struggling with memory loss and difficulty retaining information
- Feeling frustrated and overwhelmed with their current situation
- Fearful of cognitive decline and losing important memories
- Skeptical of solutions that have not worked in the past

- Feeling like they are not good enough or capable

Email #3

DIC

Subject: The main “nitro” of memory tuning

Preview: The first building block

Do you struggle with memory loss and difficulty retaining information?

You forgot a name, phone numbers, or where you left your keys...

What I want to share with you is a fun and clinically-proven memory improvement method designed for all ages.

But first, Imagine what you could achieve with a better memory:

- You could feel confident in your ability to remember important details
- A better memory would allow you to remember people's names, faces, and personal details, which would help you build stronger relationships and connections.
- Remember more information from books, articles, and other sources of knowledge, which would enhance your learning and understanding of various subjects.

In just 4 weeks you would have a better memory than 96% of people.

And it's not some magic "pill"

Secret "technique"

Or binaural beats

It's a guided, step-by-step learning that develops and strengthens your memory.

We know it can be hard to change, so we offer 30 day money-back guarantee!

[So click here to discover the step-by-step method for guaranteed memory improvement](#)

[Enroll](#) today and start improving your memory in just minutes a day!

With Regards

Dr Gillian Eadie

What their problem is?

memory retention and recall. They are struggling to remember names, instructions, events, and other relevant information. This problem affects different age groups, including students, workers, and older people with brain problems such as dementia. The target market values their health and family and despises supplements and online salesy things.

They fear that they are missing something or that they are not good enough to achieve their goals.

They lie awake at night worrying about their memory problems and how they will affect their lives.

They dream of having a better memory that allows them to remember important information but not unpleasant memories.

Why other things haven't worked for them?

It seems that the current solutions for the target market, which is people who need to improve their memory and retain information better, have not worked for several reasons. For example, supplements and nootropics have not been effective for the avatar because they may not address the root cause of the memory problems. Additionally, the avatar may be skeptical of online salesy things because they may not have found them helpful in the past.

Furthermore, the avatar may have tried other solutions that have not been effective, such as revising or taking notes. Other factors, such as age-related cognitive decline, ADHD, and depression, may also contribute to memory problems that require a more specialized approach.

Overall, it is important to understand the unique needs and pain points of the target market and offer solutions that address them effectively.

My unique solution

In Memory Tune®, you'll experience a clinically-proven boost to your memory, increased confidence in your ability to remember, and practical memory skills you can pass on to others.

Memory Tune®'s fun, practical memory modules are emailed to you twice a week over seven weeks. You can complete them at your own pace and in your own home.

A printed copy of the entire Memory Tune® course is included in your course fee. This is packed with useful information and will be mailed to you when you enrol.

During the seven weeks of the course, your learning will be supported by the friendly experts in the Memory Sisters' Team.

You'll also receive high-value eBooks during the course to supplement and extend your learning – at no additional cost!

Proof/credibility

Dr Allison Lamont neuroscience expert and Gillian Eadie experienced educator

Moneyback guarantee

Benefits of what it's gonna do for them

Improve your memory in minutes a day over seven weeks! Memory Tune® is a fun,

Call out who it's for

The target market includes students, workers, and older people who need their brain for various activities and want to maintain their cognitive health.

Show them how fast/easy it will work

Just 16 minutes a day over 8 weeks or less

Price justification

It's not a \$1500 priced mastermind/webinar or a 500\$ course, just a 169\$ e-learning modules

Answer the big objections

You don't need to spend hours a day to improve your memory

It doesn't cost a lot

It's fun and not boring

It's for all ages even students or 65+ year old people

You can go at your own pace, don't need to hurry

You can get it in print too

Add some urgency/scarcity if possible

For the next 24 hours you can get it for \$97.7

Direct Offer Email

**SL: Improve memory and cognitive function by “tuning”
your brain (with a clinically-proven method) within days**

Would you believe if I told you that you can easily boost your brain in just 16 minutes a day with brain “tuning”? (a new method designed by neuroscientist expert Dr. Allison Lamont)

What I'm about to share with you can easily help you achieve your memory goals if you're anxious about

Fear of memory loss and cognitive decline

Feeling frustrated and overwhelmed with your current situation

Feeling like you are not good enough or capable

Maybe you've tried plenty of products in the hope of a better brain, like

Nootropics that made you feel more tired

Brain courses that just wasted your time

Or quick and easy “fixes” and techniques that never helped anyone

That's why Dr. Allison Lamont and Gillian Eadie designed brain “tuning”

Introducing Memory Tune®, a clinically-proven, self-paced memory improvement course designed to help people like you improve their memory in just seven weeks. Our course is specifically designed for all ages and includes 14 e-learning modules, a glossy print copy of the Memory Tune® book, additional e-books to support your learning, support from our team over the seven-week study period, and a full 30-day money-back guarantee if you're not completely satisfied.

Our course was designed by experienced educator Gillian Eadie and neuroscience expert Dr Allison Lamont, so you can trust that you're getting a product backed by credible experts in the field.

Imagine being able to remember important information easily and being more productive and successful in both your personal and professional life. Memory Tune® can help you achieve this goal, and it's suitable for students, workers, and older people who need their brain for various activities and want to maintain their cognitive health.

What's more, our course is fast and easy to use, with benefits such as better focus, concentration, learning, and productivity. You'll be amazed at how much time you'll save once you can remember important information easily. Did you know that on average, people spend 16 precious minutes a day worrying about things they've forgotten?

And the best part? Our course is available for just \$169.00, making it an affordable option for anyone who wants to improve their memory.

We understand that you may have some concerns about our product, including its effectiveness, safety, price, and convenience. That's why we want to address these concerns head-on. Memory Tune® is a clinically-proven product designed by an experienced educator and neuroscience expert, so you can trust that it will work. It's also completely safe, with no negative side effects reported. Our price point is much lower than similar products on the market, and our course is easy and convenient to use from the comfort of your own home. We also provide a full 30-day money-back guarantee if you're not satisfied with the results.

Don't miss out on the opportunity to improve your memory and achieve your goals. Enroll in Memory Tune® today and start improving your memory in just minutes a day. Act now, as our offer is only available for a limited time.

Best regards,

[Your Name]

Would you believe if I told you that you can easily boost your brain in just 16 minutes a day with brain “tuning” - a new method designed by neuroscientist expert Dr. Allison Lamont.

Emails 2

SL: “Turbo” your brain for massive memory improvement with a clinically-proven method

Preview: Boost your brainpower

Hey [Name]!

Do you want to get spectacular memory in just 16 minutes a day without taking any pills?

Want to be the guy who remembers everyone’s name, face and other important things about them?

If so, then I just want you to imagine the benefits of a brilliant memory

You could easily remember:

- What you’ve read
- Where you placed your car keys
- People’s faces, names, hobbies...etc.

We have always believed that we can’t change our brain after 50+ years, because it’s not “young” anymore and we get more tiredness.

But we couldn’t be further from the truth.

The truth is that you can easily boost your brain within days with brain “tuning” - a new formula designed by neuroscientist expert Dr. Allison Lamont.

It's not a "revolutionary" nootropics

Or a quick learning "technique"

If it piqued your interest, then

[Click here to discover the exact method that helped 1000+ people improving their memory](#)

SL: Your brain is like a radio - neuroscience expert reveals new way to "tune" your brain in just 16 minutes a day for a better memory than 90% of people

Preview: Novelty method for memory improvement

Hey [Name]!

Have you ever fought "forgetfulness" in a stadium stacked up with millions of people who want to conquer the same thing as you?

I hope not, because that would be really "bloody".

But if you really struggle with remembering dates and people's faces, birthdays.

Or

Feel like you're not good enough for an amazing memory

Then, brain "tuning" is really for you!

Would you believe if I told you that you can easily boost your brain in just 16 minutes a day with a new method designed by neuroscientist expert Dr. Allison Lamont?

I know it's really hard to believe,

But Dr. Allison really found a way to

Feel confident in your ability to remember important details and to be able to recall information quickly and easily

He researched the exact "formula" for years

And it's not some supplement or magic "pill"

It's a scientific method for massively improving your brain within days

If you want to find out more, then

[Click here to discover the scientific formula for unlocking your memory](#)

SL: Neuroscience expert reveals the "turbo" method for better cognitive functioning in just 16 minutes a day

Hey [Name]!

Are you fearful of cognitive decline defeat you and you start losing important memories about your life?

Or do you skeptical of solutions that have not worked in the past?

Maybe you've tried nootropics, other supplements or quick and easy brain "improvement" courses?

If what I'm saying resonates with you, then please imagine what you could achieve with a spectacular memory?

You could retain information more effectively?

Feel confident in your ability to remember important details?

Have a positive outlook on your future without fear of memory loss or cognitive decline?

Dr Allison Lamont - neuroscience expert - researched this exact topics about years and she found out the **truth**.

We have always believed that after 50+ years you can't improve your memory, but it's **wrong**

She created the exact "formula" called brain "tuning" that can easily boost your brain in just 16 minutes a day within weeks.

And it's not a nootropics or some cheap "techniques"

If you really serious about improving your memory, then

[Click here to "turbo" your brain and triple your remembering abilities](#)

Keep your brain "fit" in just 7 days and achieve insane memory

Hi [Name],

Do you forget things lately?

If you're worried about you might get dementia or Alzheimer's, I can tell you that we all **forget**.

And that's why we need to ["exercise"](#) our brain to keep it healthy and fit.

Even if you have a good diet, it's just the first step for a brilliant memory.

So, if you want to keep your brain fit in a scientifically-proven way, then

[Click here.](#)

For a better brain!

Gillian Eadie

How to get \$497 of information for \$12

Hey there!

Brainfit World here...

It's time get your hands on Allison's groundbreaking new book, [7-Day Brain Boost Plan...](#)

In it she breaks down everything she learned on her journey,

Lessons like...

- How to get your brain to a **confident state**
- The **6 areas of memory improvement** you can insert into your daily life to boost your memory by 312%! (page 92)
- The **best and scientific based puzzles to 2X your brain efficiency** (page 135)
- **The EASIEST one-step trick** to get your brain going when you're exhausted (page 14)
- And so much more...

Honestly, it's so good that when we first came across it we couldn't believe how much of STEAL it was!

Getting your hands on other (not even as good) [memory guides](#) will cost you hundreds and hundreds of dollars...

But you can get the real world no B.S. direct truth insights that have already worked for thousands of people...

This is the last time we're going to remind you about it.

So if you're serious about defeating memory loss, dementia or Alzheimer's

[Click here to grab your copy now.](#)

For a better brain!

Gillian Eadie

Hey there!

Copy Squad Team here...

It's time get your hands on Kyle's groundbreaking new book, [Take Their Money...](#)

In it he breaks down everything he learned on his journey to producing MILLIONS with copy...

Lessons like...

- How to get your customers to **HAPPILY hand you over thousands** and thousands of dollars by destroying their price objections once and for all (page 130)
- The one "magic" number you can insert into your copy to **boost conversions** by a whopping 332%! (page 132)
- The 3 simple sentences that can **3X your sales** without

aggressively pitching your stuff! (page 135)

- The EASIEST one-step trick to **grabbing your prospects** **STRICT attention** from the very first line... (page 14)
- The four steps to **effectively leveraging "urgency"** so you don't burn it out (page 12)
- And so much more...

Honestly, it's so good that when we first came across it we couldn't believe how much of STEAL it was!

Getting your hands on other (not even as good) copy guides will cost you hundreds and hundreds of dollars...

How to 10x your memory with 4 easy steps

Hey,

I've been thinking about if you're interested in our new training program,

Where we will discuss everything about memory that you've always wanted to hear (and no other scientists talk about)

But before we launch the program we want to give you a chance to acquire the basic of our knowledge that we've kept secret for years:

So if you're interested in learning more about how to improv your memory easily within weeks, then:

[Click here to discover how to maximize your brain](#)

For a better brain!

Gillian Eadie

Most people forget the number one thing for a better brain (click email)

Hey,

Have you ever spent hours with finding your keys, phone or other important things?

All of our clients had the same problem for years, and it's really hard to nurture your brain to remember everything

But, there's ONE thing that can easily achieve that:

[Click here to find out what's holding your memory back](#)

For a better brain!

Gillian Eadie

Most people forget the number one memory “occupier” (value email)

Hey,

Have you ever spent hours trying to find your keys, phone or other important things?

All of our clients had the same problem for years, and it's really hard to nurture your brain to remember everything.

One of our top student, Bob had the same dilemma...

He tried everything, from useless “magic pills” to 1000\$ courses

Nothing had worked for him, so he was frustrated that he's just losing his ability to remember things every day.

But!

There's one “memory occupier” that was holding him back for years!

And maybe that's the same thing for you

What I'm talking about is not some parasite,

Or an illness.

It's more about our thoughts

And that's is:

Negative self talk

If you want to find out how you can demolish your “memory occupier”, then

[Click here](#)

For a Better Brain!

Gillian Eadie

Did you forget something yesterday?

Did you forget something yesterday?

Yes?

Why?

I'm sure you've tried some memory techniques.

I know you've tried “magic pills”

So why isn't anything working to improve your memory?

Afterall, since you're part of BrainFit...

I know you are serious about developing yourself!

So how can we boost your memorizing abilities and get your brain give you a “chance”?

That’s exactly what we’re going to cover in our LIVE masterclass this Friday at 2 PM EDT.

[Register here >>](#)

For a Better Brain!

Gillian Eadie

Product: Memory Tune®

Advantages:

Clinically-proven memory improvement course

Self-paced and fun with no time limit

Includes 14 e-learning modules, a printed copy of the Memory Tune book, and additional e-books

Offers support from the Memory Tune team over a seven-week study period

Provides a full 30-day money-back guarantee

Presented by The Memory Sisters, experienced educator Gillian Eadie, and neuro-science expert Dr. Allison Lamont

Offers a boost to memory, increased confidence, and practical memory skills

Disadvantages: None mentioned

Reader's Desires:

To improve their memory

To gain practical memory skills

To receive support during their memory improvement journey

Reader's Pain:

Worrying about things they have forgotten

Forgetfulness causing them to miss important information or events

Headline (4U)

Neuroscientist and an experienced educator reveals:

“Tune” your memory in minutes With a new clinically-proven method

Looking for a **“helping hand”** and shortcut guide that will
Supercharge Your Brain’s Potential?

Clinically-proven methods for memorization

**Brain enhancing step-by-step tutorial that many people have
used and worked for them?**

**Mind boosting and “tuning” formula that gets your brain
sharper than a knife?**

Then look no FURTHER!...

**Because What You’re About to Discover...
Will Bring You Closer to the things You Desire in Life!**

- ✓ The “confidence” that you’ve lost about your brain
- ✓ the awe and respect of people who now doubt you...
- ✓ demolishing your fears of dementia and age-related illnesses

**You can easily overcome and achieve your dreams with
the **powerful, simple secrets** of Memory Development!**

And when you multiply that development by using it in your day-to-day life, you can move your world

It doesn't matter if you're a retired elderly, an overwhelmed or confused parent, or a young guy.

...the quickest way to transform your mind (and your life) is to master the art of memory development

In fact memorization is a really big part of schooling and learning, but brain improvement is never taught in school.

That's why Dr. Allison Lamont and Gillian Eadie created...

“Memory-Tuning”, the secrets of Boosting Your Brain's Potential

What they reveal in this one-of-a-kind course are the advanced brain improvement techniques that they only know about.

In fact, neuroscience expert Dr. Allison Lamont's groundbreaking research found startling variations in memory among healthy adults from 20 to 100 years of age.

She identified behavior and activity that contribute to maintaining a healthy memory throughout a person's life.

And why is that important?

Because Anyone can use these **Unchanging methods** to improve their **Brain**

Many people think that just by repeating things over and over again, you can memorize anything, but it's just fundamentally wrong!

And that kind of practice just gets you bored and in fact, just gets you further from your memory goals.

You can try to test different “**techniques**” but it won't guarantee any results and you can just lose precious months or even years from your life.

To massively pump your brain you need the inside secrets you will not discover on your own.



*I believe your course is a very important thing to have available as you age. Physical fitness is given a lot of importance, and **mental fitness should be given just as much kudos.***

Simon O'D. , Vic, Australia

...The Advanced, **Mega-Powerful Secrets** Do Not Appear to You Magically.

You need a guide.

**“Memory-Tuning”, the secrets of Boosting Your Brain’s Potential
is that guide**

This course takes you by the hand and leads you past the unprofessional, salesy advice that “**gurus**” give you about memory development.



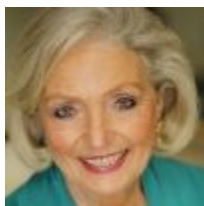
*I am thoroughly enjoying Memory Tune. It has become part of my day.
I am already feeling more alert and confident. I can remember all
the images and the words from the first Tune of a week ago!*

Rev. John Hunt, Canterbury, NZ

Included in this **Whole-Packed Manual** are
Secrets Most People will never Discover...such
as:

- ✓ **The 14 instantly-effective learning modules of a neuroscience expert.**
- ✓ **The amazing clinically-proven “Brainfit” method to maximizing your memorization.** (How to tap into the hidden brain skills you already have and turn them into the “lightness of your mind.”)
- ✓ **How to memorize anything** in a week that could take you months.
- ✓ **Banish and demolish forgetfulness** to remember anything that’s important to you.
- ✓ **How to memorize “yourself”** (Yes you’ve read it right, there’s a secret technique that uses yourself!)
- ✓ **The Memory Sisters routine for biggest health gains** (They call it the “Brain morning”)

That’s just a small sample of what you’ll find...



*As a Senior Model, I am often called upon to memorize scripts for commercials and your work has so enriched my abilities and provided me with much more confidence when I get before the cameras. I also come from a long line of women who are known for their “forgetfulness” and **I have learned the secrets as to just why this is so from reading the lessons you have provided for me.***

Barbara Farrell, Florida, USA

There are 14 sections in this course... each designed to short-cut your education... and give you the exact super-detailed road map you need to start enhancing your memory, life, and health even if you're 50+ years old.

PLUS.... there are bonus sections to make sure you understand exactly how to apply every lesson

Also included are audio files of Gillian talking you through the entire course. You can listen in your car, or stream them to your headphones at home. **(Many people find that listening helps them learn faster and retain more.)**

Even if you struggle with any brain-related illnesses

Or in your whole life you thought you have a “weak” brain, or if you lost confidence in yourself.

None of that matters.

The ONLY thing that matters... is your desire to get started. To start improving your hidden “superpowers”. (what we call the mind)

And you don’t need to take any magic pills or anything to boost your brain.



There are so many pills and potions around which are supposed to help the brain it is refreshing to know that exercising the brain as you would your body is more beneficial with no negative side effects. The course was very helpful.

Nancy Young, Auckland, NZ

There is Absolutely "NO" Sane Reason why you should not try to improve yourself and shortcut years from your life trying to learn

And, of course, **your order is covered by our...100% NO Questions Asked, Money Back Guarantee**

Order Your “Memory-Tuning”, the secrets of Boosting Your Brain’s Potential Course Right Now!

In something like 15 seconds we'll email you the first lesson. You can read it online or download it to any device you like. If, within the 30-day guarantee period, you are not convinced this system is going to make your life easier and better...

...simply contact our customer support team and you will receive your refund.

You risk nothing.

It's up to you now.



**Order “Memory-Tuning”, the secrets of
Boosting Your Brain’s Potential Today!**

Get instant access

Click that button and take your first step to improve your mind, health and your life.

For a better brain!

Gillian Eadie

CEO, BrainFit World