# Olalekan Daramola

UI/UX Designer

My portfolio

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### **EXPERIENCE**

**Myspen** — *UX Designer* 

March 2023 - Present

- Enhanced the information architecture of the banking system to simplify navigation for users engaging in transfer and bill payment activities, resulting in a more user-friendly platform.
- Conducted user research to understand the pain points and challenges users faced in transfer, settlement, and bill payment processes within banking applications.
- Created user interfaces specific to transfer, settlement, and bill
  payment processes, addressing the unique needs and preferences of
  users engaged in these financial activities.
- Advocated for and implemented accessibility standards to comply with financial regulations and cater to diverse user abilities in banking applications.

**Jekinraa** — UX Designer

June 2023 - December 2023

- Led end-to-end user experience initiatives for product development, guiding the process from conception to launch.
- I engaged with project managers, engineers, and quality assurance officers to ensure the successful implementation and launch of the mobile app.
- Conducted usability testing and incorporated user feedback to drive continuous improvements.

**Ritrides** — *UX Designer* 

December 2022 - May 2023

• I optimised the user onboarding experience, resulting in improved

#### **SKILLS**

User Research

Communication

**Usability Testing** 

Wireframing

Prototyping

User Flow

Collaboration

User Interface Design

Storyboarding

Information Architecture

**Empathy** 

Mobile App Design

Responsive Design

User Empathy

Interaction Design

UI Design

**Design Thinking** 

Product Design

#### **TOOLS**

Figma

FigJam

Zeplin

Jira

- user engagement.
- Conducted an in-depth analysis of business requirements, conducted research, and translated findings into specific design solutions that improved product usability and user experience.
- Crafted visually stunning and intuitive user interfaces that significantly enhanced the overall user experience, increasing user satisfaction and engagement.
- Enhanced existing user interface designs through iterative design improvements, resulting in improved usability and user satisfaction.

# **Argyle IT & Education Limited** — *UX Designer*

December 2021 - May 2022

- Demonstrated proficiency in improving and maintaining design systems, ensuring design consistency and efficiency across the product.
- Passionately crafted user interfaces that address genuine user needs
  while aligning with business objectives, resulting in exceptional user
  experiences and improved business outcomes.
- Implemented an iterative approach to design by continuously analysing the effectiveness of product design and proactively seeking opportunities for enhancement

## Lendsqr — UX Designer

February 2022 - March 2022

- I revamped the hero section of the company's homepage, creating a visually captivating design that effectively drove user engagement and increased conversion rates.
- Conducted user research within the loan industry, delving into the details of borrower needs and pain points throughout the loan application and approval processes.
- Maintained consistency in design elements and user interactions across all platforms, establishing a cohesive brand identity and enhancing user recognition.

#### **EDUCATION**

Computer Science, Federal University of Agriculture, Abeokuta — BSc. 2018-2021

Computer Science Federal Polytechnic, Ilaro — ND. 2014-2016