

David Stanford, MBA

<http://www.linkedin.com/in/dstanford8>

davstanford007@gmail.com

(504) 616-5956

New Orleans, Louisiana

Professional Summary

Dynamic and results-driven professional with a robust background in biology and healthcare, complemented by an MBA focused on strategic management and leadership. Experienced in research, data analysis, and patient care, with a proven ability to bridge scientific knowledge and business acumen to drive innovation in the biotech sector. Recognized for exceptional interpersonal skills, strategic planning, and a commitment to advancing healthcare solutions through collaborative teamwork and data-driven decision-making.

Experience

Owner and Operator

Forever Relentless Ecommerce

6/2018- 4/2019

- Built and managed a Shopify-based e-commerce store, overseeing all aspects of operations, including product sourcing, order fulfillment, and customer service
- Designed and implemented digital marketing campaigns using platforms like Google Ads, Facebook, and Instagram, increasing traffic and conversions exponentially month over month.
- Managed budgeting and financial planning for the store, tracking expenses, revenue, and profits to ensure sustainable growth.
- Managed all aspects of the business independently, showcasing strong decision-making, time management, and adaptability in a competitive market.

Physical Therapy Tech

New Orleans East Hospital

10/2019- 11/2021

- Implemented treatment plans, providing hands-on support to patients during exercises and mobility activities.
- Educated patients on home exercise programs and therapeutic techniques to promote recovery and long-term health.
- Collaborated with interdisciplinary teams, including physicians and administrative staff, to support comprehensive patient care.
- Proactively identified and addressed operational challenges, contributing to an increase in clinic productivity

Growth and Development Coordinator

University of New Orleans College of Business

8/2022-5/2024

- Directed resource planning and scheduling, ensuring efficient use of facilities and personnel
- Created and managed budgets, optimizing resource allocation to achieve financial objectives
- Executed a range of business administrative tasks, including budget management, scheduling, and record-keeping, to ensure smooth departmental operations
- Successfully coordinated over 40 recruitment events, managing logistics, outreach, and on-site operations, resulting in increased applicant engagement and enhanced organizational visibility.

Awards

- NCAA Division I Athlete
- 2017 Scholar Athlete
- 2024 UNO MBA Corporate Strategy Competition Winner

Education

Master of Business Administration in Healthcare Management

University of New Orleans

GPA:3.5

Bachelor of Science in Biology Pre Med

University of New Orleans

GPA: 3.2