

**University for Seniors Goals and Strategies
Strategic Plan for 2023-2026 (Updated 11.1.23)**

The Goals and Strategies listed below will provide guidance for the University for Seniors from June 1, 2023, to May 31, 2026.

The University for Seniors Program Office and Council are responsible for contributing to each strategy.

Goal 1: Optimize our Physical and Virtual Spaces		
Strategy	Lead Responsibility	Notes
Improve communications for safety procedures for Classes, Journey Jargons and Lectures.	Membership	
Orientation/training for assistants and class leaders (which is updated annually) will include new AV techniques, technology, and procedures.	Membership	
Develop policies and procedures for accessing and managing the University for Seniors resource inventory.	Office	

Goal 2: Make the best use of the University for Seniors peers and volunteers		
Strategy	Lead Responsibility	Notes
Recruit and mentor members who show interest in and potential for becoming leaders.	Council	
Identify active members and cultivate them for committees and chairing.	Council	
Recruit, train, and support members who can teach/lead and/or assist classes on campus and online.	Curriculum Membership	
Train a pool of members who can support class leaders and their assistants with presentations.	Various members with experience	

Goal 3: Develop Programming that Reflects the Mission and Vision of the University for Seniors

Strategy	Lead Responsibility	Notes
Area 1. Classes		
Classes reflect the Mission and Values of the University for Seniors [Lifelong learning, sustainability, optimism, commitment to diversity, openness, welcomeness.]	Curriculum	
Explore options for classes with long waiting lists and/or those that are highly popular.	Curriculum	
Area 2. Luncheons		
Use luncheons to celebrate the end of each term and highlight upcoming Classes and Events and Activities.	Council / Events	
Area 3. Journey Jargons and Lectures		
Provide a variety of Journey Jargons and Lectures, maintaining online options and remote presenters. Use them as a community building event.	Curriculum Marketing	
Area 4: Special Events		
Provide a variety of Special Events, both on- and off-campus, that help to build community.	Events	
Area 5: Special Interest Groups (SIGS)		
Develop new Special Interest Groups opportunities.	Council	
Encourage participation in Special Interest Groups as a way to build community	Council	
Area 6: Evaluation		
Evaluate general programming, participation, welcomeness, and openness on a yearly basis.	Council Membership	

Goal 4: Maximize members' participation within the University for Seniors' Community		
Strategy	Lead Responsibility	Notes

Encourage members to participate in events, luncheons, programs, committees, and surveys. Share opportunities that allow members to participate in the work of University for Seniors.	Council	
Inform members of the work of the Council and committees, especially with a focus on responses to their important feedback. Give Chairs the opportunities to highlight successes and membership engagement.	Council	
Review the Annual Survey to maximize member participation and to build community.	Council	

Goal 5: Increase the University for Seniors interaction with the broader Twin Ports Communities		
Strategy	Lead Responsibility	Notes
Broaden the reach of the University for Seniors into the Twin Ports and the broader community. Promote the University for Seniors Program as open to all, regardless of background or education.	Marketing	
Develop opportunities for meaningful interactions within the UMD campus community and with the broader community.	All	
Use University for Seniors interactions with the broader community as recruitment opportunities.	All	