

*This is my most recent outreach email I sent to a 2-person travel planning agency this morning offering to write them an email sequence.*

**SL - Hey Julie, quick question**

Your website for Inspired Journey Travel does a great job at presenting your unique selling points:

- Giving customers a custom and personal experience
- Access to upgrades and special perks for no additional cost.

Your one of-a-kind offer can add a new twist on the marketing techniques used by the top travel agencies.

Below I attached a small sample of what that would look like for Inspired Journey Travel (for free).

Does the email align with your goals?

*Here's the free value email I wrote for them:*

**SL - How you can access exclusive travel perks (for no additional cost)**

Booking a vacation can be extremely difficult and confusing.

With endless options for flights, hotels, and finding discounts.

Planning the dream vacation that fits your budget can be a real headache.

But, Inspired Journey Travel is here to relieve all the pressure of planning your ideal getaway.

So you can enjoy your trip without any added stress.

Plus, we can get you *all* the exclusive perks and upgrades at no additional cost to you.

We offer the quickest and easiest online booking experience so you can get the vacation you deserve 100% stress free.

Email us today for the best perks, deals, and upgrades for your dream destination.

We'll be there to help every step of the way.

Sincerely,

Julie and Lisa