

**Blog Post #1: This post has two parts.**

**Part I:**

Introduce yourself. Describe your experiences with media and technology. What is media's role in your life? How do you use technology?

**Part II:**

Think about our conversation regarding the four big ideas of media studies. Then, reflect on the three commercial clips that we viewed and discussed. What did you learn? Was there any information or ideas that surprised you? What kinds of thinking did you have to do to participate in the conversation about the commercials? Discuss your thinking and comment on any new ideas that came to you through our discussions.

Length: Your post should be at least 150 words total.

Due: End of class, Friday, 9/7/12

**Resources:**

**[4 Big Ideas of Media Study](#)**

Dove #1: <http://www.youtube.com/watch?v=hibyAJOSW8U> (Dove evolution)

Dove #2: <http://www.youtube.com/watch?v=Ei6JvK0W60I> (Dove Beauty Pressure)

Dove #3: <http://www.youtube.com/watch?v=HWaekMdpDDE> (Greenpeace Dove)